

Cloud ERP Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trends, and Growth Opportunity Analysis Report Coverage: By Business Function (Finance and Accounting, Sales and Marketing, Inventory and Order Management, Human Capital Management, Others), Organization Size (Large Enterprises, SMEs), Vertical (Manufacturing, IT and Telecom, BFSI, Healthcare, Retail, Government, Aerospace and Defense, Others)

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Abstracts

The cloud ERP market is expected to grow from US\$ 27.59 billion in 2022 and is expected to reach US\$ 108.17 billion by 2030; it is estimated to record a CAGR of 18.6% from 2022 to 2030.

The reach of ERP solutions has expanded from traditional solutions to support most business functions and manufacturing to front-office functions such as marketing automation, sales force automation (SFA), and e-commerce. ERP systems with integrated artificial intelligence and machine learning capabilities assist in fulfilling the growing need for personalization and enhance a variety of business operations in the background. In the past, businesses could add AI functionality to select ERP systems, but manufacturers are now offering ERP software products that are already embedded with AI features. Organizations rely on AI to deliver insightful business decisions based on the vast amounts of operational and customer data they collect. AI technologies can scan large volumes of unstructured data, swiftly recognizing patterns and forecasting different trends that are impossible to detect by processing numerical data alone. AI helps to improve and automate a whole range of processes. For instance, a just-in-time

inventory strategy is implemented with the intent to deliver components to minimize inventory carrying costs. AI, in the form of ML, can optimize labor schedules and supply delivery to increase productivity and lower costs. IFS's Global Enterprise Software Solution Provider study found that 40% of manufacturers planned to implement AI for inventory logistics and planning, and 36% intended to use it for customer relationship management and production scheduling. Therefore, technological advancements are likely to bring new trends into the cloud ERP market in the coming years.

Various players operating in the cloud ERP market are expanding their presence in APAC to enhance and support the digitalization process for their customers. For instance, in August 2021, ACUMATICA, INC, a cloud ERP solutions provider, announced ACUMATICA INC's accelerated expansion across APAC to enhance support channels and better serve their customers in South Asia with a focus on Sri Lanka. Through Acumatica's strong partner ecosystem and its international workforce, customers across South Asia will benefit from increased regional support for deployment and product feature updates, as well as time-sensitive issue resolution.

In countries such as India, the increasing digitalization of SMEs accelerates the adoption of cloud ERP. In August 2023, according to the Digitalization of Indian SMEs survey by software review and selection platform Capterra India, a significant trend emerged among SMEs in India, with 88% of them now having a digitalization strategy in place. In Asia Pacific, various cloud ERP providers are expanding their presence to streamline the work processes of midsize companies. For instance, in April 2023, SAP SE announced a new product, 'GROW with SAP,' for Indian customers. This is a new product designed to help midsize customers deploy cloud ERP that enables speed, predictability, and continuous innovation. The GROW with SAP offering also integrates SAP S/4HANA Cloud, a public edition with accelerated deployment services, a global community of experts, and free learning resources. Thus, all the above factors are fueling the cloud ERP market growth in APAC.

Acumatica Inc, Infor Inc, Microsoft Corp, Oracle Corp, Sage Group Plc, SAP SE, Workday Inc, SYSPRO Proprietary Ltd, Epicor Software Corp, and Unit4 Group Holding BV are among the key cloud ERP market players profiled in this market study. Several other essential cloud ERP market players were analyzed for a holistic view of the market and its ecosystem.

The overall cloud ERP market size has been derived using both primary and secondary sources. To begin the cloud ERP market research process, exhaustive secondary

research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the cloud ERP market. The process also serves the purpose of obtaining an overview and market forecast of the cloud ERP market growth with respect to all market segments. Also, multiple primary interviews have been conducted with industry participants and commentators to validate the data and gain more analytical insights about the topic. Participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the cloud ERP market.

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