

EMC Testing Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trends, and Growth Opportunity Analysis By Offering (Hardware & Software, and Services); Service Type (Testing Services, Inspection Services, Certification Services, and Others); End-use (Consumer Appliances and Electronics, Automotive, IT and Telecommunications, and Others)

<https://marketpublishers.com/r/E62B40269A1CEN.html>

Date: November 2023

Pages: 162

Price: US\$ 4,550.00 (Single User License)

ID: E62B40269A1CEN

Abstracts

The EMC testing market is expected to grow from US\$ 2.55 billion in 2022 to US\$ 3.99 billion by 2030. The EMC testing market is estimated to register a CAGR of 5.8% during 2022–2030.

Governments around the world are introducing stringent EMC regulations to protect consumers and businesses from the harmful effects of electromagnetic interference. These regulations require electronic devices and systems to undergo EMC testing before being placed on the market or sold. The Information Technology Industry Council (ITI) has published the 2021 Global Benchmark Report, ITE, EMC Regulations and their impact on the Ease of Doing Business to assess the impact of international electromagnetic compatibility (EMC) regulatory practices that affect information technology equipment (ITE). The report focuses on programs worldwide that address non-wireless, non-telecom regulatory requirements for EMC. The report recommended positive steps for governments to identify, prevent, and reduce impediments to trade, manufacturing, and supply chain operations. With inspiration from the world bank's annual doing business report, ITI has ranked at 15 countries and the European Union (EU), Eurasian Economic Union (EAEU), and the Gulf Cooperation Council (GCC)

according to how their EMC regulations for ITE impact the ability to do Business for manufacturers seeking to import and sell their products in these markets. The World Trade Organization (WTO) Technical Barriers to Trade (TBT) agreement has been an essential tool to raise awareness and address barriers to trade resulting from technical regulations aimed at ensuring ITE electromagnetic compatibility. The TBT agreement provides an appropriate baseline framework for good regulatory practices. Thus, stringent regulations from various authorities drive the growth of the EMC testing market.

The increasing GDP per capita and positive outlook toward the uptake of electronic devices are augmenting the demand for EMC testing across the world. The advent of compact smart wearables is fueling the need for microelectronics. EMC testing is done for all electronic products, such as smartphones, wearable devices, TVs, and appliances. Further, the emergence of smart electronics devices with the integration of multiple sensors, processors, and other components is accelerating the need for EMC testing, thereby boosting the EMC testing market growth. Technology is a crucial factor in developing electronics with a smaller size and low power demand. With the incremental growth in the uptake of IoT solutions along with the emergence of smart cities the demand for the EMC testing is growing. Several ministries are using EMC testing to ensure electronic product safety. For instance, as of July 2023 data, the Head of the Industrial Service Standardization and Policy Agency (BSKJI) of the Industry Ministry is utilizing an electromagnetic compatibility (EMC) testing system to ensure that electronic products are safe for consumers. Thus, such instances globally are expected to positively favor the EMC testing market in forthcoming years.

Many countries in APAC are considered mass producers of electronic components or devices required for consumer electronics, telecommunication devices, automotive components, and other industrial machinery. In addition, the growing number of manufacturing facilities in India and China, owing to the strong availability of skilled human resources, is fueling the EMC testing market. According to the Cisco annual Internet report, Asia Pacific is expected to reach 3.1 billion Internet users by the end of 2023. Further, as per the GSM Association, APAC is expected to reach 41% of 5G mobile connections by 2030, an increase of 4% from 2022. The growing 5G connectivity is raising the demand for smartphones among consumers, which is boosting the EMC testing market growth. For instance, according to the GSM Association of July 2023, smartphone adoption in Asia Pacific is anticipated to increase to 94% in 2030, with an 18% increase from 2022, owing to improved digital literacy and availability of affordable devices. An increase in the adoption of smartphones and other advanced internet-enabled devices is anticipated to boost the demand for EMC testing market in APAC.

China has the largest manufacturing sector in the world, with the presence of diverse industries. The government of China has introduced an initiative called “Made in China 2025,” which further drives the growth of the manufacturing, automotive, and aerospace & defense sectors. Also, China is the second largest aviation market after the US, and being one of the fastest-growing aviation markets across the globe, the country is expected to foresee high demand for aircraft over the next two decades. Also, aircraft manufacturing giants such as Boeing and Airbus have their manufacturing assemblies in China. The major players in the aerospace industry are forming strategies such as partnerships and mergers & acquisitions to increase their production capacities, which is expected to fuel the market during the forecast period. For instance, in April 2023, China Aviation industry partners and Airbus signed a new cooperation agreement for expanding the A320 Family assembly capacity with a second line at its Tianjin site. This will support Airbus and China Aviation industry partners to increase the production network, further raising the adoption of EMC testing in the aerospace industry. EMC testing helps the industry to protect and secure their sensitive data and communication network from external interference. The significant benefits such as reliability, safety, cost saving, data security, and performance optimization provided by EMC testing in the aerospace industry are boosting the EMC testing market.

The Indian manufacturing industry has developed as one of the high-growth industries. The Indian government initiated the “Make in India” program to support the country’s manufacturing sector and to position it as one of the significant manufacturing hubs. EMC testing plays a crucial role in ensuring the proper functioning of electrical and electronic products in the presence of electromagnetic emissions. Significant initiatives taken by the government are driving the EMC testing market. For instance, according to the Ministry of Commerce and Industry data of August 2023, the adoption of Industry 4.0 and the government of India’s National Manufacturing Policy is thriving in the manufacturing sector in India. The expansion of the manufacturing sector is creating opportunities for EMC testing market growth. EMC testing helps the manufacturing industry to identify and rectify issues caused by electromagnetic emissions. It supports manufacturers in improving the overall performance and lifespan of products used in the manufacturing sector.

Ametek Inc, Element Materials Technology Group Ltd, Bureau Veritas SA, Eurofins Scientific SE, Intertek Group Plc, T?V NORD Group., Rohde & Schwarz GmbH & Co KG, SGS SA, TUV SUD AG, and UL, LLC are among the key EMC testing market players profiled in the report. Several other major EMC testing market players were studied and analyzed during this market research study to get a holistic view of the

market and its ecosystem. The EMC testing market report provides detailed market insights, which helps the key players strategize their growth.

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