

Asia Pacific Tocotrienol Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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Abstracts

The Asia Pacific tocotrienol market size is expected to reach US\$ 241.79 million by 2031 from US\$ 163.00 million in 2023. The market is estimated to record a CAGR of 5.1% from 2023 to 2031.

Executive Summary and Asia Pacific Tocotrienol Market Analysis:

In Asia Pacific, health-conscious consumers are increasing because of the impact of social media in emerging economies, including India, China, and South Korea. The increasing use of tocotrienols in food and beverages and growing demand for nutritional supplements drive the tocotrienols market growth in Asia Pacific. Functional food and beverages have gained popularity among the health-conscious population, especially in the young generation. Tocotrienols help healthy metabolic functioning, improve brain functioning, support heart health, and help reduce inflammation and oxidative stress. Owing to these properties, tocotrienol has gained popularity in various applications in the region. Tocotrienols have the potential health benefits of anti-aging and antioxidants. Thus, they are gaining popularity as a nutricosmetics component in Asia Pacific.

The availability of raw materials in Asia Pacific has been driving the tocotrienols market growth in the region. Tocotrienols are derived naturally from raw materials, including palm oil, rice bran oil, and annatto. Asia Pacific is one of the largest palm oil producers. According to the United States Department of Agriculture, Indonesia, Malaysia, Thailand, and Cambodia are amongst the top palm oil producers globally. Indonesia produced 47 million tons of palm oil in 2023, accounting for 59% of global share. Thus, the growing popularity of tocotrienols in various industries and the availability of raw

materials drive the tocotrienols market growth in Asia Pacific.

Asia Pacific Tocotrienol Market Segmentation Analysis:

Key segments that contributed to the derivation of the tocotrienol market analysis are type and application.

Based on type, the Asia Pacific tocotrienol market is segmented into alpha, beta, gamma, delta, and complex. The complex held the largest share of the market in 2023.

By application, the Asia Pacific tocotrienol market is segmented into food & beverages, dietary supplements, personal care & cosmetics, and animal nutrition. The dietary supplements segment held the largest share of the market in 2023.

Asia Pacific Tocotrienol Market Outlook

In recent years, the beauty & personal care industry is growing at a significant pace. Asia Pacific, North America, and Europe are among the major beauty & personal care markets. Consumers focus more on skincare and hair care and procure products that provide nourishment and deep hydration. Nutricosmetics, which combine nutrients that promote health and aesthetic improvements, are increasingly sought after by consumers who are looking for holistic approaches to beauty and wellness. With potent antioxidant properties and the ability to protect skin cells from oxidative damage, tocotrienols are becoming a popular ingredient in nutricosmetics. The inclusion of tocotrienols in nutricosmetics products such as supplements, beauty drinks, and skincare formulation can propel their demand as consumers seek out natural and effective ways to enhance their appearance.

In the beauty industry, tocotrienols help reduce wrinkles and fine lines, improve skin elasticity, and protect against UV damage, making them an ideal ingredient for antiaging products. As consumers increasingly prioritize maintaining youthful, healthy skin through natural means, the demand for tocotrienols-infused nutricosmetics is on the rise. This trend is encouraging manufacturers to innovate and develop new products that leverage the unique benefits of tocotrienols.

Increasing scientific validation of tocotrienols' benefits in skin health and overall wellness is reinforcing their popularity in the nutricosmetic market. Studies have highlighted the efficacy of tocotrienols in improving skin hydration, texture, and resilience, helping to build consumer's trust and interest. As a result, more brands are

incorporating tocotrienols into their formulations and marketing them as a key ingredient for achieving radiant and youthful skin. This scientific support boosts consumer confidence and sets tocotrienols apart from other ingredients. Thus, the rising demand in the nutricosmetic industry is expected to create a new trend in the tocotrienols market during the forecast period.

Asia Pacific Tocotrienol Market Country Insights

Based on country, the Asia Pacific tocotrienol market comprises China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. China held the largest share in 2023.

The tocotrienols market growth in China is attributed to local and international players operating in the market, increasing adoption of healthy and dietary supplements, and rising demand for nutricosmetic products. The Chinese economy has a large number of manufacturing and assembly units of a few major manufacturers of food & beverages, cosmetics, and personal care products. Furthermore, China has the largest population in Asia Pacific, leading to the growing demand for food and beverage items and cosmetics and personal care products, which would lead to the growth of the tocotrienols market in China. Tocotrienols help maintain healthy metabolic functioning, support heart health, improve brain functioning, and reduce inflammation and oxidative stress. Thus, increasing awareness regarding various health benefits has surged the demand for tocotrienols in various industries. China is one of the prominent countries in feed manufacturing. According to the China Feed Industry Association (CFIA) report, China's nationwide industrial feed production was 302.2 MMT in 2022, up 3% year-on-year. Growing feed production in China has contributed to the market's growth.

Asia Pacific Tocotrienol Market Company Profiles

Some of the key players operating in the market include BGG WORLD; Cayman Chemical; ExcelVite; Fuji Chemical Industries Co., Ltd.; Kuala Lumpur Kepong Bhd; Musim Mas Group; Orochem Technologies Inc; PhytoGaia; and Vance Group Ltd. among others. These players are adopting various strategies such as expansion, product innovation, and mergers and acquisitions to provide innovative products to their consumers and increase their market share.

Asia Pacific Tocotrienol market Research Methodology :

The following methodology has been followed for the collection and analysis of data

presented in this report:

Secondary Research The research process begins with comprehensive secondary research, utilizing both internal and external sources to gather qualitative and quantitative data for each market. Commonly referenced secondary research sources include, but are not limited to:

Company websites , annual reports, financial statements, broker analyses, and investor presentations. Industry trade journals and other relevant publications. Government documents , statistical databases, and market reports. News articles , press releases, and webcasts specific to companies operating in the market. Note: All financial data included in the Company Profiles section has been standardized to USD. For companies reporting in other currencies, figures have been converted to USD using the relevant exchange rates for the corresponding year.

Primary Research The Insight Partners' conducts a significant number of primary interviews each year with industry stakeholders and experts to validate its data analysis, and gain valuable insights. These research interviews are designed to:

Validate and refine findings from secondary research. Enhance the expertise and market understanding of the analysis team. Gain insights into market size, trends, growth patterns, competitive dynamics, and future prospects. Primary research is conducted via email interactions and telephone interviews, encompassing various markets, categories, segments, and sub-segments across different regions. Participants typically include:

Industry stakeholders : Vice Presidents, business development managers, market intelligence managers, and national sales managers
External experts : Valuation specialists, research analysts, and key opinion leaders with industry-specific expertise

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Asia Pacific tocotrienol market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry

trends in Asia Pacific tocotrienol market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Asia Pacific market trends and outlook coupled with the factors driving the tocotrienol market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing, and distribution.

Companies

BGG WORLD

Cayman Chemical

ExcelVite

Fuji Chemical Industries Co., Ltd.

Kuala Lumpur Kepong Bhd

Musim Mas Group

Orochem Technologies Inc

PhytoGaia

Vance Group Ltd.

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