

Asia Pacific Video as a Service Market Forecast to 2030 - Regional Analysis - by Deployment Mode (Public Cloud, Private Cloud, and Hybrid Cloud) and Industry Vertical (IT & Telecom, Healthcare & Life Sciences, Retail & E-Commerce, BFSI, Education, Media & Entertainment, Government & Public Sector, and Others)

<https://marketpublishers.com/r/ADF83A168ADFEN.html>

Date: June 2024

Pages: 95

Price: US\$ 2,485.00 (Single User License)

ID: ADF83A168ADFEN

Abstracts

The Asia Pacific video as a service market was valued at US\$ 920.80 million in 2022 and is expected to reach US\$ 3,986.75 million by 2030; it is estimated to record a CAGR of 20.1% from 2022 to 2030.

Technological Advancements to Revolutionize Video as a Service Market Boost Asia Pacific Video as a Service Market

Technological giants across the world are highly engaged in developing and integrating new innovative technologies such as artificial intelligence and augmented reality, which fuels the adoption of advanced technologies in various industries such as healthcare, BFSI, IT & telecom, government, education, manufacturing, and other industries. AI technology is positioned at the core of the next-generation software technologies in the video as a service market. It predicts and delivers the information, enabling an efficient, fast, and personalized experience with customers and boosting employers' profitability. AI also helps users customize videos, live video conferencing anytime and anywhere, record video for future usage, and detect specified events for users. AI-based video as a service supports employers in their marketing activities by targeting the right customers at the right time. SpotCam Co., Ltd.; vCloud.ai; Comcast Cable Communications Management, LLC; and other developers focus on developing and

implementing AI technology with cloud-based videos to streamline interactions between customers and service providers. The AI-based video as a service allows providers to serve customers at their convenience, thereby increasing customer satisfaction. In January 2022, Comcast Cable Communications Management, LLC launched a VideoAI service for content providers, operators, and advertisers. The VideoAI is a software-as-a-service (SaaS) that helps companies understand and analyze video (live and on-demand), audio, and closed captions for creating actionable metadata around content assets. VideoAI can also generate and manage new content, streamlining business operations and improving advertising efficiency. Thus, the integration of AI to revolutionize the dealer management business is likely to fuel the video as a service market growth in the coming years. Advancements in technology, coupled with the popularity of augmented reality and virtual reality, fuel the demand for video as a service among consumers. Thus, the advent of new innovative technologies is expected to create numerous opportunities for vendors to provide efficient and advanced video as a service to users in the coming years.

Asia Pacific Video as a Service Market Overview

The APAC video as a service market is segmented into China, India, Japan, Australia, South Korea, and the Rest of APAC. APAC is anticipated to record the highest CAGR in the global video as a service market during the forecast period. The market growth in APAC is attributed to the growing need to manage business operations effectively. Enterprises operating across industry verticals, including IT & telecom, healthcare, BFSI, education, retail, e-commerce, and others, prefer video as a service that is cost-effective and easy to integrate, manage, and operate from anywhere. Furthermore, shifting consumer preferences for remote and hybrid working models would create opportunities for the video as a service market during the forecast period. According to FlexOS survey of October 2023, 40% of employees in the region prefer remote work; among this, 40% of millennial populations and 18% of baby boomers are highly preferring the remote work model, which increases the demand and adoption of video as a service solution among employees. Video as a service helps teams work effectively by providing a cloud-based application for virtual discussion, presentation, and troubleshooting that leads to better decision making. The rising adoption of new technologies such as augmented reality, AI, and virtual reality in China, Japan, India, Australia, South Korea, and other APAC countries drives the video as a service market in the region. AI-based video as a software offers integration with other collaboration tools, which enhances the overall efficiency of businesses. Moreover, the growth of public cloud services bolsters the market growth in the region. According to IDC Asia Pacific, the public cloud market is expected to reach US\$ 153.6 billion by 2026, with a

growth rate of 25.9% in 2022. Public cloud is highly demanded by organizations to streamline business operations and processes by transforming their applications into scalable modules. Thus, the benefits of using a video as a service in various industries drive the Asia Pacific video as a service market.

Asia Pacific Video as a Service Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Video as a Service Market Segmentation

The Asia Pacific video as a service market is segmented based on deployment mode, industry vertical, and country. Based on deployment mode, the Asia Pacific video as a service market is categorized into public cloud, private cloud, and hybrid cloud. The public cloud segment held the largest market share in 2022.

In terms of industry vertical, the Asia Pacific video as a service market is categorized into IT & telecom, healthcare & life sciences, retail & e-commerce, BFSI, education, media & entertainment, government & public sector, and others. The IT & telecom segment held the largest market share in 2022.

Based on country, the Asia Pacific video as a service market is segmented into Australia, China, Japan, India, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific video as a service market share in 2022.

Cisco Systems Inc, Zoom Video Communications Inc, Microsoft Corp, Amazon Web Services Inc, Avaya Holdings Corp, Google LLC, Adobe Inc, RingCentral Inc, and BlueJeans are some of the leading companies operating in the Asia Pacific video as a service market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. ASIA PACIFIC VIDEO AS A SERVICE MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 List of Vendors in Value Chain:

5. ASIA PACIFIC VIDEO AS A SERVICE MARKET - KEY INDUSTRY DYNAMICS

- 5.1 Drivers
 - 5.1.1 Growing Demand for Video-Based Communications Among Consumers
 - 5.1.2 Increasing Adoption of Remote Working Model
 - 5.1.3 Rising Use of Video Conferencing Services in Healthcare Industry
- 5.2 Market Restraints
 - 5.2.1 Growing Data Privacy and Security Concerns
- 5.3 Market Opportunities
 - 5.3.1 Technological Advancements to Revolutionize Video as a Service Market
- 5.4 Future Trends
 - 5.4.1 Growing Video Marketing and Selling Trends
- 5.5 Impact of Drivers and Restraints:

6. VIDEO AS A SERVICE MARKET - ASIA PACIFIC MARKET ANALYSIS

6.1 Video as a Service Market Revenue (US\$ Million), 2022 - 2030

6.2 Video as a Service Market Forecast and Analysis

7. ASIA PACIFIC VIDEO AS A SERVICE MARKET ANALYSIS - DEPLOYMENT MODE

7.1 Public Cloud

7.1.1 Overview

7.1.2 Public Cloud Market Revenue and Forecasts to 2030 (US\$ Million)

7.2 Private Cloud

7.2.1 Overview

7.2.2 Private Cloud Market Revenue and Forecasts to 2030 (US\$ Million)

7.3 Hybrid Cloud

7.3.1 Overview

7.3.2 Hybrid Cloud Market Revenue and Forecasts to 2030 (US\$ Million)

8. ASIA PACIFIC VIDEO AS A SERVICE MARKET ANALYSIS - INDUSTRY VERTICAL

8.1 IT & Telecom

8.1.1 Overview

8.1.2 IT & Telecom Market Revenue and Forecasts to 2030 (US\$ Million)

8.2 Healthcare & Life Sciences

8.2.1 Overview

8.2.2 Healthcare & Life Sciences Market Revenue and Forecasts to 2030 (US\$ Million)

8.3 Retail & E-Commerce

8.3.1 Overview

8.3.2 Retail & E-Commerce Market Revenue and Forecasts to 2030 (US\$ Million)

8.4 BFSI

8.4.1 Overview

8.4.2 BFSI Market Revenue and Forecasts to 2030 (US\$ Million)

8.5 Education

8.5.1 Overview

8.5.2 Education Market Revenue and Forecasts to 2030 (US\$ Million)

8.6 Media & Entertainment

8.6.1 Overview

8.6.2 Media & Entertainment Market Revenue and Forecasts to 2030 (US\$ Million)

8.7 Government & Public Sector

8.7.1 Overview

8.7.2 Government & Public Sector Market Revenue and Forecasts to 2030 (US\$ Million)

8.8 Others

8.8.1 Overview

8.8.2 Others Market Revenue and Forecasts to 2030 (US\$ Million)

9. ASIA PACIFIC VIDEO AS A SERVICE MARKET - COUNTRY ANALYSIS

9.1 Asia Pacific Video as a Service Market

9.1.1 Overview

9.1.2 Video as a service market Breakdown by Countries

9.1.2.1 Australia Video as a Service Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.2.1.1 Australia Video as a Service Market Breakdown by Deployment Mode

9.1.2.1.2 Australia Video as a Service Market Breakdown by Industry Vertical

9.1.2.2 China Video as a Service Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.2.2.1 China Video as a Service Market Breakdown by Deployment Mode

9.1.2.2.2 China Video as a Service Market Breakdown by Industry Vertical

9.1.2.4 Japan Video as a Service Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.2.4.1 Japan Video as a Service Market Breakdown by Deployment Mode

9.1.2.4.2 Japan Video as a Service Market Breakdown by Industry Vertical

9.1.2.5 India Video as a Service Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.2.5.1 India Video as a Service Market Breakdown by Deployment Mode

9.1.2.5.2 India Video as a Service Market Breakdown by Industry Vertical

9.1.2.6 South Korea Video as a Service Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.2.6.1 South Korea Video as a Service Market Breakdown by Deployment Mode

9.1.2.6.2 South Korea Video as a Service Market Breakdown by Industry Vertical

9.1.2.7 Rest of Asia Pacific Video as a Service Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.2.7.1 Rest of Asia Pacific Video as a Service Market Breakdown by Deployment Mode

9.1.2.7.2 Rest of Asia Pacific Video as a Service Market Breakdown by Industry Vertical

10. COMPETITIVE LANDSCAPE

10.1 Heat Map Analysis By Key Players

11. INDUSTRY LANDSCAPE

11.1 Overview

11.2 Market Initiative

11.3 New Product Development

12. COMPANY PROFILE

12.1 Cisco Systems Inc

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

12.1.6 Key Developments

12.2 Zoom Video Communications Inc

12.2.1 Key Facts

12.2.2 Business Description

12.2.3 Products and Services

12.2.4 Financial Overview

12.2.5 SWOT Analysis

12.2.6 Key Developments

12.3 Microsoft Corp

12.3.1 Key Facts

12.3.2 Business Description

12.3.3 Products and Services

12.3.4 Financial Overview

12.3.5 SWOT Analysis

12.3.6 Key Developments

12.4 Amazon Web Services Inc

12.4.1 Key Facts

12.4.2 Business Description

12.4.3 Products and Services

12.4.4 Financial Overview

12.4.5 SWOT Analysis

12.4.6 Key Developments

12.5 Avaya Holdings Corp

- 12.5.1 Key Facts
- 12.5.2 Business Description
- 12.5.3 Products and Services
- 12.5.4 Financial Overview
- 12.5.5 SWOT Analysis
- 12.5.6 Key Developments
- 12.6 Google LLC
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments
- 12.7 Adobe Inc
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 RingCentral Inc
 - 12.8.1 Key Facts
 - 12.8.2 Business Description
 - 12.8.3 Products and Services
 - 12.8.4 Financial Overview
 - 12.8.5 SWOT Analysis
 - 12.8.6 Key Developments
- 12.9 BlueJeans
 - 12.9.1 Key Facts
 - 12.9.2 Business Description
 - 12.9.3 Products and Services
 - 12.9.4 Financial Overview
 - 12.9.5 SWOT Analysis
 - 12.9.6 Key Developments

13. APPENDIX

13.1 Word Index

I would like to order

Product name: Asia Pacific Video as a Service Market Forecast to 2030 - Regional Analysis - by Deployment Mode (Public Cloud, Private Cloud, and Hybrid Cloud) and Industry Vertical (IT & Telecom, Healthcare & Life Sciences, Retail & E-Commerce, BFSI, Education, Media & Entertainment, Government & Public Sector, and Others)

Product link: <https://marketpublishers.com/r/ADF83A168ADFEN.html>

Price: US\$ 2,485.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ADF83A168ADFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970