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Digital Production Inkjet Printing Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trends, and Growth Opportunity Analysis Report Coverage: By Type (Monochrome and Color), Production Method (Cut Sheet, Continuous Feed, Sheet-Fed, and Web-Based), and Application (Transactional, Publishing, Advertising, and Others)

https://marketpublishers.com/r/DE7137DAFD39EN.html
Date: October 2023
Pages: 165
Price: US$ 4,550.00 (Single User License)
ID: DE7137DAFD39EN

Abstracts

The Digital Production Inkjet Printing Market size is expected to reach US$ 7.53 billion by 2030 from US$ 4.99 billion in 2022, with an estimated CAGR of 5.3% from 2022 to 2030.

Technological advancements include the development of high-speed inkjet printers that can print at high resolutions and speeds and offer a variety of new inks that are more durable, environmentally friendly, and can produce a wide range of colors. These technological advancements make digital production inkjet printing more efficient, cost-effective, and versatile. This leads to increased technology adoption by businesses of all sizes in various industries. Several companies are launching advanced printers. For example, in May 2021,Canon launched the ColorStream 8000 Web Feb Inkjet Printer series.

These printers have been designed to meet the current and future production challenges of public and corporate sector in-plants, print and communication service providers, and specialized commercial printers. Canon also launched the ProStream 3000 series, the next-generation high-speed, web-fed inkjet printers for commercial printing. Thus, the growing focus of various companies on technological advancements regarding digital printing is expected to fuel the digital production inkjet printing market

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growth in the coming years.

Global digital production inkjet printing market size is segmented by type into monochrome and color. The color segment held the largest share in 2022. A monochrome printer or black-and-white printer is an adaptable equipment that meets a variety of customer demands. It is considered one of the best printers to print any type of paper. If a printer is used for school or business, there is a regular need to print black text, bar codes, lines, and other graphics on white paper. Monochrome printers are widely used in many offices, schools, and homes. Even inkjet printers, such as HP's LaserJet Tank 2504DW, can print in monochrome, but black-and-white printing is more popular with thermal and laser printers.

Even with spot colors, the results are frequently a blend of color ink and black. Additionally, monochrome printers are more cost-effective than color printers regarding the initial purchase price and the cost of consumables. Also, these printers operate at high speed. Therefore, owing to the above factors, monochrome printers are gaining traction in the digital production inkjet printing market growth.

Global digital production inkjet printing market is segmented by type into monochrome and color. In terms of production method, the Digital Production Inkjet Printing Market size is further segmented into cut sheet, continuous feed, sheet-fed, and web-based. In terms of application, the Digital Production Inkjet Printing Market is sub segmented into transactional, advertising, publishing, and others. By region, the Digital Production Inkjet Printing Market is segmented into North America, Europe, Asia Pacific, the Middle East & Africa, and South America.

Hewlett-Packard Development Co Lp , Canon Inc, Ricoh USA Inc , Fujifilm Business Innovation Singapore Pte Ltd , Xerox Holdings Corp , Konica Minolta Business Solutions India Pvt Ltd , Eastman Kodak Co , Colorjet India Ltd , Screen Gp Americas LLC , Inca Digital Printers Ltd , and Epson India Pvt Ltd are among the key Digital Production Inkjet Printing Market players that are profiled in this market study.

The overall Digital Production Inkjet Printing Market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the Digital Production Inkjet Printing Market. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as

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VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the Digital Production Inkjet Printing Market.

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