

# **Eastern Canada Road Transportation Fuel Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Gasoline, Diesel, Biofuel, Natural Gas, and Others), Vehicle Type (Light Vehicle and Heavy Vehicle), and Geography**

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## **Abstracts**

The Eastern Canada Road Transportation Fuel Market size was valued at US\$ 40.91 billion in 2024 and is expected to reach US\$ 50.16 billion by 2031; it is estimated to record a CAGR of 3.1% from 2025 to 2031.

The Eastern Canada Road Transportation Fuel Market is segmented into the Ontario, Quebec, the Maritimes, and others. The Maritimes include Prince Edward Island, Nova Scotia, and New Brunswick. Other provinces studied in the market include New Foundland and Labrador. The Eastern Canada road transportation fuel market is experiencing significant growth, driven by economic expansion, industrial activity, and increasing urbanization. Heavy-duty vehicles, essential for industries such as construction, agriculture, and freight transport, dominate the market, resulting in the rising fuel consumption. Total fuel consumption in Canada is dominated by gasoline with more than 55% of the total road transportation fuel consumption in 2023.

Regulatory frameworks, including renewable fuel mandates, encourage the adoption of biofuels, yet traditional fossil fuels remain the primary energy source. Additionally, consumer preferences have shifted toward larger vehicles, such as SUVs and trucks, further contributing to increased fuel use. Despite advancements in fuel efficiency technologies, greenhouse gas emissions from the transportation sector continue to rise, emphasizing the need for sustainable alternatives and investment in infrastructure to support a more environmentally friendly transportation landscape in the region.

In recent years, Canada has experienced a significant increase in trucking fuel sales. This rise can be attributed to various factors that reflect both the economic landscape and shifting consumer preferences. It highlights the broader dynamics within the nation's transportation sector, which plays a vital role in the economy. As Canada continues to recover from the impacts of the COVID-19 pandemic, there has been a noticeable uptick in economic activity, leading to higher fuel demand. The resumption of business activities, coupled with increased consumer travel, has led to higher fuel consumption, particularly gasoline and diesel. Furthermore, increased vehicle registrations, including passenger cars, trucks, and commercial vehicles, have contributed to the growth in fuel sales. As Canadians travel and conduct business, the demand for fuels used in road transportation has also soared.

Based on type, the Eastern Canada road transportation fuel market is categorized into gasoline, diesel, biofuel, natural gas, and others. The growing demand for transportation fuels from light and heavy vehicles in Eastern Canada owing to the rise in domestic and cross-border trade, intercity traveling, warehousing, and traveling is the major factor propelling the growth of the Eastern Canada road transportation fuel market. Transportation fuels are the types of energy sources that power internal combustion engines in various modes of transportation, including road, rail, air, and sea. Road transportation is the most important mode of transportation for passenger and freight transportation in Canada.

Gasoline is a mixture of refined petroleum hydrocarbon such as crude oil with small amounts of additives, and it is most found in private vehicles such as cars and light trucks. The growing vehicle ownership in Canada is expected to fuel the demand for gasoline during the forecast period. Additionally, as per the data from the International Organization of Motor Vehicle Manufacturers (OICA), new vehicle sales of all types in Canada increased from 1.56 million units in 2022 to 1.76 million units in 2023. Gasoline fuel-type vehicles accounted for nearly 1.3 million units in 2023 from 1.23 million units in 2022. As per the insights from Statistics Canada, net sales of gasoline fuel in Canada increased from 40.71 billion liters in 2022 to 41.50 billion liters in 2023. Such a rise in gasoline consumption in the road transportation sector is anticipated to fuel market growth from 2025 to 2031.

Suncor Energy Inc., Parkland Corporation, Chevron Corporation, Equinor ASA, Exxon Mobil Corporation, CNOOC International Ltd, TotalEnergies, Shell Plc, Imperial Oil Limited, Irving Oil Ltd, and Cenovus Energy Inc. are among the key Eastern Canada Road Transportation Fuel Market players that are profiled in this market study.

The overall Eastern Canada Road Transportation Fuel Market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the Eastern Canada Road Transportation Fuel Market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the Eastern Canada Road Transportation Fuel Market.

### **Reason to buy**

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players and segments in the Eastern Canada road transportation fuel market.

Highlights key business priorities in order to assist companies to realign their business strategies

The key findings and recommendations highlight crucial progressive industry trends in the Eastern Canada road transportation fuel market, thereby allowing players across the value chain to develop effective long-term strategies

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets

Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those hindering it

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing and distribution

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