

DNS Security Software Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trends, and Growth Opportunity Analysis Report Coverage: By Deployment (On-Premise and Cloud) and Enterprise Size (Small and Medium Enterprises and Large Enterprises)

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Abstracts

The DNS Security Software Market size was valued at US\$ 1.30 billion in 2022 and is expected to reach US\$ 3.21 billion by 2030. The DNS security software market is estimated to record a CAGR of 11.9% from 2022 to 2030.

The Europe DNS Security Software Market is segmented into the Germany, UK, France, Italy, Russia, and rest of Europe. Germany is estimated to hold the largest DNS Security Software Market share during the forecast period. In Germany, various DNS security software market players are expanding their presence through joint ventures. The joint ventures in Germany are helping to boost the adoption of DNS Security Software services in SMEs (Small and Medium Enterprises) and large enterprises for data security protection. For instance, in December 2020, Germany-based cyan Security Group and US-based DNS software provider Secure64 Software Corporation entered into a strategic partnership for joint product developments and worldwide distribution.

This joint approach allows both companies, in different areas of the DNS business, to generate the best possible product offering for large organizations. The joint venture also aims to offer a professional DNS solution paired with security products for large organizations. Further, in June 2021, German cooperative banks were hit by a DDoS attack on an IT provider. The DDoS attack intensified over the night, shutting down or

slowing the websites of cooperative banks throughout the country, including banks such as Berliner Volksbank. Therefore, the rising DNS attacks and cybersecurity threats influence the growth of the DNS security software market in the country.

The Asia Pacific DNS Security Software Market is segmented into the China, Japan, South Korea, India, Australia, and rest of APAC. China is estimated to hold the largest DNS Security Software market share during the forecast period. There is an increase in DDoS attacks in China. For instance, in April 2023, StormWall s.r.o—the leading cybersecurity provider—published a report on the state of DDoS attacks for Q1 2023. The report was based on the analysis of attacks on StormWall s.r.o's client across various industries, revealing a significant increase of 47% in DDoS attacks compared to Q1 2022. China (11.7% attack share) remains the most targeted country. Additionally, in June 2023, the Chinese threat group 'ChamelGang' infected Linux devices with a previously unknown implant named 'ChamelDoH,' allowing DNS-over-HTTPS communications with attackers' servers. The increase in DDoS attacks in China is boosting the adoption of DNS security software in China. DNS servers help distribute traffic and reduce the impact of DDoS attacks.

Akamai Technologies Inc.; Comodo Security Solutions, Inc.; DNSFilter Inc.; DomainTools; Efficient IP; OpenText Corporation; ScoutDNS; LLC TitanHQ; Avast Software s.r.o; and Cisco Systems Inc. are among the key DNS Security Software Market players that are profiled in this market study.

The overall DNS Security Software Market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the DNS Security Software Market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the DNS Security Software Market.

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