

Electronics Thermal Management Materials Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Conductive Adhesives, Thermal Management Films, Gap Fillers, Thermal Gels, Phase Change Materials, Thermal Greases, and Others), End-Use Industry (Consumer Electronics, Automotive, Aerospace, Telecommunication, and Others), and Geography

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Abstracts

The electronic thermal management materials market size was valued at US\$ 2.94 billion in 2023 and is projected to reach US\$ 4.83 billion by 2031; it is anticipated to record a CAGR of 6.4% from 2023 to 2031.

The electronic thermal management materials market is experiencing robust growth, driven by the increasing demand across sectors such as consumer electronics, automotive, and telecommunications. As electronic devices become more powerful, compact, and complex, managing the heat generated by components becomes critical to ensure performance, reliability, and longevity. Thermal management materials are designed to efficiently dissipate heat, thus preventing overheating and improving device performance. In the consumer electronics sector, the rising adoption of devices such as smartphones, tablets, and gaming consoles is boosting the need for effective heat management solutions. The automotive industry is another significant market driver, particularly with the growth of electric vehicles (EVs) and autonomous driving technologies, which involve high-powered electronics that demand efficient cooling solutions. Additionally, the telecommunications industry, especially with the expansion

of 5G infrastructure, relies heavily on advanced thermal management materials to handle high-performance network equipment.

Based on product type, the electronics thermal management materials market is segmented into conductive adhesives, thermal management films, gap fillers, thermal gels, phase change materials, thermal greases, and others. In 2023, the thermal greases segment held the largest market share. Thermal greases, also known as thermal pastes or thermal compounds, are highly effective materials used to enhance heat transfer between heat-generating components and their cooling solutions, such as heat sinks or spreaders. Composed of a silicone or non-silicone base infused with thermally conductive fillers such as metal oxides, ceramic particles, or carbon-based materials, thermal greases are designed to fill microscopic imperfections on surfaces and create a seamless interface for optimal thermal conduction. This eliminates air gaps, which are poor conductors of heat, and significantly lowers thermal resistance, allowing heat to move more efficiently away from critical electronic parts such as CPUs, GPUs, power modules, and LED systems.

In 2023, North America had a significant electronic thermal management materials market share. The North America electronic thermal management materials market is anticipated to witness lucrative opportunities during the forecast period, owing to the growth of various industries, including electronics, telecommunication, aerospace, and automotive. With the expansion of high-performance computing, data centers, electric vehicles (EVs), 5G infrastructure, and consumer electronics industries, thermal management has become a critical factor in ensuring device longevity and reliability. The proliferation of 5G networks and the demand for high-speed internet connectivity in North America are further boosting the need for thermal management materials. The expansion of 5G infrastructure has introduced new electronic components, including antennas, base stations, and network equipment, that require efficient cooling to maintain connectivity and performance.

DuPont de Nemours Inc, Henkel AG & Co KGaA, Electrolube Ltd, Tecman Speciality Materials Ltd, Momentive Performance Materials Inc, 3M Co, European Thermodynamics Ltd, Honeywell International Inc, Parker Hannifin Corp, Wacker Chemie AG, Sur-Seal Corp, Graco Inc, Robnor ResinLab Ltd, Master Bond Inc, and Marian Inc are among the prominent players profiled in the electronic thermal management materials market report. In addition, several other players have been studied and analyzed during the study to get a holistic view of the market and its ecosystem. The electronic thermal management materials market report also includes company positioning and concentration to evaluate the performance of

competitors/players in the market.

The overall global electronic thermal management materials market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. Participants in this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders specializing in the electronic thermal management materials market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:

4. ELECTRONIC THERMAL MANAGEMENT MATERIALS MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Threat of New Entrants:
 - 4.2.2 Bargaining Power of Suppliers:
 - 4.2.3 Bargaining Power of Buyers:
 - 4.2.4 Competitive Rivalry:
 - 4.2.5 Threat of Substitutes:
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material Suppliers
 - 4.3.2 Manufacturers
 - 4.3.3 Distributors/Suppliers
 - 4.3.4 End-Use Industry
 - 4.3.5 List of Vendors in the Value Chain

5. ELECTRONIC THERMAL MANAGEMENT MATERIALS MARKET - KEY MARKET

DYNAMICS

5.1 Electronic Thermal Management Materials Market - Key Market Dynamics

5.2 Market Drivers

5.2.1 Strong Growth of Electronics and Semiconductor Industry

5.2.2 Rise in Demand from Automotive Industry

5.3 Market Restraints

5.3.1 High Cost and Complex Manufacturing Process

5.4 Market Opportunities

5.4.1 Advancements in Electronic Thermal Management Materials

5.5 Future Trends

5.5.1 Rising Proliferation of 5G Technology

5.6 Impact of Drivers and Restraints:

6. ELECTRONIC THERMAL MANAGEMENT MATERIALS MARKET - GLOBAL MARKET ANALYSIS

6.1 Electronic Thermal Management Materials Market Revenue (US\$ Million), 2021-2031

6.2 Electronic Thermal Management Materials Market Forecast Analysis

7. ELECTRONIC THERMAL MANAGEMENT MATERIALS MARKET ANALYSIS - BY PRODUCT TYPE

7.1 Conductive Adhesives

7.1.1 Overview

7.1.2 Conductive Adhesives: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

7.2 Thermal Management Films

7.2.1 Overview

7.2.2 Thermal Management Films: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

7.3 Gap Fillers

7.3.1 Overview

7.3.2 Gap Fillers: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

7.4 Thermal Gels

7.4.1 Overview

7.4.2 Thermal Gels: Electronic Thermal Management Materials Market - Revenue and

Forecast to 2031 (US\$ Million)

7.5 Phase Change Materials

7.5.1 Overview

7.5.2 Phase Change Materials: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

7.6 Thermal Greases

7.6.1 Overview

7.6.2 Thermal Greases: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

7.7 Others

7.7.1 Overview

7.7.2 Others: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

8. ELECTRONIC THERMAL MANAGEMENT MATERIALS MARKET ANALYSIS - BY END-USE INDUSTRY

8.1 Consumer Electronics

8.1.1 Overview

8.1.2 Consumer Electronics: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

8.2 Automotive

8.2.1 Overview

8.2.2 Automotive: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

8.3 Aerospace

8.3.1 Overview

8.3.2 Aerospace: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

8.4 Telecommunication

8.4.1 Overview

8.4.2 Telecommunication: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

8.5 Others

8.5.1 Overview

8.5.2 Others: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9. ELECTRONIC THERMAL MANAGEMENT MATERIALS MARKET -

GEOGRAPHICAL ANALYSIS

9.1 Overview

9.2 North America

9.2.1 North America Electronic Thermal Management Materials Market Overview

9.2.2 North America: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.2.3 North America: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.2.3.1 North America: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Product Type

9.2.4 North America: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.2.4.1 North America: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by End-use Industry

9.2.5 North America: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Country

9.2.5.1 North America: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Country

9.2.5.2 United States: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.2.5.2.1 United States: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.2.5.2.2 United States: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.2.5.3 Canada: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.2.5.3.1 Canada: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.2.5.3.2 Canada: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.2.5.4 Mexico: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.2.5.4.1 Mexico: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.2.5.4.2 Mexico: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.3 Europe

9.3.1 Europe Electronic Thermal Management Materials Market Overview

9.3.2 Europe: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.3.3 Europe: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.3.3.1 Europe: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Product Type

9.3.4 Europe: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.3.4.1 Europe: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by End-use Industry

9.3.5 Europe: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Country

9.3.5.1 Europe: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Country

9.3.5.2 Germany: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.3.5.2.1 Germany: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.3.5.2.2 Germany: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.3.5.3 France: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.3.5.3.1 France: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.3.5.3.2 France: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.3.5.4 Italy: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.3.5.4.1 Italy: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.3.5.4.2 Italy: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.3.5.5 United Kingdom: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.3.5.5.1 United Kingdom: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.3.5.5.2 United Kingdom: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.3.5.6 Russia: Electronic Thermal Management Materials Market - Revenue and

Forecast to 2031 (US\$ Million)

9.3.5.6.1 Russia: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.3.5.6.2 Russia: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.3.5.7 Rest of Europe: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.3.5.7.1 Rest of Europe: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.3.5.7.2 Rest of Europe: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.4 Asia Pacific

9.4.1 Asia Pacific Electronic Thermal Management Materials Market Overview

9.4.2 Asia Pacific: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.4.3 Asia Pacific: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.4.3.1 Asia Pacific: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Product Type

9.4.4 Asia Pacific: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.4.4.1 Asia Pacific: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by End-use Industry

9.4.5 Asia Pacific: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Country

9.4.5.1 Asia Pacific: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Country

9.4.5.2 Australia: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.4.5.2.1 Australia: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.4.5.2.2 Australia: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.4.5.3 China: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.4.5.3.1 China: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.4.5.3.2 China: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.4.5.4 India: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.4.5.4.1 India: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.4.5.4.2 India: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.4.5.5 Japan: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.4.5.5.1 Japan: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.4.5.5.2 Japan: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.4.5.6 South Korea: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.4.5.6.1 South Korea: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.4.5.6.2 South Korea: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.4.5.7 Rest of APAC: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.4.5.7.1 Rest of APAC: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.4.5.7.2 Rest of APAC: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.5 Middle East and Africa

9.5.1 Middle East and Africa Electronic Thermal Management Materials Market Overview

9.5.2 Middle East and Africa: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.5.3 Middle East and Africa: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.5.3.1 Middle East and Africa: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Product Type

9.5.4 Middle East and Africa: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.5.4.1 Middle East and Africa: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by End-use Industry

9.5.5 Middle East and Africa: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Country

9.5.5.1 Middle East and Africa: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Country

9.5.5.2 South Africa: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.5.5.2.1 South Africa: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.5.5.2.2 South Africa: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.5.5.3 Saudi Arabia: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.5.5.3.1 Saudi Arabia: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.5.5.3.2 Saudi Arabia: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.5.5.4 United Arab Emirates: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.5.5.4.1 United Arab Emirates: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.5.5.4.2 United Arab Emirates: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.5.5.5 Rest of Middle East and Africa: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.5.5.5.1 Rest of Middle East and Africa: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.5.5.5.2 Rest of Middle East and Africa: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.6 South and Central America

9.6.1 South and Central America Electronic Thermal Management Materials Market Overview

9.6.2 South and Central America: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.6.3 South and Central America: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.6.3.1 South and Central America: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Product Type

9.6.4 South and Central America: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.6.4.1 South and Central America: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by End-use Industry

9.6.5 South and Central America: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Country

9.6.5.1 South and Central America: Electronic Thermal Management Materials Market - Revenue and Forecast Analysis - by Country

9.6.5.2 Brazil: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.6.5.2.1 Brazil: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.6.5.2.2 Brazil: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.6.5.3 Argentina: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.6.5.3.1 Argentina: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.6.5.3.2 Argentina: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

9.6.5.4 Rest of South and Central America: Electronic Thermal Management Materials Market - Revenue and Forecast to 2031 (US\$ Million)

9.6.5.4.1 Rest of South and Central America: Electronic Thermal Management Materials Market Breakdown, by Product Type

9.6.5.4.2 Rest of South and Central America: Electronic Thermal Management Materials Market Breakdown, by End-use Industry

10. COMPETITIVE LANDSCAPE

10.1 Company Positioning & Concentration

10.2 Heat Map Analysis by Key Players

11. INDUSTRY LANDSCAPE

11.1 Overview

11.2 Mergers And Acquisitions

11.3 Agreements, Collaborations, And Joint Ventures

11.4 Product Launch

11.5 Expansions and Other Strategic Developments

12. COMPANY PROFILES

12.1 DuPont de Nemours Inc

- 12.1.1 Key Facts
- 12.1.2 Business Description
- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments
- 12.2 Henkel AG & Co KGaA
 - 12.2.1 Key Facts
 - 12.2.2 Business Description
 - 12.2.3 Products and Services
 - 12.2.4 Financial Overview
 - 12.2.5 SWOT Analysis
 - 12.2.6 Key Developments
- 12.3 Electrolube Ltd
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
 - 12.3.3 Products and Services
 - 12.3.4 Financial Overview
 - 12.3.5 SWOT Analysis
 - 12.3.6 Key Developments
- 12.4 Tecman Speciality Materials Ltd
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments
- 12.5 Momentive Performance Materials Inc
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview
 - 12.5.5 SWOT Analysis
 - 12.5.6 Key Developments
- 12.6 3M Co
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview

- 12.6.5 SWOT Analysis
- 12.6.6 Key Developments
- 12.7 Marian Inc
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 European Thermodynamics Ltd
 - 12.8.1 Key Facts
 - 12.8.2 Business Description
 - 12.8.3 Products and Services
 - 12.8.4 Financial Overview
 - 12.8.5 SWOT Analysis
 - 12.8.6 Key Developments
- 12.9 Honeywell International Inc
 - 12.9.1 Key Facts
 - 12.9.2 Business Description
 - 12.9.3 Products and Services
 - 12.9.4 Financial Overview
 - 12.9.5 SWOT Analysis
 - 12.9.6 Key Developments
- 12.10 Parker Hannifin Corp
 - 12.10.1 Key Facts
 - 12.10.2 Business Description
 - 12.10.3 Products and Services
 - 12.10.4 Financial Overview
 - 12.10.5 SWOT Analysis
 - 12.10.6 Key Developments
- 12.11 Wacker Chemie AG
 - 12.11.1 Key Facts
 - 12.11.2 Business Description
 - 12.11.3 Products and Services
 - 12.11.4 Financial Overview
 - 12.11.5 SWOT Analysis
 - 12.11.6 Key Developments
- 12.12 Sur-Seal Corp
 - 12.12.1 Key Facts

- 12.12.2 Business Description
- 12.12.3 Products and Services
- 12.12.4 Financial Overview
- 12.12.5 SWOT Analysis
- 12.12.6 Key Developments
- 12.13 Graco Inc
 - 12.13.1 Key Facts
 - 12.13.2 Business Description
 - 12.13.3 Products and Services
 - 12.13.4 Financial Overview
 - 12.13.5 SWOT Analysis
 - 12.13.6 Key Developments
- 12.14 Robnor ResinLab Ltd
 - 12.14.1 Key Facts
 - 12.14.2 Business Description
 - 12.14.3 Products and Services
 - 12.14.4 Financial Overview
 - 12.14.5 SWOT Analysis
 - 12.14.6 Key Developments
- 12.15 Master Bond Inc
 - 12.15.1 Key Facts
 - 12.15.2 Business Description
 - 12.15.3 Products and Services
 - 12.15.4 Financial Overview
 - 12.15.5 SWOT Analysis
 - 12.15.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

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Product name: Electronics Thermal Management Materials Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Conductive Adhesives, Thermal Management Films, Gap Fillers, Thermal Gels, Phase Change Materials, Thermal Greases, and Others), End-Use Industry (Consumer Electronics, Automotive, Aerospace, Telecommunication, and Others), and Geography

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