

Europe Caseinates Market Forecast to 2031 - Regional Analysis - by Product Type (Sodium Caseinate, Calcium Caseinate, Potassium Caseinate, and Others) and Application (Bakery & Confectionery; Dairy & Frozen Desserts; Beverages; Soups, Sauces, and Condiments; Infant Formula; Dietary Supplements; and Others)

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Abstracts

The Europe caseinates market was valued at US\$ 815.52 million in 2023 and is expected to reach US\$ 1,247.51 million by 2031; it is estimated to register a CAGR of 5.5% from 2023 to 2031.

Wide Application Scope of Caseinates in the Food & Beverage Industry Drives Europe Caseinates Market

In the food & beverage industry, caseinates are used as functional ingredients in bakery & confectionery products, frozen desserts, dairy products, soups and sauces, dressings, beverages, and others. In the bakery & confectionery industry, caseinates are used in biscuits and cookies, cake mixes, bread, pastries, doughnuts, chocolates, candies, and nutritional bars. It helps in enhancing the texture and mouthfeel of these products. Similarly, in the dairy and frozen dessert segments, caseinates are widely used in cheese, yogurt, coffee creamer, whipped topping, ice cream, etc. They enhance fat and water binding capacity in cheese, improve texture and stretch, and increase the ability to melt. In ice cream, it is used as a stabilizer. With the growing consumption of packaged ready-to-eat bakery products, dairy products, and confectioneries, the demand for caseinates is increasing across the food & beverage manufacturers owing to its functional benefits. Consumers are more concerned about healthy eating habits;

thus, demand for functional food and beverages is increasing worldwide. Caseinate is a rich source of proteins and can also be used for protein fortification of bakery products. Manufacturers are launching products infused with caseinates. It enhances the protein and amino acid content in the end products. Protein-rich products are significantly at the top of consumer health and nutrition trends. In the beverages segment, the consumption of ready-to-drink protein shakes and nutritional and sports drinks is increasing globally. Caseinates increase the viscosity of beverages and enhance the mouthfeel. It boosts the amino acid profile and acts as a stabilizer and emulsifier in beverages. Potassium caseinate is widely used in juices and winemaking to help prevent oxidation, and also for the removal of oxidized phenolic components. Thus, wide application scope of caseinates in the food & beverage industry propels the caseinates market.

Europe Caseinates Market Overview

The caseinate market is growing significantly across Europe as the European Union is one of the largest dairy markets in terms of consumption volume. Caseinates are used to produce cheese and other dairy-based products. According to the European Whey Processor Association, Europe is the leading producer of cheese and, as a result, the largest producer of wheat. The dairy sector contributes significantly to the food & beverages industry, with over 12,000 milk processing and production facilities across Europe. Thus, the established dairy sector boosts the demand for caseinate as an ingredient. Moreover, Europe has established the cosmetic and personal care industry. The emulsifying, viscosity-enhancing, and stabilizing properties of caseinates are driving their demand for skincare and hair care products. In hair care products such as shampoos conditioners, and hair masks, caseinates as conditioning agents that made hair voluminous. Thus, the growing personal care and cosmetic sector in the region boosts the demand for caseinates. In Europe, people prefer to consume specialized dietary supplements due to changing consumer perceptions of food supplement products in countries such as Belgium, Austria, Denmark, and Greece. As casein and caseinates are high-quality proteins, they are widely used in dietary supplement formulation as a major ingredient. Further, the market in the UK is expected to develop as consumers become more conscious of the value of healthy lifestyles, weight control, sports nutrition, healthy eating, and well-being. According to the National Diet and Nutrition Survey, almost 33.0% of those aged 19-64 years and 40% of those aged 65 years and older use dietary supplements in the UK. There has been considerable growth in the number of consumers in the region who consume dietary supplements. According to a survey of the Food Supplement Europe Organization, the European population primarily uses food supplements to maintain overall health (52%), immune

system (45%), energy (29%), gut/digestive (17%), skin, hair, nail (17%), and heart health/blood pressure (14%). Thus, the increasing consumption of dietary supplements drives the demand for caseinates.

Europe Caseinates Market Revenue and Forecast to 2031 (US\$ Million)

Europe Caseinates Market Segmentation

The Europe caseinates market is categorized into product type, application, and country.

Based on product type, the Europe caseinates market is segmented into sodium caseinate, calcium caseinate, potassium caseinate, and others. The sodium caseinate segment held the largest market share in 2023.

In terms of application, the Europe caseinates market is categorized into bakery & confectionery, dairy & frozen desserts, beverages, soups, sauces, and condiments, infant formula, dietary supplements, and others. The dietary supplements segment held the largest market share in 2023.

By country, the Europe caseinates market is segmented into Germany, France, Italy, the UK, Spain, and the Rest of Europe. The Rest of Europe dominated the Europe caseinates market share in 2023.

Royal FrieslandCampina NV, AMCO Proteins, Fonterra Co-Operative Group Ltd, Milk Specialties Global, Farbest Tallman Foods Corp, Erie Foods International Inc, Glenstal Foods, Tatura Co-Operative Dairy Co Ltd, Ornuva Co-Operative Ltd, and Lactoprot Deutschland GmbH are some of the leading companies operating in the Europe caseinates market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Europe caseinates market.

Highlights key business priorities to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry

trends in the Europe caseinates market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Europe market trends and outlook coupled with the factors driving the Europe caseinates market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - Europe Caseinates Market

Polsero Sp Zoo

EPI Ingredients SAS

Royal FrieslandCampina NV

AMCO Proteins

Fonterra Co-Operative Group Ltd

Agrocomplex SP Zoo

Erie Foods International Inc

Armour Proteines SAS

Glenstal Foods

Ornua Co-Operative Ltd

Lactoprot Deutschland GmbH

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