

Europe Chicken Extract Market Forecast to 2030 - Regional Analysis - by Product Type (Chicken Powder, Broth and Stock, and Chicken Paste), Category (Organic and Conventional), and Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Retail, and Others)

<https://marketpublishers.com/r/EF7814C81BD7EN.html>

Date: April 2024

Pages: 76

Price: US\$ 3,550.00 (Single User License)

ID: EF7814C81BD7EN

Abstracts

The Europe chicken extract market was valued at US\$ 668.26 million in 2022 and is expected to reach US\$ 895.52 million by 2030; it is estimated to record a CAGR of 3.7% from 2022 to 2030.

Proliferation of E-Commerce Industry Fuels Europe Chicken Extract Market

In recent years, the organized retail sector has undergone a massive transformation. The acceptance of e-commerce has increased considerably due to its ability to transform customers' shopping experience. Further, easy access to emerging technologies, increasing purchasing power of people, rising penetration of the internet and smartphones, and the convenience of shopping from anywhere at any time via online retail platforms are among the key factors propelling the growth of e-commerce. As per the European Commission, in 2021, 74% of internet users in the European Union shopped online. Thus, with the rising penetration of e-commerce platforms in several regions, the sale of various food and beverages, such as chicken extract, is increasing through these platforms.

People prefer online retail platforms to buy these products owing to the availability of various brands at affordable prices, detailed product descriptions, consumer ratings and reviews, and home delivery services. Moreover, chicken extract manufacturers prefer e-

commerce platforms to sell their products to large customers as it requires minimal investments. Chicken extract manufacturers are taking initiatives through collaboration and partnership to launch their products on online platforms. The proliferation of e-commerce platforms to provide products online is a lucrative opportunity to expand products for chicken extract manufacturers to increase their consumer base and geographical reach.

Europe Chicken Extract Market Overview

The market for chicken extracts is experiencing substantial growth in Europe for several interconnected reasons. To begin with, there is an increasing emphasis on culinary diversity and the exploration of global cuisines in Europe. As consumers become more adventurous in their culinary pursuits, they seek ingredients such as chicken extracts to add depth and flavor to dishes from various cuisines, whether a traditional European recipe or an international fusion dish.

The growing health and wellness awareness drives the demand for chicken extracts in Europe. Health-conscious consumers are turning to products that can enhance the taste of their meals without adding excessive calories, salt, or artificial additives. Chicken extracts offer a natural and low-fat way to boost flavor, aligning with the preferences of individuals striving for healthier eating habits.

The trend toward sustainability and ethical sourcing in food production is another significant factor behind the surge in the chicken extract market in Europe. Consumers are increasingly interested in knowing where their food comes from and how it is produced. Chicken extracts, especially those made from responsibly raised and sourced chickens, appeal to the eco-conscious consumer base, contributing to their rising popularity.

Lastly, the food service industry is pivotal in catalyzing the consumption of chicken extracts in Europe. Restaurants, cafes, and food manufacturers incorporate chicken extracts into their culinary creations to deliver consistent and delicious flavors. The food service sector's adoption of chicken extracts has a ripple effect on the consumer market, as people are exposed to these flavors when dining out and seek to replicate them at home. Overall, these interconnected factors are driving the surge in the European chicken extract market.

Europe Chicken Extract Market Revenue and Forecast to 2030 (US\$ Million)

Europe Chicken Extract Market Segmentation

The Europe chicken extract market is segmented based on product type, category, distribution channel, and country.

Based on product type, the Europe chicken extract market is segmented into chicken powder, broth and stock, and chicken paste. The broth and stock segment held the largest share in 2022.

In terms of category, the Europe chicken extract market is bifurcated into organic and conventional. The conventional segment held a larger share in 2022.

By distribution channel, the Europe chicken extract market is segmented into supermarkets and hypermarkets, convenience stores, online retail, and others. The supermarkets and hypermarkets segment held the largest share in 2022.

Based on country, the Europe chicken extract market is categorized into Germany, France, the UK, Italy, Spain, and the Rest of Europe. Germany dominated the Europe chicken extract market in 2022.

Key players operating in the Europe chicken extract market are Campbell Soup Co, The Kraft Heinz Co, Lee Kum Kee Co Ltd, Huegli Cenovis GmbH, Princes Ltd, Unilever Plc, and Hormel Foods Corp, among others.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Market Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research
- 3.4 Limitations and Assumptions

4. EUROPE CHICKEN EXTRACT MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Competitive Rivalry
 - 4.2.1 Threat of Substitutes
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material Suppliers:
 - 4.3.2 Manufacturers:
 - 4.3.3 Packaging:
 - 4.3.4 Distribution Channel
- 4.4 List of Vendors

5. EUROPE CHICKEN EXTRACT MARKET - KEY INDUSTRY DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Rising Demand for Chicken Extract as Flavor Enhancer in Home Cooking

- 5.1.2 Strategic Initiatives by Key Market Players
- 5.2 Market Restraints
 - 5.2.1 Stringent Regulatory Compliance Associated with Meat Processing
- 5.3 Market Opportunities
 - 5.3.1 Proliferation of E-Commerce Industry
- 5.4 Future Trends
 - 5.4.1 Consumer Inclination Toward Nutritional Food
- 5.5 Impact of Drivers and Restraints:

6. CHICKEN EXTRACT MARKET - EUROPE MARKET ANALYSIS

- 6.1 Europe Chicken Extract Market Revenue (US\$ Million), 2020 - 2030
- 6.2 Europe Chicken Extract Market Forecast and Analysis

7. EUROPE CHICKEN EXTRACT MARKET ANALYSIS - PRODUCT TYPE

- 7.1 Chicken Paste
 - 7.1.1 Overview
 - 7.1.2 Chicken Paste Market Revenue and Forecast to 2030 (US\$ Million)
- 7.2 Broth and Stock
 - 7.2.1 Overview
 - 7.2.2 Broth and Stock Market Revenue and Forecast to 2030 (US\$ Million)
- 7.3 Chicken Powder
 - 7.3.1 Overview
 - 7.3.2 Chicken Powder Market Revenue and Forecast to 2030 (US\$ Million)

8. EUROPE CHICKEN EXTRACT MARKET ANALYSIS - CATEGORY

- 8.1 Organic
 - 8.1.1 Overview
 - 8.1.2 Organic Market Revenue, and Forecast to 2030 (US\$ Million)
- 8.2 Conventional
 - 8.2.1 Overview
 - 8.2.2 Conventional Market Revenue, and Forecast to 2030 (US\$ Million)

9. EUROPE CHICKEN EXTRACT MARKET ANALYSIS - DISTRIBUTION CHANNEL

- 9.1 Supermarkets and Hypermarkets
 - 9.1.1 Overview

9.1.2 Supermarkets and Hypermarkets Market Revenue, and Forecast to 2030 (US\$ Million)

9.2 Convenience Stores

9.2.1 Overview

9.2.2 Convenience Stores Market Revenue, and Forecast to 2030 (US\$ Million)

9.3 Online Retail

9.3.1 Overview

9.3.2 Online Retail Market Revenue, and Forecast to 2030 (US\$ Million)

9.4 Others

9.4.1 Overview

9.4.2 Others Market Revenue, and Forecast to 2030 (US\$ Million)

10. EUROPE CHICKEN EXTRACT MARKET - COUNTRY ANALYSIS

10.1 Europe Chicken Extract Market - Country Analysis

10.1.1 Europe Chicken Extract Market Revenue and Forecasts and Analysis - By Countries

10.1.1.1 Europe Chicken Extract Market Breakdown by Country

10.1.1.2 Germany Chicken Extract Market Revenue and Forecasts to 2030 (US\$ Million)

10.1.1.2.1 Germany Chicken Extract Market Breakdown by Product Type

10.1.1.2.2 Germany Chicken Extract Market Breakdown by Category

10.1.1.2.3 Germany Chicken Extract Market Breakdown by Distribution Channel

10.1.1.3 UK Chicken Extract Market Revenue and Forecasts to 2030 (US\$ Million)

10.1.1.3.1 UK Chicken Extract Market Breakdown by Product Type

10.1.1.3.2 UK Chicken Extract Market Breakdown by Category

10.1.1.3.3 UK Chicken Extract Market Breakdown by Distribution Channel

10.1.1.4 France Chicken Extract Market Revenue and Forecasts to 2030 (US\$ Million)

10.1.1.4.1 France Chicken Extract Market Breakdown by Product Type

10.1.1.4.2 France Chicken Extract Market Breakdown by Category

10.1.1.4.3 France Chicken Extract Market Breakdown by Distribution Channel

10.1.1.5 Italy Chicken Extract Market Revenue and Forecasts to 2030 (US\$ Million)

10.1.1.5.1 Italy Chicken Extract Market Breakdown by Product Type

10.1.1.5.2 Italy Chicken Extract Market Breakdown by Category

10.1.1.5.3 Italy Chicken Extract Market Breakdown by Distribution Channel

10.1.1.6 Russia Chicken Extract Market Revenue and Forecasts to 2030 (US\$ Million)

10.1.1.6.1 Russia Chicken Extract Market Breakdown by Product Type

- 10.1.1.6.2 Russia Chicken Extract Market Breakdown by Category
- 10.1.1.6.3 Russia Chicken Extract Market Breakdown by Distribution Channel
- 10.1.1.7 Rest of Europe Chicken Extract Market Revenue and Forecasts to 2030 (US\$ Million)
 - 10.1.1.7.1 Rest of Europe Chicken Extract Market Breakdown by Product Type
 - 10.1.1.7.2 Rest of Europe Chicken Extract Market Breakdown by Category
 - 10.1.1.7.3 Rest of Europe Chicken Extract Market Breakdown by Distribution Channel

11. COMPANY PROFILES

- 11.1 Campbell Soup Co
 - 11.1.1 Key Facts
 - 11.1.2 Business Description
 - 11.1.3 Products and Services
 - 11.1.4 Financial Overview
 - 11.1.5 SWOT Analysis
 - 11.1.6 Key Developments
- 11.2 The Kraft Heinz Co
 - 11.2.1 Key Facts
 - 11.2.2 Business Description
 - 11.2.3 Products and Services
 - 11.2.4 Financial Overview
 - 11.2.5 SWOT Analysis
 - 11.2.6 Key Developments
- 11.3 Lee Kum Kee Co Ltd
 - 11.3.1 Key Facts
 - 11.3.2 Business Description
 - 11.3.3 Products and Services
 - 11.3.4 Financial Overview
 - 11.3.5 SWOT Analysis
 - 11.3.6 Key Developments
- 11.4 Huegli Cenovis GmbH
 - 11.4.1 Key Facts
 - 11.4.2 Business Description
 - 11.4.3 Products and Services
 - 11.4.4 Financial Overview
 - 11.4.5 SWOT Analysis
 - 11.4.6 Key Developments

11.5 Princes Ltd

11.5.1 Key Facts

11.5.2 Business Description

11.5.3 Products and Services

11.5.4 Financial Overview

11.5.5 SWOT Analysis

11.5.6 Key Developments

11.6 Unilever Plc

11.6.1 Key Facts

11.6.2 Business Description

11.6.3 Products and Services

11.6.4 Financial Overview

11.6.5 SWOT Analysis

11.6.6 Key Developments

11.7 Hormel Foods Corp

11.7.1 Key Facts

11.7.2 Business Description

11.7.3 Products and Services

11.7.4 Financial Overview

11.7.5 SWOT Analysis

11.7.6 Key Developments

12. APPENDIX

List Of Tables

LIST OF TABLES

Table 1. Europe Chicken Extract Market Segmentation

Table 2. List of Vendors in Value Chain:

Table 3. Europe Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million)

Table 4. Europe Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million)
- Product Type

Table 5. Europe Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million)
- Category

Table 6. Europe Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million)
- Distribution Channel

Table 7. Germany Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Product Type

Table 8. Germany Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Category

Table 9. Germany Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Distribution Channel

Table 10. UK Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Product Type

Table 11. UK Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Category

Table 12. UK Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Distribution Channel

Table 13. France Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Product Type

Table 14. France Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Category

Table 15. France Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Distribution Channel

Table 16. Italy Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Product Type

Table 17. Italy Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Category

Table 18. Italy Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Distribution Channel

Table 19. Russia Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million) - By Product Type

Table 20. Russia Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million)
- By Category

Table 21. Russia Chicken Extract Market Revenue and Forecasts To 2030 (US\$ Million)
- By Distribution Channel

Table 22. Rest of Europe Chicken Extract Market Revenue and Forecasts To 2030
(US\$ Million) - By Product Type

Table 23. Rest of Europe Chicken Extract Market Revenue and Forecasts To 2030
(US\$ Million) - By Category

Table 24. Rest of Europe Chicken Extract Market Revenue and Forecasts To 2030
(US\$ Million) - By Distribution Channel

I would like to order

Product name: Europe Chicken Extract Market Forecast to 2030 - Regional Analysis - by Product Type (Chicken Powder, Broth and Stock, and Chicken Paste), Category (Organic and Conventional), and Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Retail, and Others)

Product link: <https://marketpublishers.com/r/EF7814C81BD7EN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EF7814C81BD7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970