

Electronic Shelf Label Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trends, and Growth Opportunity Analysis Report Coverage: By Components (Hardware, Software, and Services); Hardware (Displays, Batteries, Transceivers, Microprocessors, and Others); Product Type (LCD ESL and E-Paper based ESL); Store Type (Hypermarkets, Supermarkets, Non-Food Retail Stores, Specialty Stores, and Others); and Communication Technology (Radio Frequency, Infrared, Near Field Communication, and Others)

<https://marketpublishers.com/r/E76E7A48C73BEN.html>

Date: October 2023

Pages: 222

Price: US\$ 4,550.00 (Single User License)

ID: E76E7A48C73BEN

Abstracts

The Electronic Shelf Label Market size was valued at US\$ 2.20 billion in 2022 and is expected to reach US\$ 8.37 billion by 2030. The electronic shelf label market is estimated to record a CAGR of 18.2% from 2022 to 2030.

The Europe Electronic Shelf Label Market is segmented into the Germany, UK, France, Italy, Russia, and rest of Europe. Germany is estimated to hold the largest Electronic Shelf Label Market share during the forecast period. Germany is a highly advanced country with numerous manufacturers from almost all industries. It is also the largest economy in Europe. There are approximately 597 retailers present within the country, out of which Schwarz, Aldi, Metro Cash & Carry, Edeka, Rewe, and MediaMarkt are among the largest retailers across the globe. In Germany, fashion & clothing and consumer electronics categories dominate the market, followed by furniture and other categories. In April 2023, Pricer opened a new production line in Germany to increase

production flexibility and capacity; the key factors driving the electronic shelf label market. Therefore, the booming scenario of varied retail stores and increasing production is projected to boost the adoption of ESLs across the country.

The Asia Pacific Electronic Shelf Label Market is segmented into the China, Japan, South Korea, India, Australia, and rest of APAC. China is the world's largest evolving market, both in terms of total economic product and population. The country, with a population of approximately 1.4 billion, is experiencing an expansion in the growth of the retail industry. The growing middle class, high economic growth, and rapid technological advancement have created immense opportunities for the expansion of the retail sector in the country. As a result, the number of retail stores, such as supermarkets/grocery/hypermarket stores, has increased in order to address the growing demand of customers. Therefore, the use of ESL in retail stores across China is expected to increase at an exponential rate. Also, the county has witnessed contractual alliances associated with the retail industry. For instance, in August 2023, Gucci, the Italian luxury fashion brand, entered into a digital partnership with JD.com or Jingdong—an e-commerce retailer in China. The collaboration will mark a milestone with the opening of a new digital flagship store on the e-commerce retailer's platform, as ESLs are widely used in retail industry. Such initiatives are anticipated to contribute to the growth of the ESL market in China.

LabelNest, Diebold Nixdorf Incorporated, Displaydata Limited, M2Communication, E Ink Holdings Inc, NZ Electronic Shelf Labelling, Pricer, Opticon Sensors Europe BV, Samsung Electro-Mechanics, Ses-Imagotag, and Teraoka Seiko are among the key Electronic Shelf Label Market players that are profiled in this market study.

The overall Electronic Shelf Label Market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the Electronic Shelf Label Market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the Electronic Shelf Label Market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. ELECTRONIC SHELF LABEL MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 List of Vendors in Value Chain

5. ELECTRONIC SHELF LABEL MARKET - KEY INDUSTRY DYNAMICS

- 5.1 Electronic Shelf Label Market - Key Industry Dynamics
- 5.2 Market Drivers
 - 5.2.1 Rapid Adoption of Game-Changing Technologies Across Retail–Value Chain
 - 5.2.2 Growth in Supermarket/Hypermarkets
 - 5.2.3 Rise in Strategic Initiatives by Market Stakeholders
- 5.3 Market Restraints
 - 5.3.1 High Capital Expenditure Value
 - 5.3.2 Disadvantages of ESL
- 5.4 Market Opportunities
 - 5.4.1 Integration of Industry 4.0 for Automation and Smart Management
 - 5.4.2 Advent of 5G Technology
- 5.5 Future Trends

5.5.1 Emergence of Battery-Free Solutions

5.6 Impact of Drivers and Restraints:

6. ELECTRONIC SHELF LABEL MARKET - GLOBAL MARKET ANALYSIS

6.1 Electronic Shelf Label Market Revenue (US\$ Million), 2022 – 2030

6.2 Electronic Shelf Label Market Forecast and Analysis

7. ELECTRONIC SHELF LABEL MARKET ANALYSIS - COMPONENT

7.1 Hardware

7.1.1 Overview

7.1.2 Hardware Market, Revenue and Forecast to 2030 (US\$ Million)

7.1.3 Displays

7.1.3.1 Overview

7.1.3.2 Displays Market, Revenue and Forecast to 2030 (US\$ Million)

7.1.4 Transceivers

7.1.4.1 Overview

7.1.4.2 Transceivers Market, Revenue and Forecast to 2030 (US\$ Million)

7.1.5 Microprocessors

7.1.5.1 Overview

7.1.5.2 Microprocessors Market, Revenue and Forecast to 2030 (US\$ Million)

7.1.6 Batteries

7.1.6.1 Overview

7.1.6.2 Batteries Market, Revenue and Forecast to 2030 (US\$ Million)

7.1.7 Others

7.1.7.1 Overview

7.1.7.2 Others Market, Revenue and Forecast to 2030 (US\$ Million)

7.2 Software and Services

7.2.1 Overview

7.2.2 Software and Services Market, Revenue and Forecast to 2030 (US\$ Million)

8. ELECTRONIC SHELF LABEL MARKET ANALYSIS – PRODUCT TYPE

8.1 E-Paper Based ESL

8.1.1 Overview

8.1.2 E-Paper Based ESL Market, Revenue and Forecast to 2030 (US\$ Million)

8.2 LCD ESL

8.2.1 Overview

8.2.2 LCD ESL Market, Revenue and Forecast to 2030 (US\$ Million)

9. ELECTRONIC SHELF LABEL MARKET ANALYSIS - STORE TYPE

9.1 Hypermarkets

9.1.1 Overview

9.1.2 Hypermarkets Market Revenue, and Forecast to 2030 (US\$ Million)

9.2 Supermarkets

9.2.1 Overview

9.2.2 Supermarkets Market Revenue, and Forecast to 2030 (US\$ Million)

9.3 Specialty Stores

9.3.1 Overview

9.3.2 Specialty Stores Market Revenue, and Forecast to 2030 (US\$ Million)

9.4 Non-Food Retail Stores

9.4.1 Overview

9.4.2 Non-Food Retail Stores Market Revenue, and Forecast to 2030 (US\$ Million)

9.5 Others

9.5.1 Overview

9.5.2 Others Market Revenue, and Forecast to 2030 (US\$ Million)

10. ELECTRONIC SHELF LABEL MARKET ANALYSIS - TECHNOLOGY

10.1 Radio Frequency

10.1.1 Overview

10.1.2 Radio Frequency Market Revenue, and Forecast to 2030 (US\$ Million)

10.2 Near Field Communication

10.2.1 Overview

10.2.2 Near Field Communication Market Revenue, and Forecast to 2030 (US\$ Million)

10.3 Infrared

10.3.1 Overview

10.3.2 Infrared Market Revenue, and Forecast to 2030 (US\$ Million)

10.4 Others

10.4.1 Overview

10.4.2 Others Market Revenue, and Forecast to 2030 (US\$ Million)

11. ELECTRONIC SHELF LABEL MARKET - GEOGRAPHICAL ANALYSIS

11.1 Overview

11.2 North America: Electronic Shelf Label Market

11.2.1 North America: Revenue, and Forecast to 2030 (US\$ Million)

11.2.2 North America: Electronic Shelf Label Market, by Component

11.2.2.1 North America: Electronic Shelf Label Market, by Hardware

11.2.3 North America: Electronic Shelf Label Market, by Product Type

11.2.4 North America: Electronic Shelf Label Market, by Store Type

11.2.5 North America: Electronic Shelf Label Market, by Technology

11.2.6 North America: Electronic Shelf Label Market, by Key Country

11.2.6.1 US: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)

11.2.6.1.1 US: Electronic Shelf Label Market, by Component

11.2.6.1.1.1 US: Electronic Shelf Label Market, by Hardware

11.2.6.1.2 US: Electronic Shelf Label Market, by Product Type

11.2.6.1.3 US: Electronic Shelf Label Market, by Store Type

11.2.6.1.4 US: Electronic Shelf Label Market, by Technology

11.2.6.2 Canada: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)

11.2.6.2.1 Canada: Electronic Shelf Label Market, by Component

11.2.6.2.1.1 Canada: Electronic Shelf Label Market, by Hardware

11.2.6.2.2 Canada: Electronic Shelf Label Market, by Product Type

11.2.6.2.3 Canada: Electronic Shelf Label Market, by Store Type

11.2.6.2.4 Canada: Electronic Shelf Label Market, by Technology

11.2.6.3 Mexico: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)

11.2.6.3.1 Mexico: Electronic Shelf Label Market, by Component

11.2.6.3.1.1 Mexico: Electronic Shelf Label Market, by Hardware

11.2.6.3.2 Mexico: Electronic Shelf Label Market, by Product Type

11.2.6.3.3 Mexico: Electronic Shelf Label Market, by Store Type

11.2.6.3.4 Mexico: Electronic Shelf Label Market, by Technology

11.3 Europe: Electronic Shelf Label Market

11.3.1 Europe: Revenue, and Forecast to 2030 (US\$ Million)

11.3.2 Europe: Electronic Shelf Label Market, by Component

11.3.2.1 Europe: Electronic Shelf Label Market, by Hardware

11.3.3 Europe: Electronic Shelf Label Market, by Product Type

11.3.4 Europe: Electronic Shelf Label Market, by Store Type

11.3.5 Europe: Electronic Shelf Label Market, by Technology

11.3.6 Europe: Electronic Shelf Label Market, by Key Country

11.3.6.1 Germany: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)

- 11.3.6.1.1 Germany: Electronic Shelf Label Market, by Component
 - 11.3.6.1.1.1 Germany: Electronic Shelf Label Market, by Hardware
- 11.3.6.1.2 Germany: Electronic Shelf Label Market, by Product Type
- 11.3.6.1.3 Germany: Electronic Shelf Label Market, by Store Type
- 11.3.6.1.4 Germany: Electronic Shelf Label Market, by Technology
- 11.3.6.2 UK: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.3.6.2.1 UK: Electronic Shelf Label Market, by Component
 - 11.3.6.2.1.1 UK: Electronic Shelf Label Market, by Hardware
 - 11.3.6.2.2 UK: Electronic Shelf Label Market, by Product Type
 - 11.3.6.2.3 UK: Electronic Shelf Label Market, by Store Type
 - 11.3.6.2.4 UK: Electronic Shelf Label Market, by Technology
- 11.3.6.3 France: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.3.6.3.1 France: Electronic Shelf Label Market, by Component
 - 11.3.6.3.1.1 France: Electronic Shelf Label Market, by Hardware
 - 11.3.6.3.2 France: Electronic Shelf Label Market, by Product Type
 - 11.3.6.3.3 France: Electronic Shelf Label Market, by Store Type
 - 11.3.6.3.4 France: Electronic Shelf Label Market, by Technology
- 11.3.6.4 Italy: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.3.6.4.1 Italy: Electronic Shelf Label Market, by Component
 - 11.3.6.4.1.1 Italy: Electronic Shelf Label Market, by Hardware
 - 11.3.6.4.2 Italy: Electronic Shelf Label Market, by Product Type
 - 11.3.6.4.3 Italy: Electronic Shelf Label Market, by Store Type
 - 11.3.6.4.4 Italy: Electronic Shelf Label Market, by Technology
- 11.3.6.5 Russia: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.3.6.5.1 Russia: Electronic Shelf Label Market, by Component
 - 11.3.6.5.1.1 Russia: Electronic Shelf Label Market, by Hardware
 - 11.3.6.5.2 Russia: Electronic Shelf Label Market, by Product Type
 - 11.3.6.5.3 Russia: Electronic Shelf Label Market, by Store Type
 - 11.3.6.5.4 Russia: Electronic Shelf Label Market, by Technology
- 11.3.6.6 Rest of Europe: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.3.6.6.1 Rest of Europe: Electronic Shelf Label Market, by Component
 - 11.3.6.6.1.1 Rest of Europe: Electronic Shelf Label Market, by Hardware
 - 11.3.6.6.2 Rest of Europe: Electronic Shelf Label Market, by Product Type
 - 11.3.6.6.3 Rest of Europe: Electronic Shelf Label Market, by Store Type

- 11.3.6.6.4 Rest of Europe: Electronic Shelf Label Market, by Technology
- 11.4 Asia Pacific: Electronic Shelf Label Market
 - 11.4.1 Asia Pacific: Revenue, and Forecast to 2030 (US\$ Million)
 - 11.4.2 Asia Pacific: Electronic Shelf Label Market, by Component
 - 11.4.2.1 Asia Pacific: Electronic Shelf Label Market, by Hardware
 - 11.4.3 Asia Pacific: Electronic Shelf Label Market, by Product Type
 - 11.4.4 Asia Pacific: Electronic Shelf Label Market, by Store Type
 - 11.4.5 Asia Pacific: Electronic Shelf Label Market, by Technology
 - 11.4.6 Asia Pacific: Electronic Shelf Label Market, by Key Country
 - 11.4.6.1 China: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.4.6.1.1 China: Electronic Shelf Label Market, by Component
 - 11.4.6.1.1.1 China: Electronic Shelf Label Market, by Hardware
 - 11.4.6.1.2 China: Electronic Shelf Label Market, by Product Type
 - 11.4.6.1.3 China: Electronic Shelf Label Market, by Store Type
 - 11.4.6.1.4 China: Electronic Shelf Label Market, by Technology
 - 11.4.6.2 Japan: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.4.6.2.1 Japan: Electronic Shelf Label Market, by Component
 - 11.4.6.2.1.1 Japan: Electronic Shelf Label Market, by Hardware
 - 11.4.6.2.2 Japan: Electronic Shelf Label Market, by Product Type
 - 11.4.6.2.3 Japan: Electronic Shelf Label Market, by Store Type
 - 11.4.6.2.4 Japan: Electronic Shelf Label Market, by Technology
 - 11.4.6.3 India: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.4.6.3.1 India: Electronic Shelf Label Market, by Component
 - 11.4.6.3.1.1 India: Electronic Shelf Label Market, by Hardware
 - 11.4.6.3.2 India: Electronic Shelf Label Market, by Product Type
 - 11.4.6.3.3 India: Electronic Shelf Label Market, by Store Type
 - 11.4.6.3.4 India: Electronic Shelf Label Market, by Technology
 - 11.4.6.4 South Korea: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.4.6.4.1 South Korea: Electronic Shelf Label Market, by Component
 - 11.4.6.4.1.1 South Korea: Electronic Shelf Label Market, by Hardware
 - 11.4.6.4.2 South Korea: Electronic Shelf Label Market, by Product Type
 - 11.4.6.4.3 South Korea: Electronic Shelf Label Market, by Store Type
 - 11.4.6.4.4 South Korea: Electronic Shelf Label Market, by Technology
 - 11.4.6.5 Australia: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)

- 11.4.6.5.1 Australia: Electronic Shelf Label Market, by Component
 - 11.4.6.5.1.1 Australia: Electronic Shelf Label Market, by Hardware
- 11.4.6.5.2 Australia: Electronic Shelf Label Market, by Product Type
- 11.4.6.5.3 Australia: Electronic Shelf Label Market, by Store Type
- 11.4.6.5.4 Australia: Electronic Shelf Label Market, by Technology
- 11.4.6.6 Rest of Asia Pacific: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.4.6.6.1 Rest of Asia Pacific: Electronic Shelf Label Market, by Component
 - 11.4.6.6.1.1 Rest of Asia Pacific: Electronic Shelf Label Market, by Hardware
 - 11.4.6.6.2 Rest of Asia Pacific: Electronic Shelf Label Market, by Product Type
 - 11.4.6.6.3 Rest of Asia Pacific: Electronic Shelf Label Market, by Store Type
 - 11.4.6.6.4 Rest of Asia Pacific: Electronic Shelf Label Market, by Technology
- 11.5 MEA: Electronic Shelf Label Market
 - 11.5.1 MEA: Revenue, and Forecast to 2030 (US\$ Million)
 - 11.5.2 MEA: Electronic Shelf Label Market, by Component
 - 11.5.2.1 MEA: Electronic Shelf Label Market, by Hardware
 - 11.5.3 MEA: Electronic Shelf Label Market, by Product Type
 - 11.5.4 MEA: Electronic Shelf Label Market, by Store Type
 - 11.5.5 MEA: Electronic Shelf Label Market, by Technology
 - 11.5.6 MEA: Electronic Shelf Label Market, by Key Country
 - 11.5.6.1 Saudi Arabia: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.5.6.1.1 Saudi Arabia: Electronic Shelf Label Market, by Component
 - 11.5.6.1.1.1 Saudi Arabia: Electronic Shelf Label Market, by Hardware
 - 11.5.6.1.2 Saudi Arabia: Electronic Shelf Label Market, by Product Type
 - 11.5.6.1.3 Saudi Arabia: Electronic Shelf Label Market, by Store Type
 - 11.5.6.1.4 Saudi Arabia: Electronic Shelf Label Market, by Technology
 - 11.5.6.2 UAE: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.5.6.2.1 UAE: Electronic Shelf Label Market, by Component
 - 11.5.6.2.1.1 UAE: Electronic Shelf Label Market, by Hardware
 - 11.5.6.2.2 UAE: Electronic Shelf Label Market, by Product Type
 - 11.5.6.2.3 UAE: Electronic Shelf Label Market, by Store Type
 - 11.5.6.2.4 UAE: Electronic Shelf Label Market, by Technology
 - 11.5.6.3 South Africa: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.5.6.3.1 South Africa: Electronic Shelf Label Market, by Component
 - 11.5.6.3.1.1 South Africa: Electronic Shelf Label Market, by Hardware
 - 11.5.6.3.2 South Africa: Electronic Shelf Label Market, by Product Type

- 11.5.6.3.3 South Africa: Electronic Shelf Label Market, by Store Type
- 11.5.6.3.4 South Africa: Electronic Shelf Label Market, by Technology
- 11.5.6.4 Rest of MEA: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.5.6.4.1 Rest of MEA: Electronic Shelf Label Market, by Component
 - 11.5.6.4.1.1 Rest of MEA: Electronic Shelf Label Market, by Hardware
 - 11.5.6.4.2 Rest of MEA: Electronic Shelf Label Market, by Product Type
 - 11.5.6.4.3 Rest of MEA: Electronic Shelf Label Market, by Store Type
 - 11.5.6.4.4 Rest of MEA: Electronic Shelf Label Market, by Technology
- 11.6 SAM: Electronic Shelf Label Market
 - 11.6.1 SAM: Revenue, and Forecast to 2030 (US\$ Million)
 - 11.6.2 SAM: Electronic Shelf Label Market, by Component
 - 11.6.2.1 SAM: Electronic Shelf Label Market, by Hardware
 - 11.6.3 SAM: Electronic Shelf Label Market, by Product Type
 - 11.6.4 SAM: Electronic Shelf Label Market, by Store Type
 - 11.6.5 SAM: Electronic Shelf Label Market, by Technology
 - 11.6.6 SAM: Electronic Shelf Label Market, by Key Country
 - 11.6.6.1 Brazil: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.6.6.1.1 Brazil: Electronic Shelf Label Market, by Component
 - 11.6.6.1.1.1 Brazil: Electronic Shelf Label Market, by Hardware
 - 11.6.6.1.2 Brazil: Electronic Shelf Label Market, by Product Type
 - 11.6.6.1.3 Brazil: Electronic Shelf Label Market, by Store Type
 - 11.6.6.1.4 Brazil: Electronic Shelf Label Market, by Technology
 - 11.6.6.2 Argentina: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.6.6.2.1 Argentina: Electronic Shelf Label Market, by Component
 - 11.6.6.2.1.1 Argentina: Electronic Shelf Label Market, by Hardware
 - 11.6.6.2.2 Argentina: Electronic Shelf Label Market, by Product Type
 - 11.6.6.2.3 Argentina: Electronic Shelf Label Market, by Store Type
 - 11.6.6.2.4 Argentina: Electronic Shelf Label Market, by Technology
 - 11.6.6.3 Rest of SAM: Electronic Shelf Label Market – Revenue, and Forecast to 2030 (US\$ Million)
 - 11.6.6.3.1 Rest of SAM: Electronic Shelf Label Market, by Component
 - 11.6.6.3.1.1 Rest of SAM: Electronic Shelf Label Market, by Hardware
 - 11.6.6.3.2 Rest of SAM: Electronic Shelf Label Market, by Product Type
 - 11.6.6.3.3 Rest of SAM: Electronic Shelf Label Market, by Store Type
 - 11.6.6.3.4 Rest of SAM: Electronic Shelf Label Market, by Technology

12. ELECTRONIC SHELF LABEL MARKET – IMPACT OF COVID-19 PANDEMIC

12.1 Pre & Post Covid-19 Impact

13. COMPETITIVE LANDSCAPE

13.1 Heat Map Analysis by Key Players

13.2 Company Positioning & Concentration

14. INDUSTRY LANDSCAPE

14.1 Overview

14.2 Market Initiative

14.3 New Product Development

15. COMPANY PROFILES

15.1 LabelNest

15.1.1 Key Facts

15.1.2 Business Description

15.1.3 Products and Services

15.1.4 Financial Overview

15.1.5 SWOT Analysis

15.1.6 Key Developments

15.2 Displaydata Ltd

15.2.1 Key Facts

15.2.2 Business Description

15.2.3 Products and Services

15.2.4 Financial Overview

15.2.5 SWOT Analysis

15.2.6 Key Developments

15.3 Panasonic Holdings Corp

15.3.1 Key Facts

15.3.2 Business Description

15.3.3 Products and Services

15.3.4 Financial Overview

15.3.5 SWOT Analysis

15.3.6 Key Developments

15.4 M2C Communication DOO

- 15.4.1 Key Facts
- 15.4.2 Business Description
- 15.4.3 Products and Services
- 15.4.4 Financial Overview
- 15.4.5 SWOT Analysis
- 15.4.6 Key Developments
- 15.5 Hanshow Technology
 - 15.5.1 Key Facts
 - 15.5.2 Business Description
 - 15.5.3 Products and Services
 - 15.5.4 Financial Overview
 - 15.5.5 SWOT Analysis
 - 15.5.6 Key Developments
- 15.6 Opticon Sensors Europe BV
 - 15.6.1 Key Facts
 - 15.6.2 Business Description
 - 15.6.3 Products and Services
 - 15.6.4 Financial Overview
 - 15.6.5 SWOT Analysis
 - 15.6.6 Key Developments
- 15.7 Ses Imagotag SA
 - 15.7.1 Key Facts
 - 15.7.2 Business Description
 - 15.7.3 Products and Services
 - 15.7.4 Financial Overview
 - 15.7.5 SWOT Analysis
 - 15.7.6 Key Developments
- 15.8 Samsung Electro-Mechanics Co Ltd
 - 15.8.1 Key Facts
 - 15.8.2 Business Description
 - 15.8.3 Products and Services
 - 15.8.4 Financial Overview
 - 15.8.5 SWOT Analysis
 - 15.8.6 Key Developments
- 15.9 Diebold Nixdorf, Incorporated
 - 15.9.1 Key Facts
 - 15.9.2 Business Description
 - 15.9.3 Products and Services
 - 15.9.4 Financial Overview

15.9.5 SWOT Analysis

15.9.6 Key Developments

15.10 Pricer AB

15.10.1 Key Facts

15.10.2 Business Description

15.10.3 Products and Services

15.10.4 Financial Overview

15.10.5 SWOT Analysis

15.10.6 Key Developments

16. APPENDIX

16.1 About The Insight Partners

16.2 Word Index

I would like to order

Product name: Electronic Shelf Label Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trends, and Growth Opportunity Analysis Report Coverage: By Components (Hardware, Software, and Services); Hardware (Displays, Batteries, Transceivers, Microprocessors, and Others); Product Type (LCD ESL and E-Paper based ESL); Store Type (Hypermarkets, Supermarkets, Non-Food Retail Stores, Specialty Stores, and Others); and Communication Technology (Radio Frequency, Infrared, Near Field Communication, and Others)

Product link: <https://marketpublishers.com/r/E76E7A48C73BEN.html>

Price: US\$ 4,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E76E7A48C73BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970