

# **Digital PCR and Real-Time PCR Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product and Services (Instruments, Reagents and Consumables, and Software and Services), Applications (Infectious Diseases Testing, Oncology Testing, Blood Screening, Transplant Diagnostics, and Others), End User (Hospitals and Diagnostic Centers, Research Laboratories and Academic Institutes, Pharmaceutical and Biotechnology Companies, Clinical Research Organizations, and Forensic Laboratories), Type (Digital PCR and Real-Time PCR), and Geography**

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## **Abstracts**

The Digital PCR and Real-time PCR Market is expected to reach US\$ 17.54 Bn by 2031 from US\$ 9.55 Bn in 2024; the market is estimated to grow at a CAGR of 9.1% during 2025-2031. Major factors driving the market growth include increasing Incidence of genetic and infectious diseases and rising investments and funds for gene synthesis and PCR technologies. However, high costs of PCR systems among the market deterrents.

Polymerase chain reaction (PCR) is a nearly ubiquitous, robust, and reliable technology used in most molecular biology labs to amplify specific stretches of DNA for genotyping, cloning, and analysis of single nucleotide variations. It even serves as the basis for most

next-generation sequencing (NGS) preparation. Technological advancements are yielding different types of PCR techniques. The use of PCR technology has now been explored into several non-conventional applications, making molecular diagnosis easier and faster. In particular, advancements in digital and real-time PCR are used to diagnose diseases, identify viruses and bacteria, and aid forensic investigations.

Moreover, the researchers are trying to reduce test time using some nanomaterials. In March 2023, the Center for Augmented Safety System with Intelligence, Sensing of the Korea Institute of Science and Technology (KIST, President: Seok Jin Yoon) announced the development of an ultrafast PCR technology by Dr. Sang Kyung Kim (Director) and Dr. Seungwon Jung's research team. The ultrafast PCR reduces the test duration by ten times compared to the previous test by utilizing photothermal nanomaterials. The diagnostic performance of the new method is similar to the current test method, and it can be completed in just 5 minutes.

In September 2021, Thermo Fisher Scientific, the world leader in serving science, launched the Applied Biosystems QuantStudio Absolute Q Digital PCR System, the first fully integrated digital PCR (dPCR) system designed to provide highly accurate and consistent results within 90 minutes.

Thus, technological advancements in PCR technologies propel the digital PCR and real-time PCR market growth.

The comparative company analysis evaluates and categorizes the Digital PCR and Real-time PCR Market based on product portfolio (product satisfaction, product features, and availability), recent market developments (merger & acquisition, new product launch & enhancement, investment & funding, award, agreement, collaboration, & partnership, recognition, and expansion), and geographic presence that aids better decision-making and understanding of the competitive landscape. The report profoundly explores the recent significant developments and innovations by the leading vendors in the global Digital PCR and Real-time PCR Market. The key market players are QIAGEN NV, F. Hoffmann-La Roche Ltd, Thermo Fisher Scientific Inc, Bio-Rad Laboratories Inc, Takara Bio Inc, Agilent Technologies Inc, bioMerieux SA, Danaher Corp, Abbott Laboratories, and Countable Labs

Based on product and services, the digital PCR and real-time PCR market is segmented into instruments, reagents and consumables and software and services. In 2024, the reagents and consumables, segment held the largest share of the market. Based on applications, the digital PCR and real-time PCR market is segmented into

infectious diseases testing, oncology testing, blood screening, transplant diagnostics and others. In 2024, the infectious diseases testing segment held the largest share of the market. Based on end user, the Digital PCR and Real-time PCR Market is segmented into hospitals and diagnostic centers, research laboratories and academic institutes, pharmaceutical and biotechnology companies, clinical research organizations and forensic laboratories. In 2024, the hospitals and diagnostic centers segment held the largest share of the market. Based on type, the Digital PCR and Real-time PCR Market is segmented into digital PCR and real-time PCR. In 2024, the real-time PCR segment held the largest share of the market.

Various organic and inorganic strategies are adopted by companies operating in the Digital PCR and Real-time PCR Market. The organic strategies mainly include product launches and product approvals. Inorganic growth strategies witnessed in the market are acquisitions, collaboration, and partnerships. These growth strategies allow the market players to expand their businesses and enhance their geographic presence, along with contributing to the overall market growth. Furthermore, strategies such as acquisitions and partnerships helped strengthen their customer base and extend their product portfolios. A few of the significant developments by key players in the Digital PCR and Real-time PCR Market are listed below.

In September 2024, QIAGEN announced an important milestone with the launch of 100 new assays for its digital PCR (dPCR) platform QIAcuity for use in the study of cancer, inherited genetic disorders, infectious disease surveillance, and food and environmental monitoring. These new assays are available through QIAGEN's comprehensive GeneGlobe platform which integrates pre-designed assays with a database of more than 10,000 biological entities including genes, miRNAs, and pathways.

### **Reason to buy**

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Digital PCR and Real-time PCR Market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the global Digital PCR and Real-time PCR Market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing and distribution.

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