

Europe Bitumen Additives Market Forecast to 2030 - Regional Analysis - by Type (Polymeric Modifiers, Adhesion Promoters / Anti-Strip Agents, Chemical Modifiers, Antioxidants, Fibers, Fillers, Emulsifiers, and Others) and Application (Road Construction, Roofing, Paints & Coatings, and Others)

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Abstracts

The Europe bitumen additives market was valued at US\$ 1,465.11 million in 2022 and is expected to reach US\$ 2,298.96 million by 2030; it is estimated to register a CAGR of 5.8% from 2022 to 2030.

Rising Government Initiatives for Infrastructure Development Drive Europe Bitumen Additives Market

The government-supported infrastructure projects generally include roads, dams, bridges, tunnels, ports, airport pavements, and highways. The growing investments from government organizations lead to a rise in infrastructure construction. In 2022, the Department for Transport of the UK announced the funding of US\$ 34.83 million to develop net zero highways. Also, Poland is still investing a sizable amount of money in the advancement of transportation. Under the present EU funding system, the government intends to invest US\$ 17.5 billion in railway infrastructure and US\$ 36.6 billion in road infrastructure between 2014 and 2023 (with a view to 2025). Such initiatives generate demand for construction services, equipment, and materials. The rising investments and efforts in infrastructure development by governments of various countries across the world drive the growth of the bitumen additives market.

Europe Bitumen Additives Market Overview

Europe is a prominent region, encompassing economies such as Germany, Italy, Denmark, and Poland, contributing to the growth of the bitumen additives market. Europe is one of the largest producers of construction materials, operated by small and medium-sized businesses (SMEs) that supply construction materials to local and regional markets. According to the European Commission, the construction industry is one of the major industries in Europe, contributing ~9% to the region's GDP. The EU invested ~US\$ 6 billion for the construction of sustainable, safe, and efficient transport infrastructure, including 107 transport infrastructure projects in June 2023. A few bitumen additives are manufactured from recycled materials, which support the government's efforts for a circular economy and resource efficiency. Therefore, the increasing utilization of bitumen additives for infrastructure development in Europe is projected to fuel the growth of the bitumen additives market.

Europe Bitumen Additives Market Revenue and Forecast to 2030 (US\$ Million)

Europe Bitumen Additives Market Segmentation

The Europe bitumen additives market is categorized into type, application, and country.

Based on type, the Europe bitumen additives market is segmented into polymeric modifiers, adhesion promoters / anti-strip agents, chemical modifiers, antioxidants, fibers, fillers, emulsifiers, and others. The polymeric modifiers segment held the largest market share in 2022.

In terms of application, the Europe bitumen additives market is segmented into road construction, roofing, paints & coatings, and others. The road construction held the largest market share in 2022.

By country, the Europe bitumen additives market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The Rest of Europe dominated the Europe bitumen additives market share in 2022.

Arkema SA, BASF SE, Dow Inc, Honeywell International Inc, Huntsman International LLC, Ingevity Corp, Kao Corp, Kraton Corp, Nouryon Chemicals Holding BV, and Sasol Ltd are some of the leading companies operating in the Europe bitumen additives market.

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