

Automotive Fabric Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trends, and Growth Opportunity Analysis Report Coverage: By Component (Carpet, Headliner, Hood Liner, Insulation, Seat Covering Material, and Others) and Material (Textiles, Artificial Leather, Genuine Leather, and Artificial Suede)

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Abstracts

The global automotive fabric market size was valued at US\$ 41.51 billion in 2022 and is projected to reach US\$ 60.72 billion by 2030; it is expected to grow at a CAGR of 4.9% from 2022 to 2030.

The potential use of a sustainable form of fabric is being increasingly promoted across the automotive industry. Advanced automotive fabrics are crucial in ensuring the safety and performance of vehicles. The demand for environment-friendly fabric material has been increasing with the rising concerns related to environment degradation and waste management coupled with a growing focus on the deployment of sustainable materials. The demand for such materials is strongly driven by stringent government regulations related to the adverse impacts of fabric materials. Various initiatives that promote sustainability are majorly contributing to the advancement of the manufacturing sector. Several campaigns organized by various associations, such as People for the Ethical Treatment of Animals (PETA), Plant and Animals Welfare Society (PAWS), and World Wildlife Fund (WWF), are proliferating the demand for eco-friendly fabrics. The implementation of animal rights laws in various economies is another factor that is encouraging manufacturers to adopt animal-free and environment-friendly alternatives for in-vehicle materials. In February 2023, Lenzing and Natural Fiber Welding Inc (NFW) partnered to develop and launch sustainable leather alternative used for automotive and

other applications.

The investment by the manufacturers in research and development of cost-effective, environment-friendly, and performance-efficient automotive fabrics has increased. According to the European Commission, in August 2023, the European Investment Fund invested ~US\$ 52 million to boost circularity in the plastics and polymers industry. The fund is projected to drive the commercial scale-up of plastic recycling companies. In 2020, UK Research and Innovation invested ~US\$ 24 million to support interdisciplinary research teams for the investigation and mitigation of impacts of plastic pollution and enable sustainable growth. Government regulations pertaining to circular economy and sustainable growth have encouraged automobile manufacturers to recover and recycle end-of-life vehicles. In 2022, Renault Group aimed to increase the recycled materials content in the production of automobiles. Thus, the adoption of sustainable automotive materials is anticipated to fuel the automotive fabric market growth during the forecast period.

The global automotive fabric market has been segmented based on material into textiles, artificial leather, genuine leather, and artificial suede. The textiles segment held the largest share in the global automotive fabric market in 2022. Genuine leather segment is expected to be another attractive segment during 2022 to 2030. Genuine leather is perceived to be an expensive form of fabric material used in the automotive industry for upholstery components. In the recent past, they were increasingly preferred by the elite population in automotive and other components. This type of leather is processed and tanned to make it ideal for several industrial components such as automotive interiors.

Based on region, the global automotive fabric market has been segmented into the North America, Europe, Asia Pacific, Middle East & Africa, and South & Central America. In 2022, Asia Pacific held the largest revenue share of the global automotive fabric market. North America is expected to be another attractive region in the near future. North America has well-established automotive manufacturers such as Audi AG, Bayerische Motoren Werke AG, Stellantis NV, Ford Motor Company, Honda Motor Co Ltd, Hyundai Motor Company, Mercedes Benz, and Volkswagen Group. Therefore, prevalence of automotive industry is projected to drive the demand for automotive fabric in North America.

Lear Corp, Bader GmbH & Co KG, BOXMARK Leather GmbH & Co KG, AUNDE Group SE, Grupo Empresarial Copo SA, Classic Soft Trim Inc, Dual Borgstena Textile Portugal Unipessoal Lda, Shawmut Corp; Apex Mills Corp, Seiren Co Ltd are some of the major

players operating in the global automotive fabric market. Players operating in the global automotive fabric market are adopting different strategies, such as investments in research and development activities and new product launches, to stand out as strong competitors in the market. Market players are highly focused towards the development of high quality and innovative product offerings to fulfil the customer's requirements.

The size of overall global automotive fabric market has been derived using both primary and secondary source. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data, as well as to gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the global automotive fabric market.

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