

Europe Biosurfactants Market Forecast to 2030 – Regional Analysis – by Type (Sophorolipid, Rhamnolipid, Mannosylerythritol Lipids (MELs), Alkyl Polyglucosides (APGs), Surfactin, Phospholipids, Polymeric, and Others) and Application (Household Detergents, Personal Care, Industrial and Institutional Cleaners, Food Processing, Oilfield Chemicals, Leather Processing, Agriculture, Pharmaceuticals, and Others)

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Abstracts

The Europe biosurfactants market is expected to grow from US\$ 291.53 million in 2022 to US\$ 461.90 million by 2030. It is estimated to grow at a CAGR of 5.9% from 2022 to 2030.

Growing Demand from Detergents & Cleaning Products Industry Fuels Europe Biosurfactants Market

Increasing living standards, growing population, rising urbanization, innovative product launches, and increasing consumer awareness regarding health and hygiene boost the demand for household detergents and cleaning products across the globe. In addition, various marketing activities and campaigns by the market players generate awareness of detergent products such as gels, pods, and liquids among consumers. With the expanding cleaning products market in the country, laundry detergent brands are offering new products that cater to the different needs of consumers. In addition, the COVID-19 pandemic has highlighted the importance of cleaning products. Since the pandemic, people have been increasingly associated with cleanliness to stay healthy. The strong growth of the industrial sector in different countries across the globe also drives the demand for industrial detergents and cleaners.

Biosurfactants are being used increasingly in the detergents & cleaning products industry. They are used instead of chemically synthesized surfactants to avoid the toxicity they exert on freshwater living organisms. Rising demand for bio-based detergents and cleaners is also boosting the consumption of biosurfactants. Hence, the strong growth of the detergents & cleaning products industry is driving the demand for biosurfactants, thereby positively impacting the market outlook.

Europe Biosurfactants Market Overview

Europe biosurfactants market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. In Europe, the increasing use of biosurfactants in detergents, cleaning products, personal care and cosmetic products, food processing, pharmaceuticals, and many other applications is driving market growth. In Europe, the rising awareness among consumers regarding the use of natural ingredients in their day-to-day products is boosting the demand for biosurfactant-based cleaners and detergents. The demand for biosurfactants is increasing in the food industry. The emulsifying property of biosurfactants can be used to improve the physical properties of food products.

In Europe, the demand for natural ingredients for cosmetics is growing. This offers opportunities for new companies seeking to enter the market and for new and innovative natural ingredients and compounds. Consumer demand for natural ingredients and compounds in cosmetics is growing. With this, many cosmetic manufacturers in the region are using a diverse range of natural compounds to manufacture their cosmetic products.

Europe Biosurfactants Market Revenue and Forecast to 2030 (US\$ Million)

Europe Biosurfactants Market Segmentation

The Europe biosurfactants market is segmented into product type, application, and country

Based on product type, the Europe biosurfactants market is segmented into sphorolipid, rhamnolipid, mannosylerythritol lipids (MELs), alkyl polyglucosides (APGs), surfactin, phospholipids, polymeric and others. The sphorolipid segment registered the largest Europe biosurfactants market share in 2022.

Based on application, the Europe biosurfactants market is segmented into household detergents, personal care, industrial and institutional cleaners, food processing, oilfield chemicals, leather processing, agriculture, pharmaceuticals, and others. The household detergents segment held the largest market share in 2022.

Based on country, the Europe biosurfactants market has been categorized into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The Rest of Europe dominated the Europe biosurfactants market in 2022.

Allied Carbon Solutions Co Ltd, Saraya Co Ltd, Evonik Industries AG, BASF SE, Sabo SPA, Holiferm Ltd, Stepan Co, Deguan Biosurfactant Supplier, Dow Inc, and Jeneil

Bioproducts GmbH are some of the leading companies operating in the biosurfactants market in the region.

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