

Eco-Friendly Straws Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Straight Straws, Flexible Straws, and Others), Material [Paper, Polyhydroxyalkanoate (PHA), Polylactic Acid (PLA), Bamboo, Bagasse, Silicone, and Others], End User [Food Service (Quick Service Restaurants, Cafes and Bars, Hotels and Fine Dining, Catering Service, and Others) and Retail (Supermarket and Hypermarkets, Convenience Stores, Online Retail, and Others)], and Geography

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Abstracts

The eco-friendly straws market size is projected to reach US\$ 20.81 billion by 2031 from US\$ 10.46 billion in 2024. The market is expected to register a CAGR of 10.3% during 2025-2031.

Eco-friendly straws have gained significant attention in the global market due to their growing influence on social media. The global eco-friendly straws market's growth is driven by increasing environmental concerns and a shift away from single-use plastics. The awareness of plastic pollution, particularly in oceans and waterways, is growing. It is accelerating consumer demand for sustainable alternatives in foodservice and personal use. Governments and regulatory bodies across regions are implementing bans and restrictions on plastic straws. These restrictions propel the adoption of biodegradable and compostable options such as paper, bamboo, metal, glass, and polylactic acid (PLA) straws. Restaurants, cafes, and large hospitality chains are

responding to regulatory pressure and consumer preferences by integrating eco-friendly straws into their sustainability initiatives.

According to Ukhi India Pvt. Ltd., approximately 400 million tons of plastic waste are generated each year globally. Single-use plastics represent a significant portion of this waste. An estimated 8 million tons of plastic waste, including plastic straws, enter the ocean annually. As awareness of plastic pollution increases, governments have introduced regulations to curb the use of single-use plastics. In January 2022, France implemented a ban on single-use plastic. It aims to eliminate its use across all forms by 2040. In July 2021, Germany adopted a staged approach by banning single-use plastics and introducing a single-use plastic tax. This tax came into effect in January 2022.

In December 2022, Canada issued a federal ban on six single-use plastic items, including plastic straws. This ban intends to achieve zero plastic waste by 2030. In 2021, China announced a reduction of single-use plastics in the food service industry by 30% by the end of 2025. In July 2022, India issued a nationwide ban on single-use plastic items, including plastic straws. Such regulatory bans on single-use plastics by countries worldwide encourage the use of eco-friendly straws.

Eco-friendly straws are made from bioplastics, bamboo, bagasse, and other sustainable materials. These straws break down into organic matter without leaving harmful microplastics. They typically decompose within 2 to 6 weeks in terrestrial environments, such as soil or compost. Bagasse straws are fully biodegradable and compostable. They typically decompose within 3 to 6 months under natural conditions. Additionally, bamboo straws biodegrade within a year under natural environmental conditions. This feature positions them as a highly sustainable alternative to conventional single-use plastic straws.

Some of the key players operating in the eco-friendly straws market are Canubio, Kurma Descartaveis, Pixpel Embalagens Sustentaveis LTDA, Ecofactory, EcoBiodegradavel, Duni AB, Huhtamaki Oyj, Pactiv LLC, Tetra Pak International SA, Greenprint LLC, GreenStraw-Official, Hefei Sumkoka Environmental Technology Co Ltd, Footprint Jungle Culture, Hoffmaster Group Inc, Biopac Ltd, and others. Players operating in the eco-friendly straws market focus on providing innovative products at affordable prices to fulfill customer demand.

The overall eco-friendly straws market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and

quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the eco-friendly straws market.

Reason to buy

Progressive industry trends in the global eco-friendly straws market to help players develop effective long-term strategies

Business growth strategies adopted by developed and developing markets

Quantitative analysis of the global eco-friendly straws market from 2021 to 2031

Estimation of the demand for eco-friendly straws across various countries

Porter's Five Forces analysis to illustrate the efficacy of buyers and suppliers operating in the industry to predict the market growth

Recent developments to understand the competitive market scenario and the demand for eco-friendly straws across the globe

Market trends and outlook, coupled with factors driving and restraining the growth of the global eco-friendly straws market.

Decision-making process by understanding strategies that underpin commercial interest concerning the global eco-friendly straws market growth

The global eco-friendly straws market size at various nodes of the market

Detailed overview and segmentation of the global eco-friendly straws market, as well as its dynamics in the industry

The global eco-friendly straws market size in different countries, with promising growth opportunities

The List of Companies - Eco-Friendly Straws Market

Canubio

Kurma Descartaveis

Pixpel Embalagens Sustentaveis LTDA

Ecofactory

EcoBiodegradavel

Duni AB

Huhtamaki Oyj

Pactiv LLC

Tetra Pak International SA

Greenprint LLC

GreenStraw-Official

Hefei Sumkoka Environmental Technology Co Ltd

Footprint Jungle Culture

Hoffmaster Group Inc

Biopac Ltd

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