

# Asia Pacific USB Camera Controller Market Forecast to 2030 - Regional Analysis - by Type (USB 2.0 and USB 3.0), Device Type (Remote and Joystick), Connectivity (Wired and Wireless), and Application (Residential and Nonresidential)

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## Abstracts

The Asia Pacific USB camera controller market is expected to grow from US\$ 756.50 million in 2023 to US\$ 2,173.71 million by 2030. It is estimated to grow at a CAGR of 16.3% from 2023 to 2030.

### Growing Esports Industry Fuels Asia Pacific USB Camera Controller Market

The esports industry has seen tremendous growth in recent years. According to the report by Niko Partners, China is the world's largest esports market. Also, as per the Electronic Sports Committee (ESC) of the China Audio-video and Digital Publishing Association (CADPA), in 2022, the Chinese esports industry generated revenues of US\$ 21 billion. In addition, various other countries in APAC are witnessing growth in their esports market. For instance, according to the forecasting by the International Trade Administration (ITA), the esports market of Japan is expected to reach US\$ 71 million in 2022 and more than US\$ 129 million by 2025. Similarly, according to the State of India Gaming Report 2022 from AWS and Lumikai, in 2022, the Indian esports industry was valued at US\$ 40 million and is expected to reach US\$ 140 million by 2027. Additionally, the number of esports players in India grew from 150,000 in 2021 to 600,000 in 2022, which is further expected to grow 2.5 times to 1.5 million by 2027.

Thus, the growing esports industry worldwide is expected to raise the demand for USB cameras with controllers as it helps in better filming of esports events. The operator can capture every movement of the player and arena by just moving and focusing the

camera through its controller in any direction it is needed. Hence, the growing esports industry is expected to create an opportunity for the growth of the USB camera controller market during the forecast period.

## Asia Pacific USB Camera Controller Market Overview

The USB camera controller market in APAC is segmented into China, India, Japan, Australia, South Korea, and the Rest of APAC. The demand for USB cameras is driven by the increasing development of building infrastructures in APAC. With the growing infrastructural development, the need for security is also increasing in the above countries, which is expected to play a vital role in the adoption of USB cameras in the region, further fueling the market growth. The major office building construction projects initiated in APAC in 2022 are as follows:

Seomyeon Office Building Development Project (US\$ 715 million) involves the construction of a 32-story office building with eight floors in South Korea. 360 Queen Street Office Tower project (US\$ 608 million) involves the construction of a 33-story, 200 m high office tower in Australia. Uchikanda 1-Chome District Redevelopment project (US\$ 521 million) aims to provide better office spaces in Japan. This project will redevelop the Corp Building and the Hitachi Kamakurabashi Building into an office complex. Bestfield Commercial Development (US\$ 425 million) project involves the construction of three 22-story commercial towers in India. The construction of such commercial infrastructure requires high-end security, which can be provided through USB cameras, as surveillance, zooming, and focusing on a particular area in the camera range can be easily managed using a joystick or remote. This is propelling the growth of the USB camera controller market in APAC.

## Asia Pacific USB Camera Controller Market Revenue and Forecast to 2030 (US\$ Million)

### Asia Pacific USB Camera Controller Market Segmentation

The Asia Pacific USB camera controller market is segmented into type, device type, connectivity, application, and country.

Based on type, the Asia Pacific USB camera controller market is segmented into USB 2.0 and USB 3.0. The USB 2.0 segment held a larger Asia Pacific USB camera controller market share in 2023.

Based on device type, the Asia Pacific USB camera controller market is segmented into joystick and remote. The joystick segment held a larger Asia Pacific USB camera controller market share in 2023.

Based on connectivity, the Asia Pacific USB camera controller market is segmented into wired and wireless. The wired segment held a larger Asia Pacific USB camera controller market share in 2023.

Based on application, the Asia Pacific USB camera controller market is segmented into residential and non-residential. The non-residential segment held a larger Asia Pacific USB camera controller market share in 2023.

Based on country, the Asia Pacific USB camera controller market has been categorized into Taiwan, China, Japan, India, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific USB camera controller market in 2023.

Aver Information Inc, Genesys Logic Inc, Infineon Technologies AG, Realtek Semiconductor Corp, Shenzhen Minrray Industry Co Ltd, Sonix Technology Co Ltd, Sony Group Corp, and SZ Tenveo are some of the leading companies operating in the USB camera controller market in the region.

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