

**Cling Films Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Material {Polyethylene [High-Density Polyethylene (HDPE), Low-Density Polyethylene (LDPE), Linear Low-Density Polyethylene (LLDPE), Ultra-Low Density Polyethylene (ULDPE), and Others], Biaxially Oriented Polypropylene, Polyvinyl Chloride (PVC), PVDC, and Others}, Form (Cast Cling Film and Blow Cling Film), Thickness (Upto 9 Microns, 9-12 Microns and Above 12 Microns), and End-Use Industry [Food Industry (Bakery and Confectionery; Meat, Poultry, and Seafood; Dairy Products; Fruits and Vegetables; and Others), Healthcare, Consumer Goods, Industrial, and Others], and Geography**

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## **Abstracts**

The cling films market size is projected to reach US\$ 9.23 billion by 2031 from US\$ 6.43 billion in 2024. The market is expected to register a CAGR of 5.4% during 2025–2031.

The accelerating urbanization and rapid proliferation of supermarkets and hypermarkets amplify demand for efficient, contamination-resistant packaging to safeguard perishable goods. Urban dwellers, prioritizing convenience and nutritional value, increasingly rely on organized retail for fresh produce, meats, dairy, and ready-to-eat items,

necessitating films that provide airtight seals, extend shelf life, and preserve quality throughout distribution and display. These films enable seamless wrapping for portioned sales, reducing spoilage and enhancing product visibility on expansive retail shelves, while mitigating exposure to pollutants and odors.

Cities now house 45 percent of the global population—about 3.69 billion of the world's 8.2 billion people—according to the United Nations Department of Economic and Social Affairs' World Urbanization Prospects 2025. This share has doubled since 1950 and is projected to rise further to 48.3 percent by 2050. This demographic shift bolsters supermarket and hypermarket expansions, particularly in developing regions such as Asia Pacific and Latin America, where modern retail formats dominate food distribution to meet surging urban consumption.

Supermarkets and hypermarkets use their large scale to streamline supply chains and encourage bulk packaging. Such scale-driven retail operations drive higher cling film usage by supporting hygienic, flexible food wrapping solutions that meet regulatory food safety standards. As these outlets capture larger market shares—driven by urban infrastructure investments and consumer mobility—their reliance on cling films fortifies operational resilience, curbs waste, and drives sustained market growth.

Some of the key players operating in the cling films market include Adex S.r.l.; Anchor Packaging LLC; Cedo Ltd; Multiwrap; POLIFILM; Mitsubishi Chemical Group Corp; Amcor Plc; Tilak Polypack Private Limited; Melitta Group Management GmbH & Co KG; James P Sim & Co Ltd; ITS B.V.; Polycart S.p.A.; Sedat Tahir A.?.; Folien GmbH Monheim; and MMP Corporation Ltd. Players operating in the cling films market focus on providing innovative products at affordable prices to fulfill customer demand.

Primary and secondary sources have derived the overall cling films market size. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the cling films market.

## **Reason to buy**

Saves and reduces time required for identifying the market growth, size, leading players, and segments in the global cling films market.

Highlights key business priorities to assist companies in realigning their business strategies

Emphasizes key findings and recommendations that uncover emerging industry trends in the global cling films market, enabling stakeholders across the value chain to craft effective long-term strategies

Develop/modify business expansion plans by analyzing substantial growth prospects in mature and emerging markets

Scrutinizes in-depth global cling films market trends, along with factors driving the market, as well as those hindering it

Enhances the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution

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