

# **Cloud Infrastructure Entitlements Management (CIEM) Market Size and Forecast (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component (Solution and Services), Organization Size (Large Enterprises and SMEs), and End User (IT & Telecom, Healthcare, BFSI, Manufacturing, Retail & E-commerce, and Others)**

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## **Abstracts**

The global cloud infrastructure entitlements management (CIEM) market size is expected to grow from US\$ 1.03 billion in 2022 and is expected to reach US\$ 14.11 billion by 2030; it is estimated to record a CAGR of 38.7% from 2022 to 2030.

Over the past few decades, the market for cloud infrastructure entitlements management has experienced significant growth, driven by factors such as increasing adoption of cloud-based deployment models and rising cloud-based cyberattacks. Businesses across all sectors are undergoing a digital transition due to automation. They are searching for technology that will enable them to reduce investment expenses and boost efficiency.

Europe comprises economies such as Germany, France, Italy, the UK, Russia, and the Rest of Europe. In terms of revenue, North America dominated the cloud infrastructure entitlements management (CIEM) market share. Technologies such as cloud computing, IoT, and edge computing are digital technologies that contribute to achieving sustainability goals of industries such as BFSI, IT & telecom, mobility, buildings, and manufacturing. The European Union supports the development of cloud computing in

the region by undertaking research and innovation actions under the Horizon 2020 Program. EU-funded projects accelerate the adoption of cloud infrastructures among businesses. In addition, the EU intended to invest US\$ 2.16 billion( ?2 billion) via the European Data Strategy in the European High Impact Project, which will federate energy-efficient and trustworthy cloud infrastructures and related services among enterprises.

Cloud adoption in the UK has surged significantly in the last couple of years. According to Pure Cloud Solutions, the UK is the third largest investor in cloud computing (investing ~EUR 10 billion yearly). Per the Cloud Industry Forum (CIF), the overall cloud adoption rate in the UK is 84% across both the public and private sectors. A blog by WebTribunal states that the number of UK businesses using cloud services grew by 88% in 2018 from 85% in 2017. Moreover, 10% were at the trial stage, while only 2% were not using cloud computing in any way. According to the Bank of England, as of January 2020, the UK's 30 largest banks have adopted ~2,000 cloud-based applications. Thus, increasing cloud adoption among the public and private sectors in the UK favors the adoption of cloud infrastructure entitlements management (CIEM) solutions in the country.

Microsoft; Palo Alto Networks; Check Point Software Technologies Ltd.; CrowdStrike Holdings Inc; CyberArk Software Ltd; Radware Ltd; One Identity LLC; Zscaler Inc; Orca Security; and Tenable, Inc. are among are among the prominent players profiled in the cloud infrastructure entitlements management (CIEM) market report. Several other essential market players were also analyzed in the cloud infrastructure entitlements management (CIEM) market analysis for a holistic view of the market and its ecosystem.

The overall cloud infrastructure entitlements management (CIEM) market size has been derived using both primary and secondary sources. To begin the cloud infrastructure entitlements management (CIEM) market research process, thorough secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the cloud infrastructure entitlements management (CIEM) market forecast. The process also serves the purpose of obtaining an overview and market forecast of the cloud infrastructure entitlements management (CIEM) market growth with respect to all market segments. Also, multiple primary interviews have been conducted with industry participants and commentators to validate the data and gain more analytical insights about the topic. Participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts,

research analysts, and key opinion leaders—specializing in the global cloud infrastructure entitlements management (CIEM) market.

## Contents

### **1. INTRODUCTION**

- 1.1 Scope of the Study
- 1.2 Market Definition, Assumptions and Limitations
- 1.3 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness Analysis

### **3. RESEARCH METHODOLOGY**

### **4. CLOUD INFRASTRUCTURE ENTITLEMENTS MANAGEMENT (CIEM) MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
  - 4.3.1 List of Vendors in the Value Chain

### **5. CLOUD INFRASTRUCTURE ENTITLEMENTS MANAGEMENT (CIEM) MARKET - KEY MARKET DYNAMICS**

- 5.1 Key Market Drivers
- 5.2 Key Market Restraints
- 5.3 Key Market Opportunities
- 5.4 Future Trends
- 5.5 Impact Analysis of Drivers and Restraints

### **6. CLOUD INFRASTRUCTURE ENTITLEMENTS MANAGEMENT (CIEM) MARKET - GLOBAL MARKET ANALYSIS**

- 6.1 Cloud Infrastructure Entitlements Management (CIEM) - Global Market Overview
- 6.2 Cloud Infrastructure Entitlements Management (CIEM) - Global Market and Forecast to 2030

## **7. CLOUD INFRASTRUCTURE ENTITLEMENTS MANAGEMENT (CIEM) MARKET – REVENUE ANALYSIS (USD MILLION) – BY COMPONENT, 2020-2030**

- 7.1 Overview
- 7.2 Solutions
- 7.3 Services

## **8. CLOUD INFRASTRUCTURE ENTITLEMENTS MANAGEMENT (CIEM) MARKET – REVENUE ANALYSIS (USD MILLION) – BY ORGANIZATION SIZE, 2020-2030**

- 8.1 Overview
- 8.2 SMEs
- 8.3 Large Enterprises

## **9. CLOUD INFRASTRUCTURE ENTITLEMENTS MANAGEMENT (CIEM) MARKET – REVENUE ANALYSIS (USD MILLION) – BY VERTICAL, 2020-2030**

- 9.1 Overview
- 9.2 BFSI
- 9.3 Healthcare
- 9.4 IT and Telecom
- 9.5 Manufacturing
- 9.6 Retail and eCommerce
- 9.7 Others

## **10. CLOUD INFRASTRUCTURE ENTITLEMENTS MANAGEMENT (CIEM) MARKET - REVENUE ANALYSIS (USD MILLION), 2020-2030 – GEOGRAPHICAL ANALYSIS**

- 10.1 North America
  - 10.1.1 North America Cloud Infrastructure Entitlements Management (CIEM) Market Overview
  - 10.1.2 North America Cloud Infrastructure Entitlements Management (CIEM) Market Revenue and Forecasts to 2030
  - 10.1.3 North America Cloud Infrastructure Entitlements Management (CIEM) Market Revenue and Forecasts and Analysis - By Component
  - 10.1.4 North America Cloud Infrastructure Entitlements Management (CIEM) Market Revenue and Forecasts and Analysis - By Organization Size
  - 10.1.5 North America Cloud Infrastructure Entitlements Management (CIEM) Market Revenue and Forecasts and Analysis - By Vertical

#### 10.1.6 North America Cloud Infrastructure Entitlements Management (CIEM) Market Revenue and Forecasts and Analysis - By Countries

##### 10.1.6.1 United States Cloud Infrastructure Entitlements Management (CIEM) Market

###### 10.1.6.1.1 United States Cloud Infrastructure Entitlements Management (CIEM) Market, by Component

###### 10.1.6.1.2 United States Cloud Infrastructure Entitlements Management (CIEM) Market, by Organization Size

###### 10.1.6.1.3 United States Cloud Infrastructure Entitlements Management (CIEM) Market, by Vertical

##### 10.1.6.2 Canada Cloud Infrastructure Entitlements Management (CIEM) Market

###### 10.1.6.2.1 Canada Cloud Infrastructure Entitlements Management (CIEM) Market, by Component

###### 10.1.6.2.2 Canada Cloud Infrastructure Entitlements Management (CIEM) Market, by Organization Size

###### 10.1.6.2.3 Canada Cloud Infrastructure Entitlements Management (CIEM) Market, by Vertical

##### 10.1.6.3 Mexico Cloud Infrastructure Entitlements Management (CIEM) Market

###### 10.1.6.3.1 Mexico Cloud Infrastructure Entitlements Management (CIEM) Market, by Component

###### 10.1.6.3.2 Mexico Cloud Infrastructure Entitlements Management (CIEM) Market, by Organization Size

###### 10.1.6.3.3 Mexico Cloud Infrastructure Entitlements Management (CIEM) Market, by Vertical

Note - Similar analysis would be provided for below mentioned regions/countries

#### 10.2 Europe

##### 10.2.1 Germany

##### 10.2.2 France

##### 10.2.3 Italy

##### 10.2.4 United Kingdom

##### 10.2.5 Russia

##### 10.2.6 Rest of Europe

#### 10.3 Asia-Pacific

##### 10.3.1 Australia

##### 10.3.2 China

##### 10.3.3 India

##### 10.3.4 Japan

##### 10.3.5 South Korea

##### 10.3.6 Rest of Asia-Pacific

#### 10.4 Middle East and Africa

- 10.4.1 South Africa
- 10.4.2 Saudi Arabia
- 10.4.3 U.A.E
- 10.4.4 Rest of Middle East and Africa
- 10.5 South and Central America
  - 10.5.1 Brazil
  - 10.5.2 Argentina
  - 10.5.3 Rest of South and Central America

## **11. INDUSTRY LANDSCAPE**

- 11.1 Mergers and Acquisitions
- 11.2 Agreements, Collaborations, Joint Ventures
- 11.3 New Product Launches
- 11.4 Expansions and Other Strategic Developments

## **12. COMPETITIVE LANDSCAPE**

- 12.1 Heat Map Analysis by Key Players
- 12.2 Company Positioning and Concentration

## **13. CLOUD INFRASTRUCTURE ENTITLEMENTS MANAGEMENT (CIEM) MARKET - KEY COMPANY PROFILES**

- 13.1 Check Point Software Technologies Ltd
  - 13.1.1 Key Facts
  - 13.1.2 Business Description
  - 13.1.3 Products and Services
  - 13.1.4 Financial Overview
  - 13.1.5 SWOT Analysis
  - 13.1.6 Key Developments

Note - Similar information would be provided for below list of companies

- 13.2 CrowdStrike Holdings Inc
- 13.3 CyberArk Software Ltd
- 13.4 One Identity LLC
- 13.5 Microsoft Corporation
- 13.6 Palo Alto Networks
- 13.7 Radware Ltd
- 13.8 Orca Security

13.9 Tenable Inc

13.10 Zscaler Inc

## **14. APPENDIX**

14.1 Glossary

14.2 About The Insight Partners

14.3 Market Intelligence Cloud



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