

Contract Research Organization Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Service Type (Early Phase Development Services, Clinical Research Services, Laboratory Services, and Post-Approval Services), Product Type (Cell and Gene Therapy, Biosimilars, Antibody Drug Conjugates, and Others), Type (In-house and Outsource), Application (Oncology, Neurology, Cardiology, Infectious Diseases, Metabolic Disorder, Nephrology, Respiratory, Dermatology, Ophthalmology, Hematology, and Others), End User (Pharmaceutical and Biotech Companies, Medical Device Companies, Academic and Research Institutes, and Others) and Geography

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Abstracts

The contract research organization market is expected to reach US\$ 113.79 billion by 2031 from US\$ 65.38 billion in 2024; the market is estimated to grow at a CAGR of 8.2% during 2025–2031. Major factors driving the market growth include increased outsourcing of R&D and rising demand for clinical trials further are likely to boost the market during the forecast period. However, high competition among CROs among the market deterrents.

The Contract Research Organization (CRO) industry is growing strongly across the globe, owing to rising outsourcing of research and development (R&D) operations in pharmaceutical, biotechnology, and medical device firms. With the healthcare sector becoming increasingly competitive and innovation-driven, firms are under tremendous pressure to speed up drug discovery. Contracting R&D to CROs enables companies to access their specialized expertise, sophisticated infrastructure, and global connectivity without significant investments. CROs offer full-service solutions, from preclinical research to clinical trials, regulatory affairs, and post-marketing surveillance, and thus help sponsors concentrate on their core competencies. In addition, the increasing complexity of clinical trials due to the commonality of chronic diseases, orphan diseases, and personalized medicine has raised the demand for niche CROs with specialized knowledge and technological capacities. Syngene has a dedicated research facilities name BBRC for Amgen, Baxter, and Bristol-Myers Squibb for specialist discovery, development, and manufacturing facilities in Bangalore.

Discovery CROs are forming long-term strategic partnerships with pharmaceutical and biotechnology companies, academic institutions, and other CROs. These collaborations can involve co-developing drugs, joint ventures, or preferred provider agreements, allowing both parties to leverage each other's strengths. In November 2024, Novotech, a global full-service clinical CRO, formed a long-term partnership with Beijing Biostar Pharmaceuticals Co., Ltd. This collaboration was aimed to advance clinical research by utilizing Novotech's expertise to support Biostar's clinical development plans for novel therapeutics.

Such partnerships can significantly reduce the time required to bring a drug to market, accelerating the process by months compared to traditional outsourcing. In the US, it typically takes 10 to 15 years and over US\$ 2.5 billion to develop a single drug, with most costs arising from the discovery and development phases. By sharing expertise, resources, and technologies, these collaborations foster innovation, help mitigate risks, and distribute research costs.

Therefore, the market is well positioned for continued growth due to rising dependence on R&D outsourcing to achieve efficiency, save costs, and get life-saving drugs to patients more quickly.

The comparative company analysis evaluates and categorizes the contract research organization market based on product portfolio (product satisfaction, product features, and availability), recent market developments (merger & acquisition, new product launch & enhancement, investment & funding, award, agreement, collaboration, &

partnership, recognition, and expansion), and geographic presence that aids better decision-making and understanding of the competitive landscape. The report profoundly explores the recent significant developments and innovations by the leading vendors in the global contract research organization market. The key market players are Parexel International Corp, Thermo Fisher Scientific, Precision Medicine Group, LLC, ProPharma Group, Medpace Holdings Inc, 04 Research Ltd, Julius Clinical, Siron Clinical, Clinmark sp. z.o.o, Pharmaxi LLC, Aurigon GmbH, Smerud Medical Research Group, Syneos Health Inc, IQVIA Holdings Inc

Based on service type, the contract research organization market is segmented into early phase development services, clinical research services, laboratory services, and post-approval services. In 2024, the clinical research services, segment held the largest share of the market. Based on product type, the contract research organization market is segmented into cell and gene therapy, biosimilars, antibody drug conjugates, and others. In 2024, the biosimilars segment held the largest share of the market. Based on application, the contract research organization market is segmented into oncology, neurology, cardiology, infectious diseases, metabolic disorder, nephrology, respiratory, dermatology, ophthalmology, hematology, and others. In 2024, the oncology segment held the largest share of the market. Based on end user, the contract research organization market is segmented into pharmaceutical and biotech companies, medical device companies, academic and research institutes, and others. In 2024, the pharmaceutical and biotech companies segment held the largest share of the market.

Various organic and inorganic strategies are adopted by companies operating in the Contract Research Organization Market. The organic strategies mainly include product launches and product approvals. Inorganic growth strategies witnessed in the market are acquisitions, collaboration, and partnerships. These growth strategies allow the market players to expand their businesses and enhance their geographic presence, along with contributing to the overall market growth. Furthermore, strategies such as acquisitions and partnerships helped strengthen their customer base and extend their product portfolios. A few of the significant developments by key players in the contract research organization market are listed below.

In February 2025, Thermo Fisher Scientific Launched International CorEvitas Clinical Registry in Adolescent Alopecia Areata. The registry was made active in both Europe and the US. The first patient was enrolled in Europe. This marked the 12th independent registry from CorEvitas, which was part of the PPD clinical research division of Thermo Fisher Scientific. It complemented an existing CorEvitas registry that focused on adult AA, launched in 2023

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