

Europe AI Data Management Market Forecast to 2031 - Regional Analysis - by Offering (Solution and Service), Deployment (On-premise and Cloud), Technology [Machine Learning, Natural Language Processing (NLP), Computer Vision, and Context Awareness Computing], and Industry Vertical (BFSI, Retail & E-Commerce, IT & Telecom, Healthcare, Government, and Others)

<https://marketpublishers.com/r/E8F59EF45FA1EN.html>

Date: September 2024

Pages: 116

Price: US\$ 3,550.00 (Single User License)

ID: E8F59EF45FA1EN

Abstracts

The Europe AI data management market was valued at US\$ 6,851.61 million in 2023 and is expected to reach US\$ 32,339.09 million by 2031; it is estimated to register a CAGR of 21.4% from 2023 to 2031.

Surge in Partnerships and Acquisitions Among Key Market Players Drive Europe AI Data Management Market

The market players are involved in partnerships and acquisitions to develop advanced software to increase their market share. The partnership and acquisition help companies exchange their expertise in AI data management and facilitate access to a diverse range of datasets. A few of such instances are mentioned below:

- In November 2023, Databricks Inc. acquired Arcion to offer native solutions. Databricks Inc. uses Arcion's real-time data replication technologies that facilitate the ingestion and seamless replication of data from diverse databases and SaaS applications.

- In May 2023, QlikTech International AB acquired Talend to broaden its capabilities for managing, processing, analyzing, and acting upon data for modern enterprises. The collaboration between QlikTech International AB and Talend strengthens numerous areas, such as application connectivity, data transformation, API services, and quality assurance.
- In March 2023, SAP SE signed a partnership agreement with leading AI companies, including Databricks Inc., Collibra NV, DataRobot Inc., and Confluent Inc. This agreement supports SAP SE to strengthen its AI data management solutions portfolio.
- In October 2022, BPER Banca Group, the third largest banking group in Italy, signed a four-year partnership agreement with the International Business Machine Corp to support the bank in the development of digital business. BPER Banca Group utilizes International Business Machine Corp's digital and IT products, such as cloud and AI technology, to modernize its infrastructure and appropriately manage customers' sensitive data and information.

Moreover, a surge in partnerships and acquisitions among key market players drives the AI data management market.

Europe AI Data Management Market Overview

Europe is technologically advanced, owing to the high adoption rate of advanced technologies in Germany, the UK, France, Spain, Italy, and Russia. According to the Netherlands Ministry of Foreign Affairs, the AI technology used by various enterprises in Europe was only 8% in 2021, which has almost doubled by January 2023. In a few industries, 75% of enterprises use AI technology to manage their day-to-day transactions.

The growing adoption of advanced technologies has also encouraged market players to implement AI technology in data management solutions and services to improve customer satisfaction.

Europe AI Data Management Market Revenue and Forecast to 2030 (US\$ Million)

Europe AI Data Management Market Segmentation

The Europe AI data management market is categorized into offering, deployment, technology, industry vertical, and country.

Based on offering, the Europe AI data management market is bifurcated into solution and service. The solution segment held a larger Europe AI data management market share in 2023.

In terms of deployment, the Europe AI data management market is segmented into on-premise and cloud. The cloud segment held a larger Europe AI data management market share in 2023.

By technology, the Europe AI data management market is divided into machine learning, natural language processing (NLP), computer vision, and context awareness computing. The machine learning segment held the largest Europe AI data management market share in 2023.

Based on industry vertical, the Europe AI data management market is categorized into BFSI, retail & e-commerce, IT & telecom, healthcare, government, and others. The BFSI segment held the largest Europe AI data management market share in 2023.

Based on country, the Europe AI data management market is categorized into Germany, France, Italy, the UK, Russia, and the Rest of Europe. Germany dominated the Europe AI data management market share in 2023.

Microsoft Corp, Alphabet Inc, Oracle Corp, International Business Machines Corp, Salesforce Inc, SAP SE, Hewlett Packard Enterprise Co, Snowflake Inc, and Amazon com Inc. are some of the leading companies operating in the Europe AI data management market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. EUROPE AI DATA MANAGEMENT MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 List of Vendors in the Value Chain

5. EUROPE AI DATA MANAGEMENT MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Advancements in AI and ML-Based Data Management Software
 - 5.1.2 Surge in Partnerships and Acquisitions Among Key Market Players
 - 5.1.3 Expansion of BFSI Industry and Rise in Financial Transactions
- 5.2 Market Restraints
 - 5.2.1 Issues Related to Availability of High-Quality Data
 - 5.2.2 High Costs Associated with AI Data Management Software
- 5.3 Market Opportunities
 - 5.3.1 Rising Adoption of Personalized and Adaptive Systems among Consumers
 - 5.3.2 Growing Investment in AI Technology
- 5.4 Future Trends
 - 5.4.1 Real-time Data Processing

5.5 Impact of Drivers and Restraints:

6. AI DATA MANAGEMENT MARKET - EUROPE MARKET ANALYSIS

6.1 Europe AI Data Management Market Revenue (US\$ Million), 2021-2031

6.2 Europe AI Data Management Market Forecast Analysis

7. EUROPE AI DATA MANAGEMENT MARKET ANALYSIS - BY OFFERING

7.1 Solution

7.1.1 Overview

7.1.2 Solution: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

7.2 Service

7.2.1 Overview.

7.2.2 Service: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

8. EUROPE AI DATA MANAGEMENT MARKET ANALYSIS - BY DEPLOYMENT

8.1 On-premise

8.1.1 Overview

8.1.2 On-premise: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

8.2 Cloud

8.2.1 Overview

8.2.2 Cloud: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

9. EUROPE AI DATA MANAGEMENT MARKET ANALYSIS - BY TECHNOLOGY

9.1 Machine Learning

9.1.1 Overview

9.1.2 Machine Learning: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

9.2 Natural Language Processing (NLP)

9.2.1 Overview

9.2.2 Natural Language Processing (NLP): Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

9.3 Computer Vision

9.3.1 Overview

9.3.2 Computer Vision: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

9.4 Context Awareness Computing

9.4.1 Overview

9.4.2 Context Awareness Computing: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

10. EUROPE AI DATA MANAGEMENT MARKET ANALYSIS - BY INDUSTRY VERTICAL

10.1 BFSI

10.1.1 Overview

10.1.2 BFSI: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

10.2 Retail and E-Commerce

10.2.1 Overview

10.2.2 Retail and E-Commerce: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

10.3 IT and Telecom

10.3.1 Overview

10.3.2 IT and Telecom: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

10.4 Healthcare

10.4.1 Overview

10.4.2 Healthcare: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

10.5 Government

10.5.1 Overview

10.5.2 Government: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

10.6 Others

10.6.1 Overview

10.6.2 Others: Europe AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

11. EUROPE AI DATA MANAGEMENT MARKET - COUNTRY ANALYSIS

11.1 Europe

11.1.1 Europe AI Data Management Market Overview

11.1.2 Europe: AI Data Management Market Breakdown, by Key Countries, 2023 and 2031 (%)

11.1.2.1 Europe: AI Data Management Market - Revenue and Forecast Analysis - by Country

11.1.2.2 Germany: AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

11.1.2.2.1 Germany: AI Data Management Market Breakdown, by Offering

11.1.2.2.2 Germany: AI Data Management Market Breakdown, by Deployment

11.1.2.2.3 Germany: AI Data Management Market Breakdown, by Technology

11.1.2.2.4 Germany: AI Data Management Market Breakdown, by Industry Vertical

11.1.2.3 France: AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

11.1.2.3.1 France: AI Data Management Market Breakdown, by Offering

11.1.2.3.2 France: AI Data Management Market Breakdown, by Deployment

11.1.2.3.3 France: AI Data Management Market Breakdown, by Technology

11.1.2.3.4 France: AI Data Management Market Breakdown, by Industry Vertical

11.1.2.4 Italy: AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

11.1.2.4.1 Italy: AI Data Management Market Breakdown, by Offering

11.1.2.4.2 Italy: AI Data Management Market Breakdown, by Deployment

11.1.2.4.3 Italy: AI Data Management Market Breakdown, by Technology

11.1.2.4.4 Italy: AI Data Management Market Breakdown, by Industry Vertical

11.1.2.5 United Kingdom: AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

11.1.2.5.1 United Kingdom: AI Data Management Market Breakdown, by Offering

11.1.2.5.2 United Kingdom: AI Data Management Market Breakdown, by Deployment

11.1.2.5.3 United Kingdom: AI Data Management Market Breakdown, by Technology

11.1.2.5.4 United Kingdom: AI Data Management Market Breakdown, by Industry Vertical

11.1.2.6 Russia: AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

11.1.2.6.1 Russia: AI Data Management Market Breakdown, by Offering

11.1.2.6.2 Russia: AI Data Management Market Breakdown, by Deployment

11.1.2.6.3 Russia: AI Data Management Market Breakdown, by Technology

11.1.2.6.4 Russia: AI Data Management Market Breakdown, by Industry Vertical

11.1.2.7 Rest of Europe: AI Data Management Market - Revenue and Forecast to 2031 (US\$ Million)

11.1.2.7.1 Rest of Europe: AI Data Management Market Breakdown, by Offering

11.1.2.7.2 Rest of Europe: AI Data Management Market Breakdown, by Deployment

11.1.2.7.3 Rest of Europe: AI Data Management Market Breakdown, by Technology

11.1.2.7.4 Rest of Europe: AI Data Management Market Breakdown, by Industry

Vertical

12. COMPETITIVE LANDSCAPE

12.1 Heat Map Analysis by Key Players

13. INDUSTRY LANDSCAPE

13.1 Overview

13.2 Market Initiative

13.3 Product Development

14. COMPANY PROFILES

14.1 Microsoft Corp

14.1.1 Key Facts

14.1.2 Business Description

14.1.3 Products and Services

14.1.4 Financial Overview

14.1.5 SWOT Analysis

14.1.6 Key Developments

14.2 Alphabet Inc

14.2.1 Key Facts

14.2.2 Business Description

14.2.3 Products and Services

14.2.4 Financial Overview

14.2.5 SWOT Analysis

14.2.6 Key Developments

14.3 Oracle Corp

14.3.1 Key Facts

14.3.2 Business Description

14.3.3 Products and Services

14.3.4 Financial Overview

- 14.3.5 SWOT Analysis
- 14.3.6 Key Developments
- 14.4 International Business Machines Corp
 - 14.4.1 Key Facts
 - 14.4.2 Business Description
 - 14.4.3 Products and Services
 - 14.4.4 Financial Overview
 - 14.4.5 SWOT Analysis
 - 14.4.6 Key Developments
- 14.5 Salesforce Inc
 - 14.5.1 Key Facts
 - 14.5.2 Business Description
 - 14.5.3 Products and Services
 - 14.5.4 Financial Overview
 - 14.5.5 SWOT Analysis
 - 14.5.6 Key Developments
- 14.6 SAP SE
 - 14.6.1 Key Facts
 - 14.6.2 Business Description
 - 14.6.3 Products and Services
 - 14.6.4 Financial Overview
 - 14.6.5 SWOT Analysis
 - 14.6.6 Key Developments
- 14.7 Hewlett Packard Enterprise Co
 - 14.7.1 Key Facts
 - 14.7.2 Business Description
 - 14.7.3 Products and Services
 - 14.7.4 Financial Overview
 - 14.7.5 SWOT Analysis
 - 14.7.6 Key Developments
- 14.8 Snowflake Inc
 - 14.8.1 Key Facts
 - 14.8.2 Business Description
 - 14.8.3 Products and Services
 - 14.8.4 Financial Overview
 - 14.8.5 SWOT Analysis
 - 14.8.6 Key Developments
- 14.9 Amazon.com Inc
 - 14.9.1 Key Facts

- 14.9.2 Business Description
- 14.9.3 Products and Services
- 14.9.4 Financial Overview
- 14.9.5 SWOT Analysis
- 14.9.6 Key Developments

15. APPENDIX

- 15.1 About The Insight Partners

I would like to order

Product name: Europe AI Data Management Market Forecast to 2031 - Regional Analysis - by Offering (Solution and Service), Deployment (On-premise and Cloud), Technology [Machine Learning, Natural Language Processing (NLP), Computer Vision, and Context Awareness Computing], and Industry Vertical (BFSI, Retail & E-Commerce, IT & Telecom, Healthcare, Government, and Others)

Product link: <https://marketpublishers.com/r/E8F59EF45FA1EN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E8F59EF45FA1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970