

Europe Automotive Dealer Management System (DMS) Market Forecast to 2031 - Regional Analysis - by Component (Software and Services), Application (Inventory Management, Appointment Scheduling, Customer Relationship Management, Dealer Tracking, and Others), and Deployment (Cloud-Based and On-Premise)

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Abstracts

The Europe automotive dealer management system (DMS) market was valued at US\$ 1,212.83 million in 2023 and is expected to reach US\$ 2,774.68 million by 2031; it is estimated to register a CAGR of 10.9% from 2023 to 2031.

Rising Technological Advancements in Automotive Industry Drive Europe Automotive Dealer Management System (DMS) Market

Over the last few decades, the automobile sector has seen tremendous technological advancements. The use of digital technologies enabled automakers to apply sophisticated solutions. The dealer management system (DMS) is an ideal solution for automotive firms to track spare parts inventories and manage repair orders. The system uses customer relationship management (CRM) and business intelligence technologies to monitor manufacturer and customer connections.

Several auto dealerships businesses use dealer management system to handle inventory and sales information such as analytics and insights. The system simplifies interactions among consumers, dealers, and OEMs. The system meets the specific requirements of the automobile retail business. Many dealer management system companies use inorganic and organic techniques to grow their business in the

automobile market.

Europe Automotive Dealer Management System (DMS) Market Overview

The automotive sector is critical to Europe's prosperity. The automobile sector employs 13.8 million people in Europe, accounting for 6.1% of total EU employment. Direct production of motor vehicles employs 2.6 million people, accounting for 8.5% of total EU manufacturing employment.

The Europe is one of the world's top makers of automobiles, and the industry represents the greatest private investor in research and development (R&D). Furthermore, Germany, France, the UK, and Italy are among the major countries contributing to the growth of the European automotive dealer management system market. In August 2023, the European Commission announced its plan to invest US\$ 189.4 million in cutting-edge digital technologies and research.

The market in Europe is critical in simplifying and improving numerous operational aspects, providing comprehensive solutions for the unique needs of the European automotive sector.

The market is distinguished by its capacity to meet the different needs of dealerships, ranging from inventory management and sales monitoring to customer relationship management. As technology advances, the DMS industry in Europe has experienced a paradigm change, with advanced features and tools that improve daily operations.

Europe Automotive Dealer Management System (DMS) Market Revenue and Forecast to 2031 (US\$ Million)

Europe Automotive Dealer Management System (DMS) Market Segmentation

The Europe automotive dealer management system (DMS) market is categorized into component, application, deployment, and country.

Based on component, the Europe automotive dealer management system (DMS) market is bifurcated into software and services. The software segment held a larger Europe automotive dealer management system (DMS) market share in 2023.

In terms of application, the Europe automotive dealer management system (DMS) market is segmented into inventory management, appointment scheduling, customer

relationship management, dealer tracking, and others. The customer relationship management segment held the largest Europe automotive dealer management system (DMS) market share in 2023.

By deployment, the Europe automotive dealer management system (DMS) market is segmented into cloud-based and on-premise. The cloud-based segment held a larger Europe automotive dealer management system (DMS) market share in 2023.

By country, the Europe automotive dealer management system (DMS) market is segmented into Germany, the UK, France, Italy, Russia, and the Rest of Europe. Germany dominated the Europe automotive dealer management system (DMS) market share in 2023.

CDK Global Inc, Wipro Ltd, Aspire Systems, Nextlane, SECL Group Corporation, SAP SE, Cox Automotive, Oracle Corp, and Gemini Systems are some of the leading companies operating in the Europe automotive dealer management system (DMS) market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Europe automotive dealer management system (DMS) market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Europe automotive dealer management system (DMS) market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Europe market trends and outlook coupled with the factors driving the Europe automotive dealer management system (DMS) market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - Europe Automotive Dealer Management System (DMS) Market

CDK Global Inc

Wipro Ltd

Aspire Systems

Nextlane

SECL Group Corporation

SAP SE

Cox Automotive

Oracle Corp

Gemini Systems

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