

Europe Aesthetic Medical Devices Market Forecast to 2031 - Regional Analysis - by Technology (Laser-Based, Light-Based, Electromagnetic Energy-Based, Ultrasound-Based, Cryolipolysis, Suction-Based, and Plasma Energy-Based), Application (Facial Skin Resurfacing, Photorejuvenation, Hair Removal, Fat Reduction and Body Contouring, Skin Tightening, Cellulite Reduction, Feminine Rejuvenation, Tattoos and Pigmentation, Acne and Acne Scars, Vascular Lesions, and Others), and End User (Dermatology and Cosmetic Clinics, Hospitals and Clinics, Medical Spas, and Home Use)

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Abstracts

The Europe aesthetic medical devices market was valued at US\$ 6,010.73 million in 2023 and is expected to reach US\$ 13,739.86 million by 2031; it is estimated to register a CAGR of 10.9% from 2023 to 2031.

Increase in Prevalence of Skin Disorders and Consumer Awareness About Skincare Treatments Drive Europe Aesthetic Medical Devices Market

The prevalence of disorders such as dermatitis, acne, psoriasis, and other skin anomalies, including warts, moles, and lesions, is increasing worldwide. The rising geriatric population prone to wrinkles and aging is boosting the demand for antiaging, toning, and skin rejuvenation treatments to hide the signs of aging. There is a global

demand for laser treatments, body contouring, and skin tightening. Also, consumer awareness about skincare treatments is increasing the number of medspas and skin clinics that provide affordable skin treatments for various skin conditions. With the rising prevalence of skin disorders, there is an increase in demand and inclination toward portable home-based skincare devices. These devices are based on microcurrent and ultrasonic technology. For instance, in July 2021, NuFACE's innovative at-home microcurrent technology launched its latest skincare innovation with IonPlex Ionized Skincare Activators—a unique blend of electrically charged ions and glacial water that deliver a surge of active ingredients for optimal microcurrent results and healthy, younger-looking skin. Thus, the increase in the prevalence of skin disorders and consumer awareness about skincare treatments drives the aesthetic medical devices market.

Europe Aesthetic Medical Devices Market Overview

The Europe aesthetic medical devices market is segmented into Germany, UK, France, Italy, Spain, Russia, Poland, Switzerland, Belgium, Netherlands, Luxembourg, Portugal, and Rest of Europe. The countries such as Germany and Italy are expected to be the largest contributor to market growth in the region, whereas countries such as France, the UK, and Spain are expected to have growth opportunities for aesthetic medical devices. The aesthetic medical devices market in Europe is expected to grow owing to the rise in the incidence of congenital face & tooth deformities and an increase in awareness of aesthetic appearance. Furthermore, the developments in the medical devices industry coupled with the rising numbers of aesthetic clinics may offer vital growth opportunities.

Europe Aesthetic Medical Devices Market Revenue and Forecast to 2031 (US\$ Million)

Europe Aesthetic Medical Devices Market Segmentation

The Europe aesthetic medical devices market is categorized into technology, application, end user, and country.

Based on technology, the Europe aesthetic medical devices market is divided into laser-based, light-based, electromagnetic energy-based, ultrasound-based, cryolipolysis, suction-based, and plasma energy-based. The laser-based segment held the largest Europe aesthetic medical devices market share in 2023.

In terms of application, the Europe aesthetic medical devices market is segmented into

facial skin resurfacing, photorejuvenation, hair removal, fat reduction and body contouring, skin tightening, cellulite reduction, feminine rejuvenation, tattoos and pigmentation, acne and acne scars, vascular lesions, and others. The acne and acne scars segment held the largest Europe aesthetic medical devices market share in 2023.

By end user, the Europe aesthetic medical devices market is divided dermatology and cosmetic clinics, hospitals and clinics, medical spas, and home use. The dermatology and cosmetic clinics segment held the largest Europe aesthetic medical devices market share in 2023.

By country, the Europe aesthetic medical devices market is categorized into Germany, the UK, France, Italy, Spain, Russia, Poland, Switzerland, Belgium, Netherlands, Luxembourg, Portugal, and the Rest of Europe. Germany dominated the Europe aesthetic medical devices market share in 2023.

Merz Pharma GmbH & Co KGaA; Bausch Health Companies Inc; Lumenis Be Ltd; Venus Concept Inc; Cutera Inc; Fotona; InMode; Cynosure, LLC; and Asclepion Laser Technologies GmbH are some of the leading companies operating in the Europe aesthetic medical devices market.

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