

Europe Bare Metal Cloud Market Forecast to 2030 - Regional Analysis - by Service Type (Networking Services, Storage & Database Services, Compute Services, Security Services, and Others), Enterprise Size (SMEs and Large Enterprises), and Application (BFSI, Manufacturing, Government, Retail, Healthcare, IT & Telecommunications, and Others)

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Abstracts

The Europe bare metal cloud market was valued at US\$ 1,856.54 million in 2022 and is expected to reach US\$ 7,564.33 million by 2030; it is estimated to grow at a CAGR of 19.2% from 2022 to 2030.

Demand for Scalable, Flexible, Efficient, and Easy IT Infrastructure Fuels the Europe Bare Metal Cloud Market

Flexibility is a significant advantage offered by bare metal cloud services. It provides end-user complete control over cloud assets so that the user can setup and customize it as per need. Mainly, the user has direct physical access to the resources compared to typical cloud offerings where physical resources are hidden behind the hypervisor layer. Bare metal cloud services allow one to control the number of virtual machines and the workload on them. Despite higher per-unit costs, bare-metal cloud service is more cost-efficient than virtualized servers for high workloads. Since, usage rates are calculated on whichever is suitable an hourly or a monthly basis.

Organizations grow rapidly and hence expect operations to scale up as per the requirement. With easier scalability being offered by the bare metal cloud model, many organizations seem to adopt the model for their diverse operations, including financial

management and IT infrastructure management. Adopting such a modular structure that can scale up the IT infrastructure, storage, computing, and fabric in a single architecture has been adopted widely today. The flexibility offered by bare metal cloud models gives a competitive advantage to companies by quickly adjusting to the demands of customers and making the necessary changes in the operations efficiently. High efficiency and low latency are a prerequisite for leading companies, and deployment of bare metal cloud service gives them the power to be flexible and efficient.

Small, medium, and large enterprises are adopting bare metal cloud services due to factors such as increased data speed, benefits offered by cloud services, cost-efficient features, and others. In January 2023, DartPoints launched bare metal cloud solutions that will offer servers to the tenants and allow them to take full control of their IT infrastructure, achieving cloud-like agility with highly secure physical equipment. Thus, benefits of bare metal cloud solutions such as flexibility and scalability contribute to its adoption and launch of new solutions, which fuel the bare metal cloud market growth.

Europe Bare Metal Cloud Market Overview

The strength of Europe economy and rising demand for cloud computing in the region are major factors primarily driving the demand for bare metal cloud in Europe. The demand is primarily fulfilled by the colocation service providers that hold the larger market share in Europe. Increasing need among enterprises for reliable and secure cloud services is the major factor bolstering the bare metal cloud market growth. Data centers and cloud solutions are experiencing high demands. Also, investments in these technologies are expected to increase significantly in the coming years. Many big companies have opted for cloud solutions or are planning to launch their cloud computing services in Europe due to factors such as establishment of General Data Protection Regulation (GDPR), climatic conditions of the region, government support, and increasing business in Europe to provide the best uptime and secure service delivery. In Europe, industries such as BFSI, IT & telecom, and manufacturing are achieving sustainability goals by implementing cloud computing, IoT, edge computing, AI, and other digital technologies. The European Union supports the development of several technological solutions in Europe with research and innovation actions under the Horizon 2020 Programme. European Union-funded projects accelerate the adoption of digital solutions among businesses to foster their business growth.

Europe Bare Metal Cloud Market Revenue and Forecast to 2030 (US\$ Million)

Europe Bare Metal Cloud Market Segmentation

The Europe bare metal cloud market is segmented based on service type, enterprise size, application and country.

Based on service type, the Europe bare metal cloud market is segmented into networking services, storage & database services, compute services, security services, and others. The storage & database services segment held the largest Europe bare metal cloud market share in 2022.

In terms of enterprise size, the Europe bare metal cloud market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger Europe bare metal cloud market share in 2022.

By application, the Europe bare metal cloud market is segmented into BFSI, manufacturing, government, retail, healthcare, IT & telecommunications, and others. The IT & telecommunications segment held the largest Europe bare metal cloud market share in 2022.

Based on country, the Europe bare metal cloud market is categorized into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The UK dominated the Europe bare metal cloud market in 2022.

Bigstep Inc, Cyxtera Technologies Inc, Equinix Inc, International Business Machines Corp, Limestone Networks Inc, Lumen Technologies Inc, Oracle Corp, Rackspace Technology Inc, and Scaleway SAS are some of the leading companies operating in the Europe bare metal cloud market.

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