

# **Asia Pacific Thermal Imaging Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Modules, Cameras, and Scopes), Application (LWIR, MWIR, and SWIR), Type (Handheld and Standstill), Technology (Cooled and Uncooled), and End-Use Industry (Automotive, Consumer, Industrial, Medical, Defense and Aerospace, and Others)**

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## **Abstracts**

The Asia Pacific Thermal Imaging Market is projected to grow significantly, reaching an estimated US\$ 2,147.6 million by 2031, up from US\$ 1,156.3 million in 2024, reflecting a robust compound annual growth rate (CAGR) of 9.2% during the forecast period from 2024 to 2031. This growth is primarily driven by the increasing demand for thermal imaging technologies across various sectors, including industrial, defense, healthcare, and consumer electronics.

The industrial and defense sectors in the Asia Pacific region have been pivotal in driving the demand for thermal cameras and infrared thermometers. For example, in India, the defense sector has integrated thermal imaging for enhanced surveillance and border security. Similarly, in China, thermal imaging systems are being utilized in smart buildings, energy management, and agricultural applications. Major players in the market, such as FLIR Systems, provide a wide range of thermal cameras suitable for applications from industrial inspections to public safety, while L3Harris Technologies focuses on advanced infrared solutions tailored for military use.

The thermal imaging market is witnessing rapid advancements, particularly with the development of long-wave infrared (LWIR) solutions that enhance the detection of heat signatures in diverse environments. Companies like Meridian are at the forefront of innovation, developing complementary metal-oxide semiconductor (CMOS) thermal imaging solutions that make thermal imaging more accessible and affordable for both consumer and commercial applications.

In a notable development, Meridian Innovation Pte Ltd announced in October 2024 that it had raised US\$ 12.5 million in a funding round led by new investors and strategic partners, alongside contributions from existing investors. This funding will enable Meridian to scale its operations, accelerate product development, and expand its market presence. With this latest investment, Meridian's total funding has surpassed US\$ 30 million, aligning with the overall growth trajectory of the thermal imaging market as companies continue to innovate in thermal sensing technologies.

The Asia Pacific Thermal Imaging Market can be segmented by product type, application, type, technology, and end-use industry. In terms of product type, the market is divided into modules, cameras, and scopes, with cameras holding the largest market share in 2024. By application, the market is categorized into LWIR, MWIR, and SWIR, where LWIR also leads in market share. The market is further segmented by type into handheld and standstill, with handheld devices dominating. In terms of technology, cooled thermal imaging systems hold a larger share compared to uncooled systems. Finally, by end-use industry, the industrial sector is the largest segment, followed by automotive, consumer, medical, and defense and aerospace.

The integration of artificial intelligence (AI) into thermal imaging technology presents significant opportunities for market growth. AI enhances the performance of thermal and acoustic imaging systems through advanced data processing, machine learning, and pattern recognition capabilities. This integration allows for improved accuracy in detecting anomalies and potential threats, making AI-powered thermal imaging systems more effective across various applications, including defense, environmental monitoring, and healthcare. For instance, in January 2024, Hanwha Vision launched a new line of AI-powered radiometric thermal cameras that combine temperature detection with high-performance imaging, catering to industries such as power generation and oil and gas.

Geographically, the Asia Pacific Thermal Imaging Market is segmented into several countries, including China, Japan, India, South Korea, and Australia, with China holding the largest market share in 2024. Chinese companies are actively launching innovative thermal imaging products. For example, HIKMICRO introduced its advanced 1280x1024

thermal imaging technology with flagship products like the STELLAR 3.0 SX60L thermal scope and the HABROK Pro HX60L(N) binocular. These products are designed to enhance decision-making in hunting and wildlife monitoring, reflecting the growing demand for precision tools in various sectors.

Key players in the Thermal Imaging Market include Fluke Corp, L3Harris Technologies Inc, Safran SA, Teledyne FLIR LLC, Testo SE & Co. KGaA, and others. These companies are employing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer cutting-edge products to consumers. As the thermal imaging market continues to evolve, the focus on innovation and technological advancement will be crucial for companies aiming to capture a larger share of this growing market.

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