

# **Asia Pacific Workwear Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Product Type (Topwear, Bottomwear, and Coveralls), Category (Men, Women, and Unisex), End Use (Construction, Oil and Gas, Chemicals, Healthcare, and Others), and Distribution Channel (Wholesalers, Supermarkets and Hypermarkets, Specialty Stores, and Online Platforms)**

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## **Abstracts**

The Asia Pacific workwear market is expected to grow from US\$ 8,359.73 million in 2022 to US\$ 12,465.23 million by 2028. It is estimated to grow at a CAGR of 6.9% from 2022 to 2028.

### **Increasing Demand from Emerging Economies Fuels Asia Pacific Workwear Market**

The growth of the Asia Pacific workwear market is directly influenced by the increasing demand from emerging economies across the region. Various emerging economies such as China, India, Indonesia, and Malaysia are experiencing rapid development in various industrial sectors such as construction, chemicals, healthcare, and mining. Governments of these emerging economies are increasing their focus on infrastructure development. For instance, in November 2021, India, the US, Israel, and the UAE established a new quadrilateral economic forum to focus on infrastructure development projects and strengthen bilateral cooperation. Such government initiatives are likely to boost the demand for workwear in the region. Further, the rise in infrastructure projects in developing countries—for instance, Tuban Olefin Complex Development Project (Indonesia), Singapore Deep Tunnel Sewerage System, and Shenzhong Link (China)—is further fueling the demand for workwear to ensure workers' safety.

## Asia Pacific Workwear Market Overview

The Asia Pacific workwear market is segmented into China, India, Australia, Japan, South Korea, and the rest of Asia Pacific. These emerging countries are witnessing an upsurge in work safety majors and expenditures on work safety, which offers ample opportunities for the key market players in the Asia Pacific workwear market. Asia Pacific is one of the prominent Asia Pacific workwear markets due to the rising number of occupational accidents, poor infrastructure, and initiatives to reduce workplace fatality rates. According to International Labour Organization (ILO), in 2021, every year, more than 1.1 million people lose their lives to occupational accidents or work-related diseases in Asia Pacific. The countries such as India are the source of the least protected, least informed, and least trained workforce. Women, children, disabled workers, migrant workers, and ethnic minorities are the most affected population and are often involved in occupational accidents. Hence, to reduce such occupational accidents and injuries, the industries such as construction, manufacturing, oil & gas are extensively investing in the worksafety of their employees. Hence, the increasing awareness regarding work safety is driving the demand in the Asia Pacific region. Besides, the increasing number of campaigns through the organization such as the World Health Organization (WHO), the International Labor Organization (ILO), and the Food & Drug Administration (FDA) in Asia Pacific in this region to raise awareness related to health hygiene and enhancing work infrastructure in developing countries is propelling the demand for industrial, and healthcare workwear in industry.

### Asia Pacific Workwear Market Revenue and Forecast to 2028 (US\$ Million)

#### Asia Pacific Workwear Market Segmentation

The Asia Pacific workwear market is segmented into product type, category, end use, distribution channel, and country.

Based on product type, the Asia Pacific workwear market is segmented into top wear, bottom wear, and coveralls. The topwear segment held the largest share of the Asia Pacific workwear market in 2022.

Based on category, the Asia Pacific workwear market is segmented into men, women, and unisex. The men segment held the largest share of the Asia Pacific workwear market in 2022.

Based on end use, the Asia Pacific workwear market is segmented into construction, oil

and gas, chemicals, healthcare, and others. The others held the largest share of the Asia Pacific workwear market in 2022.

Based on distribution channel, the Asia Pacific workwear market is segmented into the wholesalers, supermarkets and hypermarkets, specialty stores, and online platforms. The wholesalers held the largest share of the Asia Pacific workwear market in 2022.

Based on country, the Asia Pacific workwear market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. China dominated the share of the Asia Pacific workwear market in 2022.

3M; Alisco Group; ARAMARK; Honeywell International Inc.; and Lakeland Industries Inc. are the leading companies operating in the Asia Pacific workwear market.

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