

Europe Air Cargo Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Air Mail and Air Freight), Service (Express and Regular), and End User (Retail, Pharmaceutical & Healthcare, Food & Beverage, Consumer Electronics, Automotive, and Others)

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Abstracts

The Europe air cargo market is expected to grow from US\$ 30.25 billion in 2022 to US\$ 43.26 billion by 2028. It is estimated to grow at a CAGR of 6.1% from 2022 to 2028.

Rapid Adoption of E-Commerce Platforms is Fueling Europe Air Cargo Market

Online retailing attracts prospective customers than brick and mortar based competitors due to the scale of the internet. In addition, e-commerce market players opt from a variety of logistics options such as the surface transport and air transport, to deliver packages to their customers. Therefore, as the e-commerce market is heating up, varying buying patterns and trends have been observed in different countries. Majority of the purchase is influenced by the demographics of the country such as the percentage of youth population indulging in e-commerce activity, the economy of the country, age group interested in e-commerce, and the level of awareness in the country. Thus, e-commerce is a future growth driver for the air cargo industry, as online shopping boosts the demand for parcel delivery services. Air cargo is well-positioned to serve their needs and deliver their goods with speed, efficiency, and reliability. The fast-growing cross-border e-commerce market remains a key driver in addition to rising domestic volumes sent by large and small e-retailers. Air cargo is an important for the e-commerce ecosystem to manage the transportation of goods. Air cargo service providers deliver upgraded technology, flexibility & scalability, and efficiency &

specialization in the e-commerce business. There are numerous benefits pertaining to the e-commerce and they can get fulfilled if the company delivers to customers on time. Thus, several organizations are engaged in improving air cargo services owing to the growing adoption of e-commerce. Online shoppers are now purchasing frequently, and cross-border e-commerce volumes are growing. Customers' expectations are similar for domestic and cross border e-commerce. Moreover, many passenger aircraft had been operating as cargo planes during the pandemic when the passenger traffic witnessed a steep decline which has also boosted the adoption of air cargo services during the years 2020 to 2022. Such factors are boosting the adoption of air cargo services for e-commerce applications as cross-border online sales are also rising.

Europe Air Cargo Market Overview

Europe is the third-largest regional market for air cargo. The UK, France, Germany, Italy, and Spain are the key contributors to the market in the region. The region has the presence of several major manufacturing industries. The automotive sector contributes significantly to the GDP of various European countries as well as employs billions of people in the region. Germany does not have large-scale consumer electronics production factories, but the presence of massive automobile manufacturing firms has fueled the trade, transportation, and logistics operations between Germany and other countries in the world. On the other hand, economically strong countries such as Italy, the UK, and Spain are generating huge demand for air cargo products and services for the optimization of supply chains of the pharmaceuticals, e-commerce, and food & beverages processing industries, among others. Further, advancements in Industry 4.0 revolution, and integration of machine learning and deep learning with automation is expected to provide significant opportunities for the efficient integrations of air cargo in the supply chain operations. Moreover, the growth of the e-commerce sector and consumer electronics industry as well as surge in demand and sale of temperature-sensitive products are propelling the growth of the Air Cargo Market in Europe.

Europe Air Cargo Market Revenue and Forecast to 2028 (US\$ Billion)

Europe Air Cargo Market Segmentation

The Europe air cargo market is segmented based on type, service, end user, and country.

Based on type, the Europe air cargo market is segmented into air mail and air freight.

The air freight segment held a larger Europe air cargo market share in 2022.

Based on service, the Europe air cargo market is segmented into express and regular. The regular segment held a larger Europe air cargo market share in 2022.

Based on end user, the Europe air cargo market is segmented into retail, pharmaceutical & healthcare, food & beverage, consumer electronics, automotive, and others. The others segment held the largest Europe air cargo market share in 2022.

Based on country, the Europe air cargo market has been categorized into the UK, Germany, France, Italy, Russia, and the Rest of Europe. Our regional analysis states that France dominated the Europe air cargo market in 2022.

ANA Cargo; Cargolux; Cathay Pacific Airways Limited; DHL International GmbH (Deutsche Post DHL Group); Emirates SkyCargo; Etihad Cargo; FedEx Corporation; Lufthansa Cargo AG; United Parcel Service of America, Inc.; and Zela Aviation The Air Charter Company are the leading companies operating in the Europe air cargo market.

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