

Automotive Board to Board Connector Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Pin Headers, Sockets, Floating Connector, and Card Edge Connector), Pin Headers (Stacked Headers and Shrouded Headers), Application (Powertrain Control Systems, Infotainment and Navigation Systems, Advanced Driver Assistance Systems (ADAS), Electric Vehicles (EV) and Hybrid Vehicle Systems, Lighting Control Systems, Autonomous Vehicles, and Others), Pitch (Less Than 1 mm, 1–2 mm, and More Than 2 mm), Number of Pin (2–12 Pin, 13–30 Pin, 31–50 Pin, 51–100 Pin, and 100+ Pin), and Geography

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#### **Abstracts**

The automotive board to board connector market size was valued at US\$ 2.37 billion in 2023 and is anticipated to reach US\$ 3.92 billion by 2031. The automotive board to board connector market is estimated to record a CAGR of 6.5% from 2023 to 2031.

Surging urbanization and the push for smart cities are driving demand for connected and autonomous vehicles in the Middle East and Africa. Advanced driver-assistance systems (ADAS), telematics, and real-time data exchange are gaining traction, creating a need for advanced connectors that enable high-speed, efficient communication



between automotive electronic systems, such as sensors, cameras, and control units. Governments are introducing favorable policies, incentives, and infrastructure investments to promote electric vehicle (EV) adoption. The growing need for sophisticated electronic systems in EVs, including battery management, power control, and energy storage, is boosting the demand for high-performance, reliable board-to-board connectors that ensure seamless communication between key electronic components.

South and Central America are becoming increasingly important hubs for automotive manufacturing, particularly in Brazil and Argentina. These countries are attracting major global automotive manufacturers due to favorable trade agreements, such as the United States-Mexico-Canada Agreement (USMCA). As automotive production expands, there is a growing need for reliable, high-performance board-to-board connectors to meet the demands of complex vehicle systems. Furthermore, investment in transportation infrastructure and smart city projects is growing, particularly in urban areas such as S?o Paulo, Mexico City, and Buenos Aires. These developments are encouraging the adoption of connected vehicles and intelligent transportation systems, driving the automotive board-to-board connectors market growth.

The automotive board to board connector market in North America is segmented into the US, Canada, and Mexico. The automotive industry in North America is undergoing a transformative period, marked by the rapid adoption of cutting-edge technologies and the push toward a sustainable future. These advancements significantly boosted the board-to-board connector market growth in the region, as automakers and suppliers seek reliable interconnection solutions to support the increasing complexity of modern vehicle electronics. Furthermore, the transition toward electric vehicles (EVs) and hybrid electric vehicles (HEVs) has contributed to the growth of the board-to-board connector market in North America. For instance, in January 2024, according to estimates from Kelley Blue Book in 2023, EVs accounted for 7.6% of the vehicle market in the US, marking an increase from 5.9% in 2022.

The overall automotive board to board connector market share has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the automotive board to board connector market. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence



managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the automotive board to board connector market.



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