

Europe Avocado and Avocado Derivatives Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Whole, Oil, Puree, and Others), Category (Organic and Conventional), and Application (Food & Beverages, Pharmaceuticals & Nutraceuticals, Personal Care, and Others)

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Abstracts

The Europe avocado and avocado derivatives market is expected to grow from US\$ 2,357.97 million in 2022 to US\$ 3,051.78 million by 2028. It is estimated to grow at a CAGR of 4.4% from 2022 to 2028.

Strategic Development Initiatives by Manufacturers in Europe Avocado and Avocado Derivatives Market

Leading avocado growers and product manufacturers are expanding their businesses. Manufacturers from industries such as food & beverages, pharmaceuticals & nutraceuticals, and personal care are investing in product innovation and other strategies to expand their customer base and meet emerging consumer trends. Personal care product manufacturers are incorporating avocados in their products by investing significantly in their research and development activities to address the needs of consumers. Such product innovations help manufacturers gain a competitive edge in international markets. These developments are boosting the demand for avocados in various industrial applications across the region.

Europe Avocado and Avocado Derivatives Market Overview

The Europe avocado and avocado derivatives market is categorized into Germany,

France, Italy, Russia, the UK, and the Rest of Europe. The market is competitive in these countries as the region is home to major global market players such as Salude Food Group Europe BV, Exportadora Propal SA, and Berje Inc. The increasing demand for avocados as whole fruit and avocado-based products such as oil and puree. As clean-label, organic, and vegan products are witnessing traction in the European market, avocado and avocado derivatives are gaining huge popularity among consumers in the region owing to the health benefits of avocado and its unique flavor. Additionally, the demand for avocado-based products is propelling in Europe due to increasing consumer interest in different cuisines. Thus, the import of avocados is increasing in Europe. There is a growing demand for natural ingredients in the European cosmetics sector, creating opportunities for exporters of avocado oil from developing countries. Avocado oil has several functional and active properties as it is a heart-healthy oil, and high in oleic acid, boosting its application in various formulations. Hence, it is expected that the demand for avocado oil will continue to rise in the coming years in Europe.

Europe Avocado and Avocado Derivatives market Revenue and Forecast to 2028 (US\$ Million)

Europe Avocado and Avocado Derivatives market Segmentation

The Europe avocado and avocado derivatives market is segmented on the basis of type, category, application, and country. Based on type, the Europe avocado and avocado derivatives market is segmented into whole, oil, puree, and others. The whole segment registered a larger market share in 2022.

Based on category, the Europe avocado and avocado derivatives market is bifurcated into organic, and conventional. The conventional segment registered a larger market share in 2022.

Based on application, the Europe avocado and avocado derivatives market is segmented into food and beverages, pharmaceuticals and nutraceuticals, personal care, and others. The food and beverages segment registered the largest market share in 2022.

Based on country, the Europe avocado and avocado derivatives market is segmented into Germany, France, Italy, UK, Russia, and the Rest of Europe. Rest of Europe dominated the market share in 2022.

Avocado Brasil Comercio de Alimentos Ltda, ConnOils LLC, Exportadora Propal SA, Lemonconcentrate SLU, Meridian Fruits SPR de RL de CV, Mission Produce Inc, Salud Foodgroup Europe BV, and Westfalia Fruit Pty Ltd are the leading companies operating in the Europe avocado and avocado derivatives market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 Europe Avocado and Avocado Derivatives Market, by Type
 - 1.3.2 Europe Avocado and Avocado Derivatives Market, by Category
 - 1.3.3 Europe Avocado and Avocado Derivatives Market, by Application
 - 1.3.4 Europe Avocado and Avocado Derivatives Market, by Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis formulation:
 - 3.2.4 Macro-economic factor analysis:
 - 3.2.5 Developing base number:
 - 3.2.6 Data Triangulation:

4. EUROPE AVOCADO AND AVOCADO DERIVATIVES MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Intensity of Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Expert Opinion
- 4.4 Ecosystem Analysis
 - 4.4.1 Cultivators and Growers
 - 4.4.2 Manufacturers

4.4.3 End-Use Industries

5. EUROPE AVOCADO AND AVOCADO DERIVATIVES MARKET – KEY MARKET DYNAMICS

5.1 Market Drivers

5.1.1 Strategic Development Initiatives by Manufacturers

5.1.2 Demand from Personal Care Industry

5.2 Market Restraints

5.2.1 High Prices of Avocado and Availability of Substitutes of Avocado Products at Lower Costs

5.3 Market Opportunities

5.3.1 Rising Demand for Natural Ingredients in Various Industries

5.4 Future Trends

5.4.1 Popularity of Organic Avocado

5.5 Impact Analysis of Drivers and Restraints

6. AVOCADO AND AVOCADO DERIVATIVES– EUROPE MARKET ANALYSIS

6.1 Europe Avocado and Avocado Derivatives Market –Revenue and Forecast to 2028 (US\$ Million)

7. EUROPE AVOCADO AND AVOCADO DERIVATIVES MARKET ANALYSIS – BY TYPE

7.1 Overview

7.2 Europe Avocado and Avocado Derivatives Market, By Type (2021 and 2028)

7.3 Whole

7.3.1 Overview

7.3.2 Whole: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

7.4 Oil

7.4.1 Overview

7.4.2 Oil: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

7.5 Puree

7.5.1 Overview

7.5.2 Puree: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

7.6 Others:

7.6.1 Overview

7.6.2 Others: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

8. EUROPE AVOCADO AND AVOCADO DERIVATIVES MARKET ANALYSIS – BY CATEGORY

8.1 Overview

8.2 Europe Avocado and Avocado Derivatives Market, By Category (2021 and 2028)

8.3 Organic

8.3.1 Overview

8.3.2 Organic: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

8.4 Conventional

8.4.1 Overview

8.4.2 Conventional: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

9. EUROPE AVOCADO AND AVOCADO DERIVATIVES MARKET ANALYSIS – BY APPLICATION

9.1 Overview

9.2 Avocado and Avocado Derivatives Market, By Application (2021 and 2028)

9.3 Food and Beverages

9.3.1 Overview

9.3.2 Food and Beverages: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

9.4 Pharmaceuticals and Nutraceuticals

9.4.1 Overview

9.4.2 Pharmaceuticals and Nutraceuticals: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

9.5 Personal Care

9.5.1 Overview

9.5.2 Personal Care: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

9.6 Others

9.6.1 Overview

9.6.2 Others: Avocado and Avocado Derivatives Market– Revenue and Forecast to

2028 (US\$ Million)

10. EUROPE AVOCADO AND AVOCADO DERIVATIVES MARKET – COUNTRY ANALYSIS

10.1 Overview

10.1.1 Europe: Avocado and Avocado Derivatives Market, by Key Country

10.1.1.1 Germany: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.1.1 Germany: Avocado and Avocado Derivatives Market, By Type

10.1.1.1.2 Germany: Avocado and Avocado Derivatives Market, by Category

10.1.1.1.3 Germany: Avocado and Avocado Derivatives Market, By Application

10.1.1.2 France: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.2.1 France: Avocado and Avocado Derivatives Market, By Type

10.1.1.2.2 France: Avocado and Avocado Derivatives Market, by Category

10.1.1.2.3 France: Avocado and Avocado Derivatives Market, By Application

10.1.1.3 UK: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.3.1 UK: Avocado and Avocado Derivatives Market, By Type

10.1.1.3.2 UK: Avocado and Avocado Derivatives Market, by Category

10.1.1.3.3 UK: Avocado and Avocado Derivatives Market, By Application

10.1.1.4 Italy: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.4.1 Italy: Avocado and Avocado Derivatives Market, By Type

10.1.1.4.2 Italy: Avocado and Avocado Derivatives Market, by Category

10.1.1.4.3 Italy: Avocado and Avocado Derivatives Market, By Application

10.1.1.5 Russia: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.5.1 Russia: Avocado and Avocado Derivatives Market, By Type

10.1.1.5.2 Russia: Avocado and Avocado Derivatives Market, by Category

10.1.1.5.3 Russia: Avocado and Avocado Derivatives Market, By Application

10.1.1.6 Rest of Europe: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.6.1 Rest of Europe: Avocado and Avocado Derivatives Market, By Type

10.1.1.6.2 Rest of Europe: Avocado and Avocado Derivatives Market, by Category

10.1.1.6.3 Rest of Europe: Avocado and Avocado Derivatives Market, By Application

11. COMPANY PROFILES

- 11.1 Westfalia Fruit Pty Ltd
 - 11.1.1 Key Facts
 - 11.1.2 Business Description
 - 11.1.3 Products and Services
 - 11.1.4 Financial Overview
 - 11.1.5 SWOT Analysis
 - 11.1.6 Key Developments
- 11.2 Salud Foodgroup Europe BV
 - 11.2.1 Key Facts
 - 11.2.2 Business Description
 - 11.2.3 Products and Services
 - 11.2.4 Financial Overview
 - 11.2.5 SWOT Analysis
 - 11.2.6 Key Developments
- 11.3 Exportadora Propal SA
 - 11.3.1 Key Facts
 - 11.3.2 Business Description
 - 11.3.3 Products and Services
 - 11.3.4 Financial Overview
 - 11.3.5 SWOT Analysis
 - 11.3.6 Key Developments
- 11.4 Lemonconcentrate SLU
 - 11.4.1 Key Facts
 - 11.4.2 Business Description
 - 11.4.3 Products and Services
 - 11.4.4 Financial Overview
 - 11.4.5 SWOT Analysis
 - 11.4.6 Key Developments
- 11.5 Avocado Brasil Comercio de Alimentos Ltda
 - 11.5.1 Key Facts
 - 11.5.2 Business Description
 - 11.5.3 Products and Services
 - 11.5.4 Financial Overview
 - 11.5.5 SWOT Analysis
 - 11.5.6 Key Developments
- 11.6 ConnOils LLC
 - 11.6.1 Key Facts
 - 11.6.2 Business Description

- 11.6.3 Products and Services
- 11.6.4 Financial Overview
- 11.6.5 SWOT Analysis
- 11.6.6 Key Developments
- 11.7 Mission Produce Inc
- 11.7.1 Key Facts
- 11.7.2 Business Description
- 11.7.3 Products and Services
- 11.7.4 Financial Overview
- 11.7.5 SWOT Analysis
- 11.7.6 Key Developments
- 11.8 Meridian Fruits SPR de RL de CV
- 11.8.1 Key Facts
- 11.8.2 Business Description
- 11.8.3 Products and Services
- 11.8.4 Financial Overview
- 11.8.5 SWOT Analysis
- 11.8.6 Key Developments

List Of Tables

LIST OF TABLES

Table 1. Europe Avocado and Avocado Derivatives Market –Revenue and Forecast to 2028 (US\$ Million)

Table 2. Germany Avocado and Avocado Derivatives Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 3. Germany Avocado and Avocado Derivatives Market, by Category – Revenue and Forecast to 2028 (US\$ Million)

Table 4. Germany Avocado and Avocado Derivatives Market, Application – Revenue and Forecast to 2028 (US\$ Million)

Table 5. France Avocado and Avocado Derivatives Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 6. France Avocado and Avocado Derivatives Market, by Category – Revenue and Forecast to 2028 (US\$ Million)

Table 7. France Avocado and Avocado Derivatives Market, Application – Revenue and Forecast to 2028 (US\$ Million)

Table 8. UK Avocado and Avocado Derivatives Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 9. UK Avocado and Avocado Derivatives Market, by Category – Revenue and Forecast to 2028 (US\$ Million)

Table 10. UK Avocado and Avocado Derivatives Market, Application – Revenue and Forecast to 2028 (US\$ Million)

Table 11. Italy Avocado and Avocado Derivatives Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 12. Italy Avocado and Avocado Derivatives Market, by Category – Revenue and Forecast to 2028 (US\$ Million)

Table 13. Italy Avocado and Avocado Derivatives Market, Application – Revenue and Forecast to 2028 (US\$ Million)

Table 14. Russia Avocado and Avocado Derivatives Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 15. Russia Avocado and Avocado Derivatives Market, by Category – Revenue and Forecast to 2028 (US\$ Million)

Table 16. Russia Avocado and Avocado Derivatives Market, Application – Revenue and Forecast to 2028 (US\$ Million)

Table 17. Rest of Europe Avocado and Avocado Derivatives Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 18. Rest of Europe Avocado and Avocado Derivatives Market, by Category –

Revenue and Forecast to 2028 (US\$ Million)

Table 19. Rest of Europe Avocado and Avocado Derivatives Market, Application –

Revenue and Forecast to 2028 (US\$ Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Europe Avocado and Avocado Derivatives Market Segmentation
- Figure 2. Europe Avocado and Avocado Derivatives Market Segmentation – By Country
- Figure 3. Europe Avocado and Avocado Derivatives Market Overview
- Figure 4. Europe Avocado and Avocado Derivatives Market, By Type
- Figure 5. Europe Avocado and Avocado Derivatives Market, by Country
- Figure 6. Porter's Five Forces Analysis
- Figure 7. Expert Opinion
- Figure 8. Avocado and Avocado Derivatives Market – Ecosystem Analysis
- Figure 9. Europe Avocado and Avocado Derivatives Market: Impact Analysis of Drivers and Restraints
- Figure 10. Europe Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 11. Europe Avocado and Avocado Derivatives Market Revenue Share, By Type (2021 and 2028)
- Figure 12. Whole: Europe Avocado and Avocado Derivatives Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 13. Oil: Europe Avocado and Avocado Derivatives Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 14. Puree: Europe Avocado and Avocado Derivatives Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 15. Others: Europe Avocado and Avocado Derivatives Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 16. Europe Avocado and Avocado Derivatives Market Revenue Share, By Type (2021 and 2028)
- Figure 17. Organic: Europe Avocado and Avocado Derivatives Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 18. Conventional: Europe Avocado and Avocado Derivatives Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 19. Avocado and Avocado Derivatives Market Revenue Share, By Application (2021 and 2028)
- Figure 20. Food and Beverages: Europe Avocado and Avocado Derivatives Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 21. Pharmaceuticals and Nutraceuticals: Europe Avocado and Avocado Derivatives Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 22. Personal Care: Europe Avocado and Avocado Derivatives Market – Revenue

and Forecast To 2028 (US\$ Million)

Figure 23. Others: Europe Avocado and Avocado Derivatives Market– Revenue and Forecast To 2028 (US\$ Million)

Figure 24. Europe Avocado and Avocado Derivatives Market, by Key Country – Revenue (2021) (US\$ Million)

Figure 25. Europe: Avocado and Avocado Derivatives Market Revenue Share, by Key Country (2021 and 2028)

Figure 26. Germany: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 27. France: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 28. UK: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 29. Italy: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 30. Russia: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 31. Rest of Europe: Avocado and Avocado Derivatives Market – Revenue and Forecast to 2028 (US\$ Million)

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