

Asia Pacific Snack Pellets Market Forecast to 2030 - Regional Analysis - by Source (Potato, Corn, Rice, Tapioca, Multigrain, and Others), Type (Plain and Flavored), and Form (Laminated, Die Face, Tri Dimensional, and Others)

<https://marketpublishers.com/r/A8010AC4207EEN.html>

Date: March 2024

Pages: 69

Price: US\$ 3,550.00 (Single User License)

ID: A8010AC4207EEN

Abstracts

The Asia Pacific snack pellets market was valued at US\$ 2,466.43 million in 2022 and is expected to reach US\$ 3,472.11 million by 2030; it is estimated to grow at a CAGR of 4.4% from 2022 to 2030.

Increasing Adoption of Advanced Technologies in Snack Pellet Manufacturing Fuels the Asia Pacific Snack Pellets Market

Extrusion technology, a crucial process in snack pellet production, has evolved, enabling manufacturers to create diverse snack products with improved quality, texture, and taste. These technological advancements have increased production efficiency and facilitated the creation of innovative and appealing snack options, catering to the changing preferences of consumers.

One of the notable advancements in extrusion technology that has influenced the Asia Pacific snack pellets market is the development of twin-screw extruders. The extruders offer enhanced control over the cooking and expansion processes, resulting in consistent texture and taste of snack pellets. Incorporating twin-screw extruders allows for a wider variety of raw materials, including grains, pulses, and vegetables, for snack pellet production. This innovation has enabled manufacturers to produce snacks with different variety of shapes and enhanced texture that can align with the growing demand from snack manufacturers.

Integrating 3D printing technology into the extrusion process has also opened new avenues for snack pellet customization. This technology enables manufacturers to create intricate and attractive shapes, enhancing the visual appeal of the final snack products. This advancement has proven beneficial in marketing to younger

demographics and families who value novelty and visual appeal in their snack choices. The customization potential offered by 3D printing in extrusion has expanded the Asia Pacific snack pellets market by offering unique snacking experiences. Implementing intelligent controls and automation in extrusion lines has streamlined production, increased efficiency, and reduced wastage. Real-time monitoring and data analysis allow manufacturers to fine-tune production parameters, resulting in consistent quality and improved productivity. This level of control is particularly significant in the snack industry, where maintaining product quality and meeting consumer expectations are paramount.

Thus, the introduction of twin-screw extruders, integration of 3D printing, and the adoption of intelligent controls and automation boost the production of a diverse range of snack pellets, thereby fueling the Asia Pacific snack pellets market growth.

Asia Pacific Snack Pellets Market Overview

The Asia Pacific snack pellets market is segmented into China, India, Australia, Japan, South Korea, and the Rest of Asia Pacific. The snack pellets market in Asia Pacific is rapidly advancing with the growing consumption of convenience food products such as frozen meals. The rising disposable income levels of consumers and the growth of the middle-class population are among the key factors driving the consumption of frozen entr?e in the region. The demand for frozen entr?e has significantly increased in the region as they are affordable, readily available, convenient, and easy-to-prepare meals. Furthermore, the growth of modern retail distribution platforms, including supermarkets & hypermarkets, convenience stores, and online grocery platforms, has widened the availability and accessibility of frozen entr?es to consumers across the region.

Asia Pacific Snack Pellets Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Snack Pellets Market Segmentation

The Asia Pacific snack pellets market is segmented based on source, type, and form, and country.

Based on source, the Asia Pacific snack pellets market is segmented into potato, corn, rice, tapioca, multigrain, and others. The potato segment held the largest share in 2022. By type, the Asia Pacific snack pellets market is bifurcated into plain and flavored. The plain segment held a larger share in 2022.

By form, the Asia Pacific snack pellets market is segmented into laminated, die face, tri dimensional, and others. The laminated segment held the largest share in 2022.

Based on country, the Asia Pacific snack pellets market is categorized into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. The Rest of Asia Pacific dominated the Asia Pacific snack pellets market in 2022.

Bach Snacks SAL, LENG-DOR SAU, Mafin SRL, Noble Agro Food Products Pvt Ltd, and Societe Cooperative Agricole Limagrain are some of the leading companies operating in the Asia Pacific snack pellets market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Market Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. ASIA PACIFIC SNACK PELLETS MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Competitive Rivalry
 - 4.2.1 Threat of Substitutes
- 4.3 Ecosystem Analysis
- 4.4 List of Vendors

5. ASIA PACIFIC SNACK PELLETS MARKET - KEY INDUSTRY DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Rising Popularity of RTE Snacks Among Population
 - 5.1.1 Increasing Adoption of Advanced Technologies in Snack Pellet Manufacturing
- 5.2 Market Restraints
 - 5.2.1 Growing Production Cost
- 5.3 Market Opportunities
 - 5.3.1 Rising Demand for Clean-Label, Sustainable, and Ethical Products

5.4 Future Trends

5.4.1 Rising Trend of Healthy Snacking

5.5 Impact of Drivers and Restraints:

6. SNACK PELLETS MARKET - ASIA PACIFIC MARKET ANALYSIS

6.1 Asia Pacific Snack Pellets Market Revenue (US\$ Million), 2020 - 2030

6.2 Asia Pacific Snack Pellets Market Forecast and Analysis

7. ASIA PACIFIC SNACK PELLETS MARKET ANALYSIS - SOURCE

7.1 Potato

7.1.1 Overview

7.1.2 Potato Market Revenue and Forecast to 2030 (US\$ Million)

7.2 Corn

7.2.1 Overview

7.2.2 Corn Market Revenue and Forecast to 2030 (US\$ Million)

7.3 Rice

7.3.1 Overview

7.3.2 Rice Market Revenue and Forecast to 2030 (US\$ Million)

7.4 Tapioca

7.4.1 Overview

7.4.2 Tapioca Market Revenue and Forecast to 2030 (US\$ Million)

7.5 Multigrain

7.5.1 Overview

7.5.2 Multigrain Market Revenue and Forecast to 2030 (US\$ Million)

7.6 Others

7.6.1 Overview

7.6.2 Others Market Revenue and Forecast to 2030 (US\$ Million)

8. ASIA PACIFIC SNACK PELLETS MARKET ANALYSIS - TYPE

8.1 Plain

8.1.1 Overview

8.1.2 Plain Market Revenue and Forecast to 2030 (US\$ Million)

8.2 Flavored

8.2.1 Overview

8.2.2 Flavored Market Revenue and Forecast to 2030 (US\$ Million)

9. ASIA PACIFIC SNACK PELLETS MARKET ANALYSIS - FORM

9.1 Laminated

9.1.1 Overview

9.1.2 Laminated Market Revenue and Forecast to 2030 (US\$ Million)

9.2 Die Face

9.2.1 Overview

9.2.2 Die Face Market Revenue and Forecast to 2030 (US\$ Million)

9.3 Tri Dimensional

9.3.1 Overview

9.3.2 Tri Dimensional Market Revenue and Forecast to 2030 (US\$ Million)

9.4 Others

9.4.1 Overview

9.4.2 Other Market Revenue and Forecast to 2030 (US\$ Million)

10. ASIA PACIFIC SNACK PELLETS MARKET - COUNTRY ANALYSIS

10.1.1 Asia Pacific Snack Pellets Market Breakdown by Country

10.1.1.1 Snack pellets market Breakdown by Country

10.1.1.2 Australia Snack Pellets Market Revenue and Forecasts To 2030 (US\$ Million)

10.1.1.2.1 Australia Snack Pellets Market Breakdown by Source

10.1.1.2.2 Australia Snack Pellets Market Breakdown by Type

10.1.1.2.3 Australia Snack Pellets Market Breakdown by Form

10.1.1.3 China Snack Pellets Market Revenue and Forecasts To 2030 (US\$ Million)

10.1.1.3.1 China Snack Pellets Market Breakdown by Source

10.1.1.3.2 China Snack Pellets Market Breakdown by Type

10.1.1.3.3 China Snack Pellets Market Breakdown by Form

10.1.1.4 India Snack Pellets Market Revenue and Forecasts To 2030 (US\$ Million)

10.1.1.4.1 India Snack Pellets Market Breakdown by Source

10.1.1.4.2 India Snack Pellets Market Breakdown by Type

10.1.1.4.3 India Snack Pellets Market Breakdown by Form

10.1.1.5 Japan Snack Pellets Market Revenue and Forecasts To 2030 (US\$ Million)

10.1.1.5.1 Japan Snack Pellets Market Breakdown by Source

10.1.1.5.2 Japan Snack Pellets Market Breakdown by Type

10.1.1.5.3 Japan Snack Pellets Market Breakdown by Form

10.1.1.6 South Korea Snack Pellets Market Revenue and Forecasts To 2030 (US\$ Million)

10.1.1.6.1 South Korea Snack Pellets Market Breakdown by Source

- 10.1.1.6.2 South Korea Snack Pellets Market Breakdown by Type
- 10.1.1.6.3 South Korea Snack Pellets Market Breakdown by Form
- 10.1.1.7 Rest of Asia Pacific Snack Pellets Market Revenue and Forecasts To 2030 (US\$ Million)
 - 10.1.1.7.1 Rest of Asia Pacific Snack Pellets Market Breakdown by Source
 - 10.1.1.7.2 Rest of Asia Pacific Snack Pellets Market Breakdown by Type
 - 10.1.1.7.3 Rest of Asia Pacific Snack Pellets Market Breakdown by Form

11. COMPANY PROFILES

- 11.1 Bach Snacks SAL
 - 11.1.1 Key Facts
 - 11.1.2 Business Description
 - 11.1.3 Products and Services
 - 11.1.4 Financial Overview
 - 11.1.5 SWOT Analysis
 - 11.1.6 Key Developments
- 11.2 LENG-D'OR SAU
 - 11.2.1 Key Facts
 - 11.2.2 Business Description
 - 11.2.3 Products and Services
 - 11.2.4 Financial Overview
 - 11.2.5 SWOT Analysis
 - 11.2.6 Key Developments
- 11.3 Mafin SRL
 - 11.3.1 Key Facts
 - 11.3.2 Business Description
 - 11.3.3 Products and Services
 - 11.3.4 Financial Overview
 - 11.3.5 SWOT Analysis
 - 11.3.6 Key Developments
- 11.4 Noble Agro Food Products Pvt Ltd
 - 11.4.1 Key Facts
 - 11.4.2 Business Description
 - 11.4.3 Products and Services
 - 11.4.4 Financial Overview
 - 11.4.5 SWOT Analysis
 - 11.4.6 Key Developments
- 11.5 Societe Cooperative Agricole Limagrain

- 11.5.1 Key Facts
- 11.5.2 Business Description
- 11.5.3 Products and Services
- 11.5.4 Financial Overview
- 11.5.5 SWOT Analysis
- 11.5.6 Key Developments

12. APPENDIX

I would like to order

Product name: Asia Pacific Snack Pellets Market Forecast to 2030 - Regional Analysis - by Source (Potato, Corn, Rice, Tapioca, Multigrain, and Others), Type (Plain and Flavored), and Form (Laminated, Die Face, Tri Dimensional, and Others)

Product link: <https://marketpublishers.com/r/A8010AC4207EEN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8010AC4207EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970