

# **Europe Bare Metal Cloud Market Forecast to 2030 - Regional Analysis - by Service Type (Networking Services, Storage & Database Services, Compute Services, Security Services, and Others), Enterprise Size (SMEs and Large Enterprises), and Application (BFSI, Manufacturing, Government, Retail, Healthcare, IT & Telecommunications, and Others)**

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## **Abstracts**

The Europe bare metal cloud market was valued at US\$ 1,856.54 million in 2022 and is expected to reach US\$ 7,564.33 million by 2030; it is estimated to grow at a CAGR of 19.2% from 2022 to 2030.

**Demand for Scalable, Flexible, Efficient, and Easy IT Infrastructure Fuels the Europe Bare Metal Cloud Market**

Flexibility is a significant advantage offered by bare metal cloud services. It provides end-user complete control over cloud assets so that the user can setup and customize it as per need. Mainly, the user has direct physical access to the resources compared to typical cloud offerings where physical resources are hidden behind the hypervisor layer. Bare metal cloud services allow one to control the number of virtual machines and the workload on them. Despite higher per-unit costs, bare-metal cloud service is more cost-efficient than virtualized servers for high workloads. Since, usage rates are calculated on whichever is suitable an hourly or a monthly basis.

Organizations grow rapidly and hence expect operations to scale up as per the requirement. With easier scalability being offered by the bare metal cloud model, many organizations seem to adopt the model for their diverse operations, including financial

management and IT infrastructure management. Adopting such a modular structure that can scale up the IT infrastructure, storage, computing, and fabric in a single architecture has been adopted widely today. The flexibility offered by bare metal cloud models gives a competitive advantage to companies by quickly adjusting to the demands of customers and making the necessary changes in the operations efficiently. High efficiency and low latency are a prerequisite for leading companies, and deployment of bare metal cloud service gives them the power to be flexible and efficient.

Small, medium, and large enterprises are adopting bare metal cloud services due to factors such as increased data speed, benefits offered by cloud services, cost-efficient features, and others. In January 2023, DartPoints launched bare metal cloud solutions that will offer servers to the tenants and allow them to take full control of their IT infrastructure, achieving cloud-like agility with highly secure physical equipment. Thus, benefits of bare metal cloud solutions such as flexibility and scalability contribute to its adoption and launch of new solutions, which fuel the bare metal cloud market growth.

## Europe Bare Metal Cloud Market Overview

The strength of Europe economy and rising demand for cloud computing in the region are major factors primarily driving the demand for bare metal cloud in Europe. The demand is primarily fulfilled by the colocation service providers that hold the larger market share in Europe. Increasing need among enterprises for reliable and secure cloud services is the major factor bolstering the bare metal cloud market growth. Data centers and cloud solutions are experiencing high demands. Also, investments in these technologies are expected to increase significantly in the coming years. Many big companies have opted for cloud solutions or are planning to launch their cloud computing services in Europe due to factors such as establishment of General Data Protection Regulation (GDPR), climatic conditions of the region, government support, and increasing business in Europe to provide the best uptime and secure service delivery. In Europe, industries such as BFSI, IT & telecom, and manufacturing are achieving sustainability goals by implementing cloud computing, IoT, edge computing, AI, and other digital technologies. The European Union supports the development of several technological solutions in Europe with research and innovation actions under the Horizon 2020 Programme. European Union-funded projects accelerate the adoption of digital solutions among businesses to foster their business growth.

## Europe Bare Metal Cloud Market Revenue and Forecast to 2030 (US\$ Million)

## Europe Bare Metal Cloud Market Segmentation

The Europe bare metal cloud market is segmented based on service type, enterprise size, application and country.

Based on service type, the Europe bare metal cloud market is segmented into networking services, storage & database services, compute services, security services, and others. The storage & database services segment held the largest Europe bare metal cloud market share in 2022.

In terms of enterprise size, the Europe bare metal cloud market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger Europe bare metal cloud market share in 2022.

By application, the Europe bare metal cloud market is segmented into BFSI, manufacturing, government, retail, healthcare, IT & telecommunications, and others. The IT & telecommunications segment held the largest Europe bare metal cloud market share in 2022.

Based on country, the Europe bare metal cloud market is categorized into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The UK dominated the Europe bare metal cloud market in 2022.

Bigstep Inc, Cyxtera Technologies Inc, Equinix Inc, International Business Machines Corp, Limestone Networks Inc, Lumen Technologies Inc, Oracle Corp, Rackspace Technology Inc, and Scaleway SAS are some of the leading companies operating in the Europe bare metal cloud market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. EUROPE BARE METAL CLOUD MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 Ecosystem Analysis
  - 4.2.1 List of Vendors in the Value Chain:

### **5. EUROPE BARE METAL CLOUD MARKET - KEY ENTERPRISE SIZE DYNAMICS**

- 5.1 Europe Bare Metal Cloud Market - Key Enterprise Size Dynamics
- 5.2 Market Drivers
  - 5.2.1 Low CAPEX and OPEX Required for Bare Metal Cloud Infrastructure
  - 5.2.2 Demand for Scalable, Flexible, Efficient, and Easy IT Infrastructure
  - 5.2.3 Rapidly Increasing Data Traffic
- 5.3 Market Restraints
  - 5.3.1 Complex Infrastructure
  - 5.3.2 Rising Security Concerns
- 5.4 Market Opportunities
  - 5.4.1 Rising Adoption of Cloud
  - 5.4.2 Adoption of Big Data and IoT by Various Enterprise Size Verticals
- 5.5 Future Trends
  - 5.5.1 Rising Demand for Colocation Services

5.6 Impact of Drivers and Restraints:

## **6. BARE METAL CLOUD MARKET - EUROPE MARKET ANALYSIS**

6.1 Europe Bare Metal Cloud Market Revenue (US\$ Million), 2022 - 2030

6.2 Europe Bare Metal Cloud Market Forecast and Analysis

## **7. EUROPE BARE METAL CLOUD MARKET ANALYSIS - SERVICE TYPE**

7.1 Networking Services

7.1.1 Overview

7.1.2 Networking Services: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

7.2 Storage & Database Services

7.2.1 Overview

7.2.2 Storage & Database Services: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

7.3 Compute Services

7.3.1 Overview

7.3.2 Compute Services: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

7.4 Security Services

7.4.1 Overview

7.4.2 Security Services: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

7.5 Others

7.5.1 Overview

7.5.2 Others: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

## **8. EUROPE BARE METAL CLOUD MARKET ANALYSIS - ENTERPRISE SIZE**

8.1 SMEs

8.1.1 Overview

8.1.2 SMEs: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

8.2 Large Enterprises

8.2.1 Overview

8.2.2 Large Enterprises: Europe Bare Metal Cloud Market, Revenue and Forecast to

2030 (US\$ Million)

## **9. EUROPE BARE METAL CLOUD MARKET ANALYSIS - APPLICATION**

### **9.1 BFSI**

#### 9.1.1 Overview

9.1.2 BFSI: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### **9.2 Manufacturing**

#### 9.2.1 Overview

9.2.2 Manufacturing: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### **9.3 Government**

#### 9.3.1 Overview

9.3.2 Government: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### **9.4 Retail**

#### 9.4.1 Overview

9.4.2 Retail: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### **9.5 Healthcare**

#### 9.5.1 Overview

9.5.2 Healthcare: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### **9.6 IT & Telecommunications**

#### 9.6.1 Overview

9.6.2 IT & Telecommunications: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### **9.7 Others**

#### 9.7.1 Overview

9.7.2 Others: Europe Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

## **10. EUROPE BARE METAL CLOUD MARKET - COUNTRY ANALYSIS**

### **10.1 Europe**

#### 10.1.1 Europe Bare Metal Cloud Market Overview

10.1.2 Europe Bare Metal Cloud Market Revenue and Forecasts and Analysis - By Country

#### 10.1.2.1 Europe Bare Metal Cloud Market Revenue and Forecasts and Analysis - By Country

#### 10.1.2.2 Germany Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 10.1.2.2.1 Germany Bare Metal Cloud Market Breakdown, by Service Type

##### 10.1.2.2.2 Germany Bare Metal Cloud Market Breakdown, by Enterprise Size

##### 10.1.2.2.3 Germany Bare Metal Cloud Market Breakdown, by Application

#### 10.1.2.3 France Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 10.1.2.3.1 France Bare Metal Cloud Market Breakdown, by Service Type

##### 10.1.2.3.2 France Bare Metal Cloud Market Breakdown, by Enterprise Size

##### 10.1.2.3.3 France Bare Metal Cloud Market Breakdown, by Application

#### 10.1.2.4 Italy Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 10.1.2.4.1 Italy Bare Metal Cloud Market Breakdown, by Service Type

##### 10.1.2.4.2 Italy Bare Metal Cloud Market Breakdown, by Enterprise Size

##### 10.1.2.4.3 Italy Bare Metal Cloud Market Breakdown, by Application

#### 10.1.2.5 UK Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 10.1.2.5.1 UK Bare Metal Cloud Market Breakdown, by Service Type

##### 10.1.2.5.2 UK Bare Metal Cloud Market Breakdown, by Enterprise Size

##### 10.1.2.5.3 UK Bare Metal Cloud Market Breakdown, by Application

#### 10.1.2.6 Russia Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 10.1.2.6.1 Russia Bare Metal Cloud Market Breakdown, by Service Type

##### 10.1.2.6.2 Russia Bare Metal Cloud Market Breakdown, by Enterprise Size

##### 10.1.2.6.3 Russia Bare Metal Cloud Market Breakdown, by Application

#### 10.1.2.7 Rest of Europe Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 10.1.2.7.1 Rest of Europe Bare Metal Cloud Market Breakdown, by Service Type

##### 10.1.2.7.2 Rest of Europe Bare Metal Cloud Market Breakdown, by Enterprise Size

##### 10.1.2.7.3 Rest of Europe Bare Metal Cloud Market Breakdown, by Application

## 11. INDUSTRY LANDSCAPE

### 11.1 Overview

### 11.2 Market Initiative

### 11.3 Product Development

### 11.4 Mergers & Acquisitions

## 12. COMPANY PROFILES

### 12.1 International Business Machines Corp



- 12.1.1 Key Facts
- 12.1.2 Business Description
- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments
- 12.2 Oracle Corp
  - 12.2.1 Key Facts
  - 12.2.2 Business Description
  - 12.2.3 Products and Services
  - 12.2.4 Financial Overview
  - 12.2.5 SWOT Analysis
  - 12.2.6 Key Developments
- 12.3 Rackspace Technology Inc
  - 12.3.1 Key Facts
  - 12.3.2 Business Description
  - 12.3.3 Products and Services
  - 12.3.4 Financial Overview
  - 12.3.5 SWOT Analysis
  - 12.3.6 Key Developments
- 12.4 Lumen Technologies Inc
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
  - 12.4.3 Products and Services
  - 12.4.4 Financial Overview
  - 12.4.5 SWOT Analysis
  - 12.4.6 Key Developments
- 12.5 Equinix Inc
  - 12.5.1 Key Facts
  - 12.5.2 Business Description
  - 12.5.3 Products and Services
  - 12.5.4 Financial Overview
  - 12.5.5 SWOT Analysis
  - 12.5.6 Key Developments
- 12.6 Limestone Networks Inc
  - 12.6.1 Key Facts
  - 12.6.2 Business Description
  - 12.6.3 Products and Services
  - 12.6.4 Financial Overview



- 12.6.5 SWOT Analysis
- 12.6.6 Key Developments
- 12.7 Scaleway SAS
  - 12.7.1 Key Facts
  - 12.7.2 Business Description
  - 12.7.3 Products and Services
  - 12.7.4 Financial Overview
  - 12.7.5 SWOT Analysis
  - 12.7.6 Key Developments
- 12.8 Bigstep Inc
  - 12.8.1 Key Facts
  - 12.8.2 Business Description
  - 12.8.3 Products and Services
  - 12.8.4 Financial Overview
  - 12.8.5 SWOT Analysis
  - 12.8.6 Key Developments
- 12.9 Cyxtera Technologies Inc
  - 12.9.1 Key Facts
  - 12.9.2 Business Description
  - 12.9.3 Products and Services
  - 12.9.4 Financial Overview
  - 12.9.5 SWOT Analysis
  - 12.9.6 Key Developments

## **13. APPENDIX**

- 13.1 Word Index

## List Of Tables

### LIST OF TABLES

Table 1. Europe Bare Metal Cloud Market Segmentation

Table 2. Europe Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Million)

Table 3. Europe Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Million)  
- Service Type

Table 4. Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Million) -  
Enterprise Size

Table 5. Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Million) -  
Application

Table 6. Europe Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) -  
By Country

Table 7. Germany Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)  
- By Service Type

Table 8. Germany Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)  
- By Enterprise Size

Table 9. Germany Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)  
- By Application

Table 10. France Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) -  
By Service Type

Table 11. France Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) -  
By Enterprise Size

Table 12. France Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) -  
By Application

Table 13. Italy Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By  
Service Type

Table 14. Italy Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By  
Enterprise Size

Table 15. Italy Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By  
Application

Table 16. UK Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By  
Service Type

Table 17. UK Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By  
Enterprise Size

Table 18. UK Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By  
Application

Table 19. Russia Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) -

By Service Type

Table 20. Russia Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) -

By Enterprise Size

Table 21. Russia Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) -

By Application

Table 22. Rest of Europe Bare Metal Cloud Market Revenue and Forecasts to 2030

(US\$ Mn) - By Service Type

Table 23. Rest of Europe Bare Metal Cloud Market Revenue and Forecasts to 2030

(US\$ Mn) - By Enterprise Size

Table 24. Rest of Europe Bare Metal Cloud Market Revenue and Forecasts to 2030

(US\$ Mn) - By Application

Table 25. @LIST OF Abbreviation

## List Of Figures

### LIST OF FIGURES

- Figure 1. Europe Bare Metal Cloud Market Segmentation, By Country
- Figure 2. Ecosystem: Bare Metal Cloud Market
- Figure 3. Impact Analysis of Drivers and Restraints
- Figure 4. Europe Bare Metal Cloud Market Revenue (US\$ Million), 2022 - 2030
- Figure 5. Europe Bare Metal Cloud Market Share (%) - Service Type, 2022 and 2030
- Figure 6. Networking Services: Europe Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 7. Storage & Database Services: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 8. Compute Services: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 9. Security Services: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 10. Others: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 11. Europe Bare Metal Cloud Market Share (%) - Enterprise Size, 2022 and 2030
- Figure 12. SMEs: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 13. Large Enterprises: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 14. Europe Bare Metal Cloud Market Share (%) - Application, 2022 and 2030
- Figure 15. BFSI: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 16. Manufacturing: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 17. Government: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 18. Retail: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 19. Healthcare: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 20. IT & Telecommunications: Europe Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)
- Figure 21. Others: Europe Bare Metal Cloud Market Revenue and Forecasts to 2030

(US\$ Million)

Figure 22. Europe Bare Metal Cloud Market Revenue, by Key Countries, (2022) (US\$ Million)

Figure 23. Europe Bare Metal Cloud Market Breakdown by Key Countries, 2022 and 2030 (%)

Figure 24. Germany Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

Figure 25. France Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

Figure 26. Italy Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

Figure 27. UK Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

Figure 28. Russia Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

Figure 29. Rest of Europe Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

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