

# **Europe Chilled Food Packaging Market Forecast to 2030 - Regional Analysis- by Material (Plastics, Aluminum, Paper and Paperboard, and Others), Type (Boxes, Tubs and Cups, Cans, Pouches and Bags, and Others), and Application (Supermarket & Dairy Products, Meat and Poultry, Seafood, Fruits and Vegetables, and Others)**

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## **Abstracts**

The Europe chilled food packaging market is expected to grow from US\$ 3,240.43 million in 2023 to US\$ 4,355.76 million by 2030. It is estimated to grow at a CAGR of 4.3% from 2023 to 2030.

### **Increase in Demand for Convenience or Ready- to- Eat Food Fuel Europe Chilled Food Packaging Market**

The consumption of high-quality convenience food is increasing, which is currently one of the biggest trends in the food industry. Convenience foods, such as RTE products, allow consumers to save time and effort associated with shopping for ingredients, meal preparation and cooking, consumption, and post-meal activities. The development of this food segment is ascribed to many social changes; the most notable of these include the growing number of smaller households and the rising millennial population worldwide. Due to hectic work schedules, millennials prefer to be efficient with their time rather than spend it on tedious tasks. Thus, they are more likely to spend their money on convenience foods, which dives into the popularity of packaged RTE products, such as baked products, snacks, and dairy products. According to the data by Hartman Group, 96% of millennials replace a meal with a snack once a week, while 58% say they snack 4-5 times a day. 91% of all consumers say they eat snacks throughout the

day, while 8% say they do not eat meals and consume only snacks. These factors are causing a major shift among millennials toward daily snacking, replacing meals with savory and sweet snacks in various formats. Chilled food packaging enables the safe and convenient consumption of these products, allowing consumers to enjoy meals without extra preparation. In addition, chilled food packaging plays a vital role in maintaining food safety for RTE meals. Packaging acts as a protective barrier, preventing contamination and preserving the hygienic quality of the food. Sealed packaging also provides tamper-evident features, assuring consumers that the product is safe and untouched before opening.

## Europe Chilled Food Packaging Market Overview

The Europe chilled food packaging market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. In Europe, the market for chilled food packaging is predominantly driven by the growing consumption of ready-to-eat meals (RTE) and the rising number of restaurants and takeaway facilities, where chilled foods are stored and served to customers after processing. Different chilled food packaging products—including cold beverage cups, pouches, trays, bags, and boxes—are widely used for serving or packaging chilled foods. The growing consumption of RTE meals is boosting the chilled food packaging market. Moreover, the rising number of restaurants and takeaway facilities is creating a huge demand for chilled food packaging products in the region.

Players operating in the Europe chilled food packaging market focus on investing in sustainable innovation to cater to consumer demands for packaging solutions that are safe, recyclable, and made from recycled materials. For instance, in 2019, the leading food packaging manufacturer, Sabert Corporation Europe, launched an improved range of food service packaging products made from 100% high-grade, post-consumer polyethylene terephthalate (PET) bottle flakes. PET is highly utilized for packaging chilled food products. Such developments will offer more opportunities for the growth of the Europe chilled food packaging market during the forecast period.

## Europe Chilled Food Packaging Market Revenue and Forecast to 2030 (US\$ Million)

### Europe Chilled Food Packaging Market Segmentation

The Europe chilled food packaging market is segmented into material, type, value, application, and country.

Based on material, the Europe chilled food packaging market is segmented into plastic, aluminum, paper and paperboard, and others. The plastic segment held a larger share of the Europe chilled food packaging market in 2023.

Based on type, the Europe chilled food packaging market is segmented into boxes, tubs and cups, cans, pouches and bags, and others. The pouches and bags segment held the largest share of the Europe chilled food packaging market in 2023.

Based on application, the Europe chilled food packaging market is segmented into dairy products, meat and poultry, seafood, fruits and vegetables, and others. The dairy products segment held the largest share of the Europe chilled food packaging market in 2023.

Based on country, the Europe chilled food packaging market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The Rest of Europe dominated the share of the Europe chilled food packaging market in 2023.

Mondi Plc, Amcor Plc, Sonoco Products Co, Amerplast Ltd, Berry Global Group Inc, WestRock Co, Graphic Packaging Holding Co, Tetra Pak International SA, and Sealed Air Corp are some of the leading companies operating in the Europe chilled food packaging market.

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