

# **Asia-Pacific Spirit Glass Packaging Market Forecast to 2028 -Regional Analysis - by Capacity (Upto 200 ml, 200 ml to 750 ml, and above 750 ml), Color of Glass (Bare Glass, Colored Glass), and Application (Whiskey, Vodka, Rum, Wine, Beer, and Others)**

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## **Abstracts**

The Asia-Pacific spirit glass packaging market was valued at US\$ 13,403.73 million in 2022 and is expected to reach US\$ 18,079.41 million by 2028. It is estimated to register a CAGR of 5.1% from 2022 to 2028.

### **Adoption of Recycled Glass Packaging in Asia-Pacific Spirit Glass Packaging Market**

Governments and organizations globally are focused on establishing policies and legislation to promote and support the circular economy and recycling of materials. Several spirit manufacturers are adopting recycled glass packaging in response to the global focus on sustainable development and circular economies. For instance, in 2022, Denomination designed a sustainable glass bottle for Wise Wolf wine. The developed glass bottle featured 95.1% recycled content and 100% post-consumer recycled glass cullet. Moreover, in 2022, Laithwaites launched Frappato wine in 100% recycled glass bottles. The wild glass bottle was developed by Estal. Thus, the adoption of recycled packaging by spirit manufacturers is expected to be a trend in the Asia-Pacific spirit glass packaging market.

### **Asia-Pacific Spirit Glass Packaging Market Overview**

The Asia Pacific spirit glass packaging market is segmented into China, India, Australia, Japan, South Korea, and the Rest of Asia Pacific. The market growth in Japan, India, China, Australia, South Korea, Singapore, Taiwan, and Indonesia is attributed to

growing alcohol consumption among the population; the shift in changing preferences from standard to premium beers, whisky, vodka, wines, and other spirits; increasing number of celebrations with alcoholic beverages; and unusual product innovation by the spirits manufacturers across the region. For instance, in September 2020, Scrapegrace Distillery, a New Zealand-based distillery, manufactured the world's first naturally black gin (naturally black brew), made from a blend of unusual botanicals. Also, this premium gin changes to red and purple hues when mixed with tonic. The distillery sold a three-month supply of the product in 24 hours. As product sales have increased, the glass packaging demand has also grown significantly. Therefore, the manufacturing industry in Asia Pacific has been experiencing rapid innovation growth that includes advanced technologies & formulations, which is expected to provide lucrative opportunities to expand the adoption of spirit glass packaging during the forecast period.

#### Asia-Pacific Spirit Glass Packaging market Revenue and Forecast to 2028 (US\$ Million)

#### Asia-Pacific Spirit Glass Packaging market Segmentation

The Asia-Pacific spirit glass packaging market is segmented on the capacity, color, application, and country. On the basis of capacity, the Asia-Pacific spirit glass packaging market is segmented into upto 200 ml, 200 ml to 750 ml, above 750 ml. The 200 ml to 750 ml segment registered the largest market share in 2022.

Based on color, the Asia-Pacific spirit glass packaging market is further segmented into bare glass and colored glass. The colored glass segment registered a larger market share in 2022.

Based on application, the Asia-Pacific spirit glass packaging market is further segmented into whiskey, vodka, rum, wine, beer, and others. The beer segment registered the largest market share in 2022.

Based on country, the Asia-Pacific spirit glass packaging market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia-Pacific. China dominated the market share in 2022.

Ardagh Group SA, Gerresheimer AG, HEINZ-GLAS GmbH & Co KGaA, Nihon Yamamura Glass Co Ltd, O-I Glass Inc, Toyo Glass Co Ltd, Verallia SA, and Vitro SAB de CV are the leading companies operating in the Asia-Pacific spirit glass packaging market.

## Contents

### 1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
  - 1.3.1 Asia-Pacific Spirit Glass Packaging Market, by Capacity
  - 1.3.2 Asia-Pacific Spirit Glass Packaging Market, by Color
  - 1.3.3 Asia-Pacific Spirit Glass Packaging Market, by Application
  - 1.3.4 Asia-Pacific Spirit Glass Packaging Market, by Country

### 2. KEY TAKEAWAYS

### 3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
  - 3.2.1 Data Collection:
  - 3.2.2 Primary Interviews:
  - 3.2.3 Hypothesis formulation:
  - 3.2.4 Macro-economic factor analysis:
  - 3.2.5 Developing base number:
  - 3.2.6 Data Triangulation:

### 4. ASIA-PACIFIC SPIRIT GLASS PACKAGING MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
  - 4.2.1 Bargaining Power of Suppliers
  - 4.2.2 Bargaining Power of Buyers
  - 4.2.3 Threat of New Entrants
  - 4.2.4 Intensity of Competitive Rivalry
  - 4.2.5 Threat of Substitutes
- 4.3 Expert Opinion
- 4.4 Ecosystem Analysis
  - 4.4.1 Raw Material Suppliers
  - 4.4.2 Spirit Glass Packaging Manufacturers

4.4.3 Distributors/Suppliers

4.4.4 End-Use Industries

## **5. ASIA-PACIFIC SPIRIT GLASS PACKAGING MARKET - KEY MARKET DYNAMICS**

5.1 Market Drivers

5.1.1 Surge in Consumer Preference for Glass Packaging

5.2 Market Restraints

5.2.1 Increasing Awareness Regarding Adverse Effects of Spirit Consumption

5.3 Market Opportunities

5.3.1 Rising Demand for Innovative and Custom Glass Packaging

5.4 Future Trends

5.4.1 Adoption of Recycled Glass Packaging

5.5 Impact Analysis of Drivers and Restraints

## **6. SPIRIT GLASS PACKAGING- ASIA-PACIFIC MARKET ANALYSIS**

6.1 Asia-Pacific Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

## **7. ASIA-PACIFIC SPIRIT GLASS PACKAGING MARKET ANALYSIS - BY CAPACITY**

7.1 Overview

7.2 Asia-Pacific Spirit Glass Packaging Market, By Capacity (2021 and 2028)

7.3 Upto 200 ml

7.3.1 Overview

7.3.2 Upto 200 ml: Spirit Glass Packaging Market - Revenue and Forecast to 2028 (US\$ Million)

7.3.3 Upto 200 ml: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

7.4 ml to 750 ml

7.4.1 Overview

7.4.2 ml to 750 ml: Spirit Glass Packaging Market - Revenue and Forecast to 2028 (US\$ Million)

7.4.3 ml to 750 ml: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

7.5 Above 750 ml

### 7.5.1 Overview

7.5.2 Above 750 ml: Spirit Glass Packaging Market - Revenue and Forecast to 2028 (US\$ Million)

7.5.3 Above 750 ml: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

## **8. ASIA-PACIFIC SPIRIT GLASS PACKAGING MARKET ANALYSIS - BY COLOR OF GLASS**

### 8.1 Overview

8.2 Asia-Pacific Spirit Glass Packaging Market, By Color of Glass (2021 and 2028)

### 8.3 Bare Glass

#### 8.3.1 Overview

8.3.2 Bare Glass: Spirit Glass Packaging Market - Revenue and Forecast to 2028 (US\$ Million)

### 8.4 Colored glass

#### 8.4.1 Overview

8.4.2 Colored glass: Spirit Glass Packaging Market - Revenue and Forecast to 2028 (US\$ Million)

## **9. ASIA-PACIFIC SPIRIT GLASS PACKAGING MARKET ANALYSIS - BY APPLICATION**

### 9.1 Overview

9.2 Asia-Pacific Spirit Glass Packaging Market, By Application (2021 and 2028)

### 9.3 Whiskey

#### 9.3.1 Overview

9.3.2 Whiskey: Spirit Glass Packaging Market - Revenue and Forecast to 2028 (US\$ Million)

### 9.4 Vodka

#### 9.4.1 Overview

9.4.2 Vodka: Spirit Glass Packaging Market - Revenue and Forecast to 2028 (US\$ Million)

### 9.5 Rum

#### 9.5.1 Overview

9.5.2 Rum: Spirit Glass Packaging Market - Revenue and Forecast to 2028 (US\$ Million)

### 9.6 Wine

#### 9.6.1 Overview

9.6.2 Wine: Spirit Glass Packaging Market - Revenue and Forecast to 2028 (US\$ Million)

9.7 Beer

9.7.1 Overview

9.7.2 Beer: Spirit Glass Packaging Market- Revenue and Forecast to 2028 (US\$ Million)

9.8 Others

9.8.1 Overview

9.8.2 Others: Spirit Glass Packaging Market - Revenue and Forecast to 2028 (US\$ Million)

## **10. ASIA-PACIFIC SPIRIT GLASS PACKAGING MARKET - COUNTRY ANALYSIS**

10.1 Overview

10.1.1 Asia Pacific: Spirit Glass Packaging Market, by Key Country

10.1.1.1 Australia: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

10.1.1.2 Australia: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

10.1.1.2.1 Australia: Spirit Glass Packaging Market, by Capacity

10.1.1.2.2 Australia: Spirit Glass Packaging Market, by Capacity

10.1.1.2.3 Australia: Spirit Glass Packaging Market, by Color of Glass

10.1.1.2.4 Australia: Spirit Glass Packaging Market, by Application

10.1.1.3 China: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

10.1.1.4 China: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

10.1.1.4.1 China: Spirit Glass Packaging Market, by Capacity

10.1.1.4.2 China: Spirit Glass Packaging Market, by Capacity

10.1.1.4.3 China: Spirit Glass Packaging Market, by Color of Glass

10.1.1.4.4 China: Spirit Glass Packaging Market, by Application

10.1.1.5 India: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

10.1.1.6 India: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

10.1.1.6.1 India: Spirit Glass Packaging Market, by Capacity

10.1.1.6.2 India: Spirit Glass Packaging Market, by Capacity

10.1.1.6.3 India: Spirit Glass Packaging Market, by Color of Glass

10.1.1.6.4 India: Spirit Glass Packaging Market, by Application

10.1.1.7 Japan: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$

Million)

10.1.1.8 Japan: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

10.1.1.8.1 Japan: Spirit Glass Packaging Market, by Capacity

10.1.1.8.2 Japan: Spirit Glass Packaging Market, by Capacity

10.1.1.8.3 Japan: Spirit Glass Packaging Market, by Color of Glass

10.1.1.8.4 Japan: Spirit Glass Packaging Market, by Application

10.1.1.9 South Korea: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

10.1.1.10 South Korea: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

10.1.1.10.1 South Korea: Spirit Glass Packaging Market, by Capacity

10.1.1.10.2 South Korea: Spirit Glass Packaging Market, by Capacity

10.1.1.10.3 South Korea: Spirit Glass Packaging Market, by Color of Glass

10.1.1.10.4 South Korea: Spirit Glass Packaging Market, by Application

10.1.1.11 Rest of Asia Pacific: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

10.1.1.12 Rest of Asia Pacific: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

10.1.1.12.1 Rest of Asia Pacific: Spirit Glass Packaging Market, by Capacity

10.1.1.12.2 Rest of Asia Pacific: Spirit Glass Packaging Market, by Capacity

10.1.1.12.3 Rest of Asia Pacific: Spirit Glass Packaging Market, by Color of Glass

10.1.1.12.4 Rest of Asia Pacific: Spirit Glass Packaging Market, by Application

## **11. INDUSTRY LANDSCAPE**

11.1 Overview

11.2 Market Initiative

11.3 New Product Development

11.4 Partnerships

11.5 Other Business Strategies

## **12. COMPANY PROFILES**

12.1 O-I Glass Inc

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments
- 12.2 Toyo Glass Co Ltd
  - 12.2.1 Key Facts
  - 12.2.2 Business Description
  - 12.2.3 Products and Services
  - 12.2.4 Financial Overview
  - 12.2.5 SWOT Analysis
  - 12.2.6 Key Developments
- 12.3 Ardagh Group SA
  - 12.3.1 Key Facts
  - 12.3.2 Business Description
  - 12.3.3 Products and Services
  - 12.3.4 Financial Overview
  - 12.3.5 SWOT Analysis
  - 12.3.6 Key Developments
- 12.4 Verallia SA
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
  - 12.4.3 Products and Services
  - 12.4.4 Financial Overview
  - 12.4.5 SWOT Analysis
  - 12.4.6 Key Developments
- 12.5 Gerresheimer AG
  - 12.5.1 Key Facts
  - 12.5.2 Business Description
  - 12.5.3 Products and Services
  - 12.5.4 Financial Overview
  - 12.5.5 SWOT Analysis
  - 12.5.6 Key Developments
- 12.6 Nihon Yamamura Glass Co Ltd
  - 12.6.1 Key Facts
  - 12.6.2 Business Description
  - 12.6.3 Products and Services
  - 12.6.4 Financial Overview
  - 12.6.5 SWOT Analysis
  - 12.6.6 Key Developments
- 12.7 Vitro SAB de CV
  - 12.7.1 Key Facts



- 12.7.2 Business Description
- 12.7.3 Products and Services
- 12.7.4 Financial Overview
- 12.7.5 SWOT Analysis
- 12.7.6 Key Developments
- 12.8 HEINZ-GLAS GmbH & Co KGaA
  - 12.8.1 Key Facts
  - 12.8.2 Business Description
  - 12.8.3 Products and Services
  - 12.8.4 Financial Overview
  - 12.8.5 SWOT Analysis
  - 12.8.6 Key Developments

## **13. APPENDIX**

- 13.1 About The Insight Partners
- 13.2 Glossary of Terms

## List Of Tables

### LIST OF TABLES

Table 1. Asia-Pacific Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

Table 2. Australia Spirit Glass Packaging Market, by Capacity- Revenue and Forecast to 2028 (US\$ Million)

Table 3. Australia Spirit Glass Packaging Market, by Capacity- Volume and Forecast to 2028 (Million Units)

Table 4. Australia Spirit Glass Packaging Market, by Color of Glass - Revenue and Forecast to 2028 (US\$ Million)

Table 5. Australia Spirit Glass Packaging Market, by Application - Revenue and Forecast to 2028 (US\$ Million)

Table 6. China Spirit Glass Packaging Market, by Capacity - Revenue and Forecast to 2028 (US\$ Million)

Table 7. China Spirit Glass Packaging Market, by Capacity - Volume and Forecast to 2028 (Million Units)

Table 8. China Spirit Glass Packaging Market, by Color of Glass - Revenue and Forecast to 2028 (US\$ Million)

Table 9. China Spirit Glass Packaging Market, by Application - Revenue and Forecast to 2028 (US\$ Million)

Table 10. India Spirit Glass Packaging Market, by Capacity -Revenue and Forecast to 2028 (US\$ Million)

Table 11. India Spirit Glass Packaging Market, by Capacity - Volume and Forecast to 2028 (Million Units)

Table 12. India Spirit Glass Packaging Market, by Color of Glass - Revenue and Forecast to 2028 (US\$ Million)

Table 13. India Spirit Glass Packaging Market, by Application- Revenue and Forecast to 2028 (US\$ Million)

Table 14. Japan Spirit Glass Packaging Market, by Capacity - Revenue and Forecast to 2028 (US\$ Million)

Table 15. Japan Spirit Glass Packaging Market, by Capacity - Volume and Forecast to 2028 (Million Units)

Table 16. Japan Spirit Glass Packaging Market, by Color of Glass - Revenue and Forecast to 2028 (US\$ Million)

Table 17. Japan Spirit Glass Packaging Market, by Application - Revenue and Forecast to 2028 (US\$ Million)

Table 18. South Korea Spirit Glass Packaging Market, by Capacity - Revenue and Forecast to 2028 (US\$ Million)

Table 19. South Korea Spirit Glass Packaging Market, by Capacity - Volume and Forecast to 2028 (Million Units)

Table 20. South Korea Spirit Glass Packaging Market, by Color of Glass - Revenue and Forecast to 2028 (US\$ Million)

Table 21. South Korea Spirit Glass Packaging Market, by Application - Revenue and Forecast to 2028 (US\$ Million)

Table 22. Rest of Asia Pacific Spirit Glass Packaging Market, by Capacity -Revenue and Forecast to 2028 (US\$ Million)

Table 23. Rest of Asia Pacific Spirit Glass Packaging Market, by Capacity - Volume and Forecast to 2028 (Million Units)

Table 24. Rest of Asia Pacific Spirit Glass Packaging Market, by Color of Glass - Revenue and Forecast to 2028 (US\$ Million)

Table 25. Rest of Asia Pacific Spirit Glass Packaging Market, by Application - Revenue and Forecast to 2028 (US\$ Million)

Table 26. Glossary of Terms, Asia-Pacific Spirit Glass Packaging Market

## List Of Figures

### LIST OF FIGURES

- Figure 1. Asia-Pacific Spirit Glass Packaging Market Segmentation
- Figure 2. Asia-Pacific Spirit Glass Packaging Market Segmentation - By Country
- Figure 3. Asia-Pacific Spirit Glass Packaging Market Overview
- Figure 4. Asia-Pacific Spirit Glass Packaging Market, By Capacity
- Figure 5. Asia-Pacific Spirit Glass Packaging Market, by Country
- Figure 7. Porter's Five Forces Analysis
- Figure 8. Expert Opinion
- Figure 9. Spirit Glass Packaging Market - Ecosystem Analysis
- Figure 10. Asia-Pacific Spirit Glass Packaging Market: Impact Analysis of Drivers and Restraints
- Figure 11. Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast to 2028 (US\$ Million)
- Figure 12. Asia-Pacific Spirit Glass Packaging Market Revenue Share, By Capacity (2021 and 2028)
- Figure 13. Upto 200 ml: Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast To 2028 (US\$ Million)
- Figure 14. Upto 200 ml: Asia-Pacific Spirit Glass Packaging Market - Volume and Forecast To 2028 (Million Units)
- Figure 15. ml to 750 ml: Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast To 2028 (US\$ Million)
- Figure 16. ml to 750 ml: Asia-Pacific Spirit Glass Packaging Market - Volume and Forecast To 2028 (Million Units)
- Figure 17. Above 750 ml: Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast To 2028 (US\$ Million)
- Figure 18. Above 750 ml: Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast To 2028 (Million Units)
- Figure 19. Spirit Glass Packaging Market Revenue Share, By Color of Glass (2021 and 2028)
- Figure 20. Bare Glass: Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast To 2028 (US\$ Million)
- Figure 21. Colored glass: Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast To 2028 (US\$ Million)
- Figure 22. Asia-Pacific Spirit Glass Packaging Market Revenue Share, By Application (2021 and 2028)

Figure 23. Whiskey: Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast To 2028 (US\$ Million)

Figure 24. Vodka: Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast To 2028 (US\$ Million)

Figure 25. Rum: Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast To 2028 (US\$ Million)

Figure 26. Wine: Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast To 2028 (US\$ Million)

Figure 27. Beer: Asia-Pacific Spirit Glass Packaging Market- Revenue and Forecast To 2028 (US\$ Million)

Figure 28. Others: Asia-Pacific Spirit Glass Packaging Market - Revenue and Forecast To 2028 (US\$ Million)

Figure 29. Asia-Pacific: Spirit Glass Packaging Market, by Key Country - Revenue (2021) (US\$ Million)

Figure 30. Asia Pacific: Spirit Glass Packaging Market Revenue Share, by Key Country (2021 and 2028)

Figure 31. Australia: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

Figure 32. Australia: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

Figure 33. China: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

Figure 34. China: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

Figure 35. India: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

Figure 36. India: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

Figure 37. Japan: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

Figure 38. Japan: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

Figure 39. South Korea: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

Figure 40. South Korea: Spirit Glass Packaging Market - Volume and Forecast to 2028 (Million Units)

Figure 41. Rest of Asia Pacific: Spirit Glass Packaging Market -Revenue and Forecast to 2028 (US\$ Million)

Figure 42. Rest of Asia Pacific: Spirit Glass Packaging Market - Volume and Forecast to

2028 (Million Units)

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