

Cosmetic Polymer Ingredients Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Polyethylene Glycol, Acrylic Acid-Based, Vinyl Acetate, Silicone, Cellulose, Collagen, Pectin, Xanthan Gum, Chitosan, and Others), Category (Natural, Synthetic, and Semi-Synthetic), Function (Rheology Modifier, Stabilizers, Emulsifiers, Film Formers, Conditioning, and Others), Application (Skincare, Hair Care, Makeup, and Others), and Geography

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Abstracts

The cosmetic polymer ingredients market was valued at US\$ 7.86 billion in 2023 and is projected to reach US\$ 11.59 billion by 2031; it is anticipated to record a CAGR of 5.0% from 2023 to 2031.

Polymers are routinely used in various personal care and cosmetic products. The applications take advantage of the various properties of these polymers to impart unique benefits to their formulations. The range of properties is as varied as the class of polymers that have been utilized. Various types of polymers used in cosmetics are polyethylene glycol, acrylic acid-based, vinyl acetate, silicone, cellulose, collagen, pectin, xanthan gum, chitosan, and others.

Based on type, the global cosmetic polymer ingredients market is segmented into polyethylene glycol, acrylic acid-based, vinyl acetate, silicone, cellulose, collagen,

pectin, xanthan gum, chitosan, and others. The silicone segment held the largest share of the global cosmetic polymer ingredients market in 2023. Silicones are broadly used in cosmetics due to their high stability, water repellency, and spreadability. Further, cellulose is a naturally derived polymer that enhances product texture and offers a good sensory experience. Cellulose derivatives used in cosmetic formulations include calcium carboxymethyl cellulose, carboxymethyl cellulose acetate butyrate, cellulose acetate, cellulose gum, and potassium cellulose succinate. Cellulose and cellulose derivatives act as abrasives, absorbents, adhesives, binders, anticaking agents, bulking agents, emulsion stabilizers, film-formers, and skin conditioning agents. Hydroxypropyl methylcellulose and carboxymethyl cellulose have excellent hydration properties. Their unique molecular structure can facilitate the absorption and retention of a large amount of water, forming a moisturizing film.

Based on application, the global cosmetic polymer ingredients market is segmented into skincare, hair care, makeup, and others. The skincare segment held the largest share of the global cosmetic polymer ingredients market in 2023. Consumers seek multifunctional products with advanced benefits such as UV protection, skin tightening, and anti-aging capabilities. Thus, the skincare industry generates a significant demand for ingredients offering hydration, anti-aging benefits, and enhanced texture. Further, polymers are used for conditioning, styling, and protection in haircare applications. They also enhance the consistency and viscosity of shampoos, conditioners, and styling products. Consumers seek clean, sulfate-free, and silicone-free hair products, thereby positively influencing the demand for natural polymers such as cellulose derivatives.

In 2023, Asia Pacific held the largest revenue share of the global cosmetic polymer ingredients market. Consumers in China spend a lot of time reviewing products online, which widely influences their purchasing behavior. E-commerce platforms impact consumer purchases by offering several beauty product influencers a platform to share their shopping and product experiences. This encourages smartphone-savvy customers to shop online after watching a product review on a live stream conducted by celebrities and influencers. The Indian beauty and cosmetic industry has matured and expanded in the last few years, owing to the increasing use of e-commerce platforms and last-mile access to customers in its tier-II and tier-III cities. In addition, the expanding middle class and rising disposable income result in a significant demand for premium cosmetic products in the country.

Some of the key players in the cosmetic polymer ingredients market include SNF, Cargill Incorporated, The Dow Chemical Co, BASF SE, Evonik Industries AG, Clariant AG, Ashland Inc, Solvay SA, Arkema SA, Nouryon Chemicals Holding BV, Sensient

Technologies Corp, The Lubrizol Corporation, SOPHIM IBERIA S.L., Derypol, and 3V Sigma S.p.A. Players operating in the global market focus on providing high-quality products to fulfill customer demand. Also, they focus on adopting various strategies such as new product launches, capacity expansions, partnerships, and collaborations in order to stay competitive in the market. The cosmetic polymer ingredients market forecast can help stakeholders plan their growth strategies.

The overall global cosmetic polymer ingredients market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the cosmetic polymer ingredients market.

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