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China Companion Animal Diagnostics Market Size and Forecast (2021 - 2031), Country Share, Trend, and Growth Opportunity Analysis Report Coverage: By Technique (Immunodiagnostics, Clinical Biochemistry, Molecular Diagnostics, Urinalysis, Hematology, and Others), Product (Instruments and Consumables), Application (Bacteriology, Clinical Pathology, Virology, Parasitology, and Others), Companion Animal Type (Dogs, Cats, Horses, and Others), and End User (Diagnostic Laboratories, Veterinary Hospitals and Clinics, Research Institutes, and Others)

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Abstracts

The China companion animal diagnostics market is expected to grow from China US$ 358.61 million in 2023 to China US$ 806.73 million by 2031; it is anticipated to record a CAGR of 9.0% from 2023 to 2031.

Companion Animal Diagnostics in China refers to the range of medical tests and procedures used to identify, monitor, and manage health conditions in pets, particularly dogs and cats. This field encompasses various diagnostic tools and techniques, including, laboratory testing such as blood tests, urinalysis, and other laboratory analyses that help detect diseases, infections, and metabolic disorders, imaging techniques such as diagnostic imaging methods such as X-rays, ultrasounds, and CT scans that allow veterinarians to visualize internal structures and identify abnormalities.,

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genetic testing such as tests that assess genetic predispositions to certain health conditions, helping in breed-specific healthcare management, clinical examination such as comprehensive physical examinations that may include diagnostic assessments to evaluate overall health, telemedicine such as remote consultations that enable veterinarians to diagnose and advise on pet health issues through digital platforms. The growth of companion animal diagnostics in China is driven by increasing pet ownership, heightened awareness of pet health, and advancements in veterinary technology, leading to improved healthcare outcomes for companion animals.

Upsurge in Pet Spending Drives the Growth the China Companion Animal Diagnostics Market

The upsurge in pet spending in China has indeed fueled the growth of the companion animal diagnostics market. As more households adopt pets, particularly dogs and cats, the demand for veterinary services, including diagnostics, rises. Pets are increasingly viewed as family members; leading owners are investing more in their health and well-being. Thus pet owners are allocating larger budgets for veterinary care, preventive health measures, and diagnostic services. Also, the rapid development of new diagnostic tools and technologies such as imaging, laboratory tests has enhanced the ability to diagnose and treat conditions effectively. There is a growing trend toward specialized veterinary practices that offer advanced diagnostic services, attracting pet owners seeking comprehensive care. Increased awareness of preventive healthcare encourages regular check-ups and diagnostic testing, contributing to higher spending. The combination of increased pet ownership, rising expenditure on pet care, advancements in veterinary medicine, and a growing focus on preventive health is driving the growth of companion animal diagnostics in China. As pet owners continue to prioritize their pets' health, the demand for comprehensive diagnostic services is expected to rise further, shaping the future of the veterinary industry.

The China companion animal diagnostics market is divided on the basis of technique, product, application, companion animal type, end user, and geography. Based on technique, the China companion animal diagnostics market is segmented into immunodiagnostics, clinical biochemistry, hematology, urinalysis, molecular diagnostics, and others. The immunodiagnostics segment is sub-segmented into lateral flow assays, ELISA tests, allergen-specific immunodiagnostic tests, and immunoassay analyzers. The clinical biochemistry segment is further categorized into clinical chemistry analysis, glucose monitoring, and blood gas electrolyte analysis. Based on product, the China companion animal diagnostics market is bifurcated into instruments and consumables. Based on application, the China companion animal diagnostics market is segmented

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into bacteriology, clinical pathology, virology, parasitology, and others. Based on companion animal type, the China companion animal diagnostics market is segmented into dogs, cats, horses, and others. Based on end user, the China companion animal diagnostics market is segmented into diagnostic laboratories, veterinary hospitals and clinics, and research institutes and universities.

The growth of the market in the China is due to rising government support for research and development activities in veterinary medicine, growing technological advancements that are resulting in various market consolidations, and rising adoption of pet animals. In addition, the presence of various market leaders in the China companion animal diagnostics market is projected to influence the market growth positively during the forecast period. The China companion animal diagnostics market in the China is expected to be the largest in North America. The growth of the market in the country is determined by factors such as a technologically advanced team in research and development of the veterinary sector and the presence of numerous animal health centers. Besides this, an increase in the adoption rate of pet animals and rising concern about maintaining the health of pets further promote the market growth.

The National Veterinary Services Laboratories provide diagnostics services for animals, and it offers a wide range of diagnostic services and information centered around the diagnosis of domestic and foreign animal diseases. The laboratory is also involved in the support of disease control and eradication programs. It produces reagents for diagnostic testing and offers training and laboratory certification. The presence of strong players in the China is further augmenting the market growth. For instance, Zoetis Inc. is among the market leaders involved in the development, manufacturing, and marketing of veterinary point-of-care diagnostic instruments and consumables. It also offers immunodiagnostic products to help detect viruses, bacteria, antibodies to viruses, and bacteria through antigen–antibody reactions.

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