

Asia Pacific Smart Baby Monitor Market Forecast to 2030 - Regional analysis - by Type (Video Monitor Device and Audio Monitor Device), Sales channel (Online and Offline), and Application Type (Home/Family, Hospitals, and Day Care)

<https://marketpublishers.com/r/ADBF197483F9EN.html>

Date: May 2024

Pages: 83

Price: US\$ 3,550.00 (Single User License)

ID: ADBF197483F9EN

Abstracts

The Asia Pacific smart baby monitor market was valued at US\$ 261.71 million in 2022 and is expected to reach US\$ 546.31 million by 2030; it is estimated to grow at a CAGR of 9.6% from 2022 to 2030.

Rise in Smart Home Boosts Asia Pacific Smart Baby Monitor Market

The smart homes concept is rising continuously across the globe due to a rise in awareness regarding the convenience and enhancements offered by technology to improve day-to-day life. Smart home features such as remote control of home systems, security automation, energy efficiency, and entertainment integration are gaining traction. In addition, the government supports the building of smart homes as it helps to reduce the carbon footprint and optimize energy usage. For instance, the Government of India is focused on enhancing the energy-efficiency levels in residential buildings with future-driven initiatives such as smart home ecosystems, according to the Ministry of Power in July 2021. Thus, the growing awareness of smart homes and rising government support boost the energy-efficient residential sector and foster the integration of advanced technologies in the home. The rising demand for interconnected homes will generate the demand for tech solutions such as smart baby monitors that help parents in real-time monitoring of their baby's condition and health. Therefore, the rise in building smart homes is likely to create growth opportunities for the smart baby monitor market in the coming years.

Asia Pacific Smart Baby Monitor Market Overview

The smart baby monitor market in APAC is further segmented into China, India, Japan, Australia, South Korea, and the Rest of APAC. China accounts for a considerable share

of the overall smart baby monitoring market in APAC. The rise in disposable income and the proliferation of internet infrastructure in Asian countries are the key forces allowing individuals to purchase high-end products, including smartphones, laptops, wearables, and tablets. China, India, Indonesia, and Japan have a large number of smartphone users. Presently, there is a high demand for cost-effective and smart electronic devices such as baby monitoring devices. Policymakers and regulators in both developing and developed countries in APAC are creating a favorable growth and investment environment for the development, adoption, and application of advanced technologies such as artificial intelligence (AI) and the Internet of Things (IoT).

A continuous rise in population and increase in income levels of the middle- and upper-class populations are the significant factors influencing the baby monitor market growth in APAC. The increasing number of working women, mainly in the developing countries in the region, and the mounting potential of smart baby monitor manufacturers indulged in offering a wide variety of products to meet the increasing consumer demands also support the market growth in this region. Adopting baby monitors allows working parents to keep track of their babies and caretakers. The increasing number of nuclear families, working parents, and single parents across the region is compelling manufacturers to develop advanced baby monitoring systems to address parents' concerns regarding baby care and safety during their absence at home.

Moreover, the adoption of these innovative technologies helps them monitor their babies when they are asleep and watch their activities while being involved in other housework. In 2019, Taiwanese tech startup Cubo AI launched an AI-powered baby monitor that is used to differentiate if a baby's face is accidentally covered or intentionally covered. It notifies parents immediately by sending an alert if it is covered accidentally. In addition, in July 2022, Cubo AI launched an AI Sleep Sensor Pad to detect a baby's breathing motion.

Asia Pacific Smart Baby Monitor Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Smart Baby Monitor Market Segmentation

The Asia Pacific smart baby monitor market is segmented based on type, sales channel, application, and country. Based on type, the Asia Pacific smart baby monitor market is bifurcated into video monitor device and audio monitor device. The video monitor device segment held a larger market share in 2022.

In terms of sales channel, the Asia Pacific smart baby monitor market is bifurcated into online services and offline services. The offline services held a larger market share in 2022.

By application, the Asia Pacific smart baby monitor market is segmented into home/family, hospitals, and day care. The home/family held the largest market share in 2022.

Based on country, the Asia Pacific smart baby monitor market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific smart baby monitor market share in 2022.

Vtech Holdings Ltd, Koninklijke Philips NV, Samsung Electronics Co Ltd, Panasonic Holdings Corp, Snuzo, Dorel Industries Inc, NETGEAR, and Withings are some of the leading companies operating in the Asia Pacific smart baby monitor market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. ASIA PACIFIC SMART BABY MONITOR MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Ecosystem Analysis

5. ASIA PACIFIC SMART BABY MONITOR MARKET - KEY INDUSTRY DYNAMICS

- 5.1 Drivers
 - 5.1.1 Increasing Number of Working Parents
 - 5.1.2 Rising Number of Corporate Day Care/Childcare Centers
- 5.2 Market Restraints
 - 5.2.1 Privacy Concerns Associated with Smart Baby Monitor Devices
- 5.3 Market Opportunities
 - 5.3.1 Rising Population of Tech-Savvy Millennial Parents
 - 5.3.2 Rise in Smart Home
- 5.4 Future Trends
 - 5.4.1 AI-Based Smart Baby Monitors
- 5.5 Impact of Drivers and Restraints:

6. SMART BABY MONITOR MARKET - ASIA PACIFIC MARKET ANALYSIS

6.1 Smart Baby Monitor Market Revenue (US\$ Million), 2022 - 2030

6.2 Smart Baby Monitor Market Forecast and Analysis

7. ASIA PACIFIC SMART BABY MONITOR MARKET ANALYSIS - TYPE

7.1 Video Monitor Device

7.1.1 Overview

7.1.2 Video Monitor Device Market Revenue and Forecasts to 2030 (US\$ Million)

7.2 Audio Monitor Device

7.2.1 Overview

7.2.2 Audio Monitor Device Market Revenue and Forecasts to 2030 (US\$ Million)

8. ASIA PACIFIC SMART BABY MONITOR MARKET ANALYSIS - SALES CHANNEL

8.1 Online

8.1.1 Overview

8.1.2 Online Market Revenue and Forecasts to 2030 (US\$ Million)

8.2 Offline

8.2.1 Overview

8.2.2 Offline Market Revenue and Forecasts to 2030 (US\$ Million)

9. ASIA PACIFIC SMART BABY MONITOR MARKET ANALYSIS - APPLICATION

9.1 Home/Family

9.1.1 Overview

9.1.2 Home/Family Market Revenue and Forecasts to 2030 (US\$ Million)

9.2 Hospitals

9.2.1 Overview

9.2.2 Hospitals Market Revenue and Forecasts to 2030 (US\$ Million)

9.3 Day Care

9.3.1 Overview

9.3.2 Day Care Market Revenue and Forecasts to 2030 (US\$ Million)

10. ASIA PACIFIC SMART BABY MONITOR MARKET - COUNTRY ANALYSIS

10.1 Asia Pacific Smart Baby Monitor Market

10.1.1 Overview

10.1.2 Smart Baby Monitor Market Breakdown by Countries

10.1.2.1 Australia Smart Baby Monitor Market Revenue and Forecasts to 2030 (US\$ Mn)

10.1.2.1.1 Australia Smart Baby Monitor Market Breakdown by Type

10.1.2.1.2 Australia Smart Baby Monitor Market Breakdown by Sales Channel

10.1.2.1.3 Australia Smart Baby Monitor Market Breakdown by Application

10.1.2.2 China Smart Baby Monitor Market Revenue and Forecasts to 2030 (US\$ Mn)

10.1.2.2.1 China Smart Baby Monitor Market Breakdown by Type

10.1.2.2.2 China Smart Baby Monitor Market Breakdown by Sales Channel

10.1.2.2.3 China Smart Baby Monitor Market Breakdown by Application

10.1.2.3 India Smart Baby Monitor Market Revenue and Forecasts to 2030 (US\$ Mn)

10.1.2.3.1 India Smart Baby Monitor Market Breakdown by Type

10.1.2.3.2 India Smart Baby Monitor Market Breakdown by Sales Channel

10.1.2.3.3 India Smart Baby Monitor Market Breakdown by Application

10.1.2.4 Japan Smart Baby Monitor Market Revenue and Forecasts to 2030 (US\$ Mn)

10.1.2.4.1 Japan Smart Baby Monitor Market Breakdown by Type

10.1.2.4.2 Japan Smart Baby Monitor Market Breakdown by Sales Channel

10.1.2.4.3 Japan Smart Baby Monitor Market Breakdown by Application

10.1.2.5 South Korea Smart Baby Monitor Market Revenue and Forecasts to 2030 (US\$ Mn)

10.1.2.5.1 South Korea Smart Baby Monitor Market Breakdown by Type

10.1.2.5.2 South Korea Smart Baby Monitor Market Breakdown by Sales Channel

10.1.2.5.3 South Korea Smart Baby Monitor Market Breakdown by Application

10.1.2.6 Rest of Asia Pacific Smart Baby Monitor Market Revenue and Forecasts to 2030 (US\$ Mn)

10.1.2.6.1 Rest of Asia Pacific Smart Baby Monitor Market Breakdown by Type

10.1.2.6.2 Rest of Asia Pacific Smart Baby Monitor Market Breakdown by Sales Channel

10.1.2.6.3 Rest of Asia Pacific Smart Baby Monitor Market Breakdown by Application

11. COMPETITIVE LANDSCAPE

11.1 Heat Map Analysis By Key Players

12. INDUSTRY LANDSCAPE

12.1 Overview

12.2 Market Initiative

12.3 Product Development

13. COMPANY PROFILES

13.1 VTech Holdings Ltd

13.1.1 Key Facts

13.1.2 Business Description

13.1.3 Products and Services

13.1.4 Financial Overview

13.1.5 SWOT Analysis

13.1.6 Key Developments

13.2 Koninklijke Philips NV

13.2.1 Key Facts

13.2.2 Business Description

13.2.3 Products and Services

13.2.4 Financial Overview

13.2.5 SWOT Analysis

13.2.6 Key Developments

13.3 Samsung Electronics Co Ltd

13.3.1 Key Facts

13.3.2 Business Description

13.3.3 Products and Services

13.3.4 Financial Overview

13.3.5 SWOT Analysis

13.3.6 Key Developments

13.4 Panasonic Holdings Corp

13.4.1 Key Facts

13.4.2 Business Description

13.4.3 Products and Services

13.4.4 Financial Overview

13.4.5 SWOT Analysis

13.4.6 Key Developments

13.5 Snuz

13.5.1 Key Facts

13.5.2 Business Description

13.5.3 Products and Services

13.5.4 Financial Overview

13.5.5 SWOT Analysis

- 13.5.6 Key Developments
- 13.6 Dorel Industries Inc
 - 13.6.1 Key Facts
 - 13.6.2 Business Description
 - 13.6.3 Products and Services
 - 13.6.4 Financial Overview
 - 13.6.5 SWOT Analysis
 - 13.6.6 Key Developments
- 13.7 NETGEAR
 - 13.7.1 Key Facts
 - 13.7.2 Business Description
 - 13.7.3 Products and Services
 - 13.7.4 Financial Overview
 - 13.7.5 SWOT Analysis
 - 13.7.6 Key Developments
- 13.8 Withings
 - 13.8.1 Key Facts
 - 13.8.2 Business Description
 - 13.8.3 Products and Services
 - 13.8.4 Financial Overview
 - 13.8.5 SWOT Analysis
 - 13.8.6 Key Developments

14. APPENDIX

- 14.1 Word Index

I would like to order

Product name: Asia Pacific Smart Baby Monitor Market Forecast to 2030 - Regional analysis - by Type (Video Monitor Device and Audio Monitor Device), Sales channel (Online and Offline), and Application Type (Home/Family, Hospitals, and Day Care)

Product link: <https://marketpublishers.com/r/ADBF197483F9EN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ADBF197483F9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970