

Europe Automated External Defibrillators Market Forecast to 2030 - Regional Analysis - by Type (Fully-Automated External Defibrillators and Semi-Automated External Defibrillators) and End User (Hospitals & Clinics, Homecare, and Others)

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Abstracts

The Europe automated external defibrillators market is expected to grow from US\$ 398.19 million in 2022 to US\$ 545.01 million by 2030. It is estimated to record a CAGR of 4.0% from 2022 to 2030.

Rising Training and Awareness Programs on Automated External Defibrillators Drive Europe Automated External Defibrillators Market

In 2019, ~700,000 cases of out-of-hospital cardiac arrest (OHCA) happened in European countries and the US, with a significant proportion of these occurring at home and in public settings. The awareness regarding cardiopulmonary resuscitation (CPR) and automated external defibrillators (AED) is high in Western countries. A study titled "The Global Survival Rate among Adult Out-Of-Hospital Cardiac Arrest Patients who Received Cardiopulmonary Resuscitation: A Systematic Review and Meta-Analysis," published in 2020, assessed the survival rates of OHCA patients who received CPR from a bystander or emergency medical services and were living in a particular region. The study reported a significant rise in the survival rates from the OHCA in the past years, especially among patients who received CPR or AED and were living in Western countries. Furthermore, Shocktober is a global campaign that raises awareness and educates the community about CPR and AEDs. This campaign was initiated in October 2020 in Australia.

Online and offline training programs by organizations such as the WHO, regional health

centers, and local bodies have increased significantly across the globe. For instance, in the UK, a training program was introduced by the Advanced Coronary Treatment (ACT) Foundation for secondary school students in association with British Columbia Emergency Health Services (BCEHS) in 2019. More than 4,000 students will be empowered by their teachers with crucial lifesaving skills every year. Paramedic volunteers train teachers to educate students at BCEHS. In certain universities, BCEHS is planning to implement defibrillator training as a part of the physical education curriculum. The British Heart Foundation's "Nation of Lifesavers-Call, Push, Rescue" is another example of a simplified training program that focuses on compression-only CPR and AED. The British Heart Foundation has also taken the lead in rallying medical professionals to support public education in the UK. In 2020, during Denmark's opening Euro 2020 match, Christian Eriksen a famous footballer suffered from OHCA, which was one of the incidents that boosted awareness about OHCA and the adoption of defibrillators at various locations; the use of defibrillators helped paramedic teams save the player's life. Therefore, rising training and awareness programs on automated external defibrillators boost the automated external defibrillator market growth.

Europe Automated External Defibrillators Market Overview

The automated external defibrillator market in Europe is further segmented into Germany, the UK, France, Spain, Italy, and the Rest of Europe. The market growth in the region is determined by factors such as the rising incidences of chronic diseases, increasing number of product launches, growing investments for product developments, and a surge in the aging population. As per stats by the Federal Statistical Office (Destatis) 2023, CVD plays a significant role in the health status of the German population. CVDs are the most common cause of mortality in Germany, responsible for 34.3% of all deaths in 2020. The symptoms of cardiovascular diseases are high blood pressure and cardiac arrhythmias. The rise in the prevalence of cardiovascular diseases results in increased coronary heart disease, heart attacks, and stroke, which are majorly contributed by the elderly population. Per the statistics revealed in 2019 by the Max Planck Institute for Biology of Ageing, Cologne, ~30 to 40% of the adults living in Germany had high blood pressure. As per the data from the WHO, the treatment rate of hypertension in Germany was about 61% in the male population in Germany. The incidence rate increases with the growing age, and it is more in the people above 60.

According to the Deutsche Welle (DW), a German public state-owned international broadcaster, one in five Germans over the age of 65 suffer from cardiovascular conditions at present, which is expected to be one in three by 2060.

Various research studies are being performed in the country that aim to improve the treatment of patients suffering from arrhythmia and atrial fibrillation. For instance, in August 2020, the European Society of Cardiology conducted a research trial to conclude early rhythm control therapy to improve outcomes in patients suffering from atrial fibrillation. Thus, the above-mentioned factors are expected to contribute to the growth of the market in Germany in the coming years.

Europe Automated External Defibrillators Market Revenue and Forecast to 2030 (US\$ Million)

Europe Automated External Defibrillators Market Segmentation

The Europe automated external defibrillators market is segmented into type, end user, and country.

Based on type, the Europe automated external defibrillators market is bifurcated into fully-automated external defibrillators and semi-automated external defibrillators. The fully-automated external defibrillators segment held a larger share of the Europe automated external defibrillators market in 2022.

Based on end user, the Europe automated external defibrillators market is segmented into hospitals & clinics, homecare, and others. The hospitals & clinics segment held the largest share of the Europe automated external defibrillators market in 2022.

Based on country, the Europe automated external defibrillators market is segmented into Germany, the UK, France, Spain, Italy, and the Rest of Europe. Germany dominated the Europe automated external defibrillators market in 2022.

Asahi Kasei Corp, CU Medical Systems Inc, Koninklijke Philips NV, Mediana Co Ltd, Nihon Kohden Corp, Progetti SRL, Schiller AG, Shenzhen Mindray Bio-Medical Electronics Co Ltd, and Stryker Corp are some of the leading companies operating in the Europe automated external defibrillators market.

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