

Asia Pacific Satellite Communication Terminal Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Classification (C Band, X Band, S Band, Ku Band and Ka Band); Application (Military Use and Civil Use); and Satellite Type (GEO, MEO and LEO)

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Abstracts

Asia Pacific satellite communication terminal market is expected to grow from US\$ 1,157.09 million in 2023 to US\$ 1,802.11 million by 2028. It is estimated to grow at a CAGR of 9.3% from 2023 to 2028.

Growing Requirement for Customized SATCOM Solutions is Fueling Asia Pacific Satellite Communication Terminal Market

The trend of customized satellite communication solutions for the marine and military ground vehicle applications is increasing day by day. Many new SATCOM solutions help establish uninterrupted communication even when the ship or the military ground vehicle is moving. Satellite communication on the move (SOTM) allows respective defense forces to share data and voice communication effectively and efficiently when traveling in tactical vehicles at speeds of up to 80 mph (130 km/h). As per the location, size, and shape of the military ground vehicle or any ship, the requirement for customized satellite communication terminals is increasing nowadays. Lepton Global provides customized satellite communications plans for each end user as per distinct requirements with respect to design, engineering, very small aperture terminal (VSAT) system, installation, technical support, and network services. IDS Ingegneria Dei Sistemi S.p.A. offers reliable communication in various SOTM operational conditions. The company's innovative satellite terminal design can be customized as per the specific naval, aeronautical, and terrain antenna requirements.

Asia Pacific Satellite Communication Terminal Market Overview

The Asia Pacific satellite communication terminal market is segmented into China, India, Australia, South Korea, Japan, and the Rest of Asia Pacific. The region is characterized by emerging economies, growing urbanization, vast industrialization, increasing standard of living, a high penetration rate of advanced technologies, and the presence of a large young population. The region has become a lucrative hub for connectivity solutions in the past few years. One of the main reasons for this development is the vast population representing around 60% of the world's total population. The region tends to have a big opportunity for direct-to-home (DTH) service providers as the rural population does not have access to the terrestrial TV network, and the channel services via cable networks are limited. Telecommunication is one of the crucial sectors that drive the demand for satellite communication terminals in the region. In January 2020, Sichuan Hospital in China became the first hospital to use a commercial 5G medical private network. Thus, such rising demand for high-speed connectivity is fueling the growth of the Asia Pacific satellite communication terminal market.

Asia Pacific Satellite Communication Terminal Market Revenue and Forecast to 2028 (US\$ Million)

Asia Pacific Satellite Communication Terminal Market Segmentation

The Asia Pacific satellite communication terminal market is segmented into classification, application, satellite type, and country.

Based on classification, the Asia Pacific satellite communication terminal market is sub segmented into C band, X band, S band, Ku band, and Ka band. The X band segment registered the largest market share in 2023.

Based on application, the Asia Pacific satellite communication terminal market is segmented into military use and civil use. The military use segment held a larger market share in 2023.

Based on satellite type, the Asia Pacific satellite communication terminal market is segmented into GEO, MEO, and LEO. The GEO segment held the largest market share in 2023.

Based on country, the Asia Pacific satellite communication terminal market is

segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the market share in 2023.

Airbus SE, Collins Aerospace, General Dynamics Mission Systems Inc, Gilat Satellite Networks Ltd., Honeywell International Inc, L3Harris Technologies Inc, NEC Corp, Singapore Technologies Engineering Ltd, Thales SA, Viasat Inc are the leading companies operating in the satellite communication terminal market in the region.

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