

# **Asia Pacific Robotic Process Automation Market Forecast to 2030 - Regional Analysis - by Component [Solution and Service (Consulting, Integration & Development, Support & Maintenance, and Training)], Deployment (On-Premise and Cloud), Organization Size (Large Enterprises and SMEs), and End-User Industry (BFSI, e-Commerce & Retail, Healthcare, IT & Telecom, Manufacturing, and Others)**

<https://marketpublishers.com/r/A3AC993DFD39EN.html>

Date: June 2024

Pages: 138

Price: US\$ 2,485.00 (Single User License)

ID: A3AC993DFD39EN

## **Abstracts**

The Asia Pacific robotic process automation market was valued at US\$ 716.88 million in 2022 and is expected to reach US\$ 1,546.72 million by 2030; it is estimated to register at a CAGR of 10.1% from 2022 to 2030.

**Cost Benefits Offered by Robotic Process Automation Boost Asia Pacific Robotic Process Automation Market**

RPA provides its users with the ability to in-source and offshore RPA-managed services, which further enables them to regain governance over the process without any surplus cost. The cost incurred might even be lesser than the offshore process without RPA. Furthermore, the buyers are attracted to the robust return on investments offered through robotic process automation deployments.

The implementation of robotic process automation has proven to provide its buyers with enhanced predictability of costs and refine overall management of cost, subsequently allowing them to recognize the opportunity to deploy the staff on higher and strategic value roles. Further, as robotic process automation gradually shifts to the mainstream,

several client organizations globally are expected to find it more comfortable transitioning from traditional incumbent service providers to modern robotic process automation capabilities.

Another factor influencing buyers to invest in RPA-driven deals is the rising pressure on them to sustain profitability, regulatory issues, and management of the increasing cost of offshoring. Thus, all the above cost benefits of robotic process automation are fueling the growth of the Asia Pacific robotic process automation market.

### Asia Pacific Robotic Process Automation Market Overview

Asia Pacific has significantly contributed to the adoption and utilization of robotic process automation in recent years. Robotic process automation has gained substantial traction across various industries in the region. The growth of robotic process automation in Asia Pacific can be accredited to the rising demand for efficiency and cost reduction in business processes. Organizations in countries such as China, Japan, India, and Australia have acknowledged the potential of robotic process automation in streamlining operations and enhancing productivity. Consequently, there has been a notable increase in the implementation of robotic process automation in sectors such as banking & finance, manufacturing, healthcare, and logistics.

Asia Pacific also benefits from advancements in artificial intelligence (AI) and machine learning (ML) technologies, which are integral components of robotic process automation. These technologies enable the bots to learn and adapt to changing circumstances, making them more intelligent and capable of handling complex tasks. Both global and regional robotic process automation vendors have established a strong presence in Asia Pacific. Companies such as UiPath, Automation Anywhere, and Blue Prism have expanded their operations and formed strategic partnerships with local organizations to meet the growing demand for robotic process automation solutions.

### Asia Pacific Robotic Process Automation Market Revenue and Forecast to 2030 (US\$ Million)

### Asia Pacific Robotic Process Automation Market Segmentation

The Asia Pacific robotic process automation market is segmented based on component, deployment, organization size, end-user industry, and country.

Based on component, the Asia Pacific robotic process automation market is bifurcated

into solution and service. The service segment held a larger share in 2022. The service segment is sub-categorized into consulting, integration & development, support & maintenance, and training.

In terms of deployment, the Asia Pacific robotic process automation market is bifurcated into on-premise and cloud. The on-premise segment held a larger share in 2022.

Based on organization size, the Asia Pacific robotic process automation market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger share in 2022.

By end-user industry, the Asia Pacific robotic process automation market is segmented into BFSI, e-commerce & retail, healthcare, IT & Telecom, manufacturing, and others. The BFSI segment held the largest share in 2022.

Based on country, the Asia Pacific robotic process automation market is categorized into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. Japan dominated the Asia Pacific robotic process automation market in 2022.

Appian Corp, Automation Anywhere Inc, Blue Prism Ltd, Cyclone Robotics, Datamatics Global Services Ltd, International Business Machines Corp, Microsoft Corp, NICE Ltd, Pegasystems Inc, Salesforce Inc, SAP SE, and UiPath Inc are some of the leading companies operating in the Asia Pacific robotic process automation market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. ASIA PACIFIC ROBOTIC PROCESS AUTOMATION MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 Value Chain Analysis
- 4.3 Ecosystem Analysis

### **5. ASIA PACIFIC ROBOTIC PROCESS AUTOMATION MARKET - KEY MARKET DYNAMICS**

- 5.1 Asia Pacific Robotic Process Automation Market - Key Market Dynamics
- 5.2 Market Drivers
  - 5.2.1 Increased Demand for Robotic Process Automation in BPO
  - 5.2.2 Cost Benefits Offered by Robotic Process Automation
  - 5.2.3 Rise in Use of Robotic Process Automation in BFSI Sector
- 5.3 Market Restraints
  - 5.3.1 Frequent Alterations in Operating Procedures and Business Rules Impacting Robotic Process Automation Efficiency
  - 5.3.2 Lack of Prospects in Small and Medium Businesses (SMBs)
- 5.4 Market Opportunities
  - 5.4.1 Rising Demand for Cognitive Robotic Process Automation
  - 5.4.2 Increasing Adoption of Robotic Process Automation in Retail Sector

## 5.5 Future Trends

### 5.5.1 Growing Technological Advancements

## 5.6 Impact of Drivers and Restraints:

## **6. ROBOTIC PROCESS AUTOMATION MARKET - ASIA PACIFIC MARKET ANALYSIS**

### 6.1 Asia Pacific Robotic Process Automation Market Revenue (US\$ Million), 2022 - 2030

### 6.2 Asia Pacific Robotic Process Automation Market Forecast and Analysis

## **7. ASIA PACIFIC ROBOTIC PROCESS AUTOMATION MARKET ANALYSIS - COMPONENT**

### 7.1 Solution

#### 7.1.1 Overview

#### 7.1.2 Solution Market, Revenue and Forecast to 2030 (US\$ Million)

### 7.2 Service

#### 7.2.1 Overview

#### 7.2.2 Service Market, Revenue and Forecast to 2030 (US\$ Million)

#### 7.2.3 Asia Pacific Robotic Process Automation Market, By Service

#### 7.2.4 Consulting

##### 7.2.4.1 Overview

##### 7.2.4.2 Consulting Market, Revenue and Forecast to 2030 (US\$ Million)

#### 7.2.5 Integration & Development

##### 7.2.5.1 Overview

##### 7.2.5.2 Integration & Development Market, Revenue and Forecast to 2030 (US\$ Million)

#### 7.2.6 Support & Maintenance

##### 7.2.6.1 Overview

##### 7.2.6.2 Support & Maintenance Market, Revenue and Forecast to 2030 (US\$ Million)

#### 7.2.7 Training

##### 7.2.7.1 Overview

##### 7.2.7.2 Training Market, Revenue and Forecast to 2030 (US\$ Million)

## **8. ASIA PACIFIC ROBOTIC PROCESS AUTOMATION MARKET ANALYSIS - DEPLOYMENT**

### 8.1 On-Premise

#### 8.1.1 Overview

#### 8.1.2 On-Premise Market, Revenue and Forecast to 2030 (US\$ Million)

### 8.2 Cloud

#### 8.2.1 Overview

#### 8.2.2 Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

## **9. ASIA PACIFIC ROBOTIC PROCESS AUTOMATION MARKET ANALYSIS - ORGANIZATION SIZE**

### 9.1 Large Enterprises

#### 9.1.1 Overview

#### 9.1.2 Large Enterprises Market, Revenue and Forecast to 2030 (US\$ Million)

### 9.2 SMEs

#### 9.2.1 Overview

#### 9.2.2 SMEs Market, Revenue and Forecast to 2030 (US\$ Million)

## **10. ASIA PACIFIC ROBOTIC PROCESS AUTOMATION MARKET ANALYSIS - END-USER INDUSTRY**

### 10.1 BFSI

#### 10.1.1 Overview

#### 10.1.2 BFSI Market, Revenue and Forecast to 2030 (US\$ Million)

### 10.2 e-Commerce & Retail

#### 10.2.1 Overview

#### 10.2.2 e-Commerce & Retail Market, Revenue and Forecast to 2030 (US\$ Million)

### 10.3 Healthcare

#### 10.3.1 Overview

#### 10.3.2 Healthcare Market, Revenue and Forecast to 2030 (US\$ Million)

### 10.4 IT & Telecom

#### 10.4.1 Overview

#### 10.4.2 IT & Telecom Market, Revenue and Forecast to 2030 (US\$ Million)

### 10.5 Manufacturing

#### 10.5.1 Overview

#### 10.5.2 Manufacturing Market, Revenue and Forecast to 2030 (US\$ Million)

### 10.6 Others

#### 10.6.1 Overview

#### 10.6.2 Others Market, Revenue and Forecast to 2030 (US\$ Million)

## **11. ASIA PACIFIC ROBOTIC PROCESS AUTOMATION MARKET - ANALYSIS**

## 11.1 Asia Pacific

### 11.1.1 Asia Pacific Robotic Process Automation Market Overview

### 11.1.2 Asia Pacific Robotic Process Automation Market Revenue and Forecasts and Analysis - By Country

#### 11.1.2.1 Asia Pacific Robotic Process Automation Market Revenue and Forecasts and Analysis - By Country

#### 11.1.2.2 Australia Robotic Process Automation Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 11.1.2.2.1 Australia Robotic Process Automation Market Breakdown, by Component

###### 11.1.2.2.1.1 Australia Robotic Process Automation Market Breakdown, by Service

##### 11.1.2.2.2 Australia Robotic Process Automation Market Breakdown, by Deployment

##### 11.1.2.2.3 Australia Robotic Process Automation Market Breakdown, by Organization Size

##### 11.1.2.2.4 Australia Robotic Process Automation Market Breakdown, by End-User Industry

#### 11.1.2.3 China Robotic Process Automation Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 11.1.2.3.1 China Robotic Process Automation Market Breakdown, by Component

###### 11.1.2.3.1.1 China Robotic Process Automation Market Breakdown, by Service

##### 11.1.2.3.2 China Robotic Process Automation Market Breakdown, by Deployment

##### 11.1.2.3.3 China Robotic Process Automation Market Breakdown, by Organization Size

##### 11.1.2.3.4 China Robotic Process Automation Market Breakdown, by End-User Industry

#### 11.1.2.4 India Robotic Process Automation Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 11.1.2.4.1 India Robotic Process Automation Market Breakdown, by Component

###### 11.1.2.4.1.1 India Robotic Process Automation Market Breakdown, by Service

##### 11.1.2.4.2 India Robotic Process Automation Market Breakdown, by Deployment

##### 11.1.2.4.3 India Robotic Process Automation Market Breakdown, by Organization Size

##### 11.1.2.4.4 India Robotic Process Automation Market Breakdown, by End-User Industry

#### 11.1.2.5 Japan Robotic Process Automation Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 11.1.2.5.1 Japan Robotic Process Automation Market Breakdown, by Component

###### 11.1.2.5.1.1 Japan Robotic Process Automation Market Breakdown, by Service



- 11.1.2.5.2 Japan Robotic Process Automation Market Breakdown, by Deployment
- 11.1.2.5.3 Japan Robotic Process Automation Market Breakdown, by Organization Size
- 11.1.2.5.4 Japan Robotic Process Automation Market Breakdown, by End-User Industry
- 11.1.2.6 South Korea Robotic Process Automation Market Revenue and Forecasts to 2030 (US\$ Mn)
  - 11.1.2.6.1 South Korea Robotic Process Automation Market Breakdown, by Component
    - 11.1.2.6.1.1 South Korea Robotic Process Automation Market Breakdown, by Service
    - 11.1.2.6.2 South Korea Robotic Process Automation Market Breakdown, by Deployment
    - 11.1.2.6.3 South Korea Robotic Process Automation Market Breakdown, by Organization Size
    - 11.1.2.6.4 South Korea Robotic Process Automation Market Breakdown, by End-User Industry
  - 11.1.2.7 Rest of Asia Pacific Robotic Process Automation Market Revenue and Forecasts to 2030 (US\$ Mn)
    - 11.1.2.7.1 Rest of Asia Pacific Robotic Process Automation Market Breakdown, by Component
      - 11.1.2.7.1.1 Rest of Asia Pacific Robotic Process Automation Market Breakdown, by Service
      - 11.1.2.7.2 Rest of Asia Pacific Robotic Process Automation Market Breakdown, by Deployment
      - 11.1.2.7.3 Rest of Asia Pacific Robotic Process Automation Market Breakdown, by Organization Size
      - 11.1.2.7.4 Rest of Asia Pacific Robotic Process Automation Market Breakdown, by End-User Industry

## **12. INDUSTRY LANDSCAPE**

- 12.1 Overview
- 12.2 Market Initiative
- 12.3 Product News & Company News
- 12.4 Collaboration and Mergers & Acquisitions

## **13. COMPANY PROFILES**



### 13.1 Appian Corp

#### 13.1.1 Key Facts

#### 13.1.2 Business Description

#### 13.1.3 Products and Services

#### 13.1.4 Financial Overview

#### 13.1.5 SWOT Analysis

#### 13.1.6 Key Developments

### 13.2 Automation Anywhere Inc

#### 13.2.1 Key Facts

#### 13.2.2 Business Description

#### 13.2.3 Products and Services

#### 13.2.4 Financial Overview

#### 13.2.5 SWOT Analysis

#### 13.2.6 Key Developments

### 13.3 Blue Prism Ltd

#### 13.3.1 Key Facts

#### 13.3.2 Business Description

#### 13.3.3 Products and Services

#### 13.3.4 Financial Overview

#### 13.3.5 SWOT Analysis

#### 13.3.6 Key Developments

### 13.4 Cyclone Robotics

#### 13.4.1 Key Facts

#### 13.4.2 Business Description

#### 13.4.3 Products and Services

#### 13.4.4 Financial Overview

#### 13.4.5 SWOT Analysis

#### 13.4.6 Key Developments

### 13.5 Datamatics Global Services Ltd

#### 13.5.1 Key Facts

#### 13.5.2 Business Description

#### 13.5.3 Products and Services

#### 13.5.4 Financial Overview

#### 13.5.5 SWOT Analysis

#### 13.5.6 Key Developments

### 13.6 International Business Machines Corp

#### 13.6.1 Key Facts

#### 13.6.2 Business Description

#### 13.6.3 Products and Services

- 13.6.4 Financial Overview
- 13.6.5 SWOT Analysis
- 13.6.6 Key Developments
- 13.7 Microsoft Corp
  - 13.7.1 Key Facts
  - 13.7.2 Business Description
  - 13.7.3 Products and Services
  - 13.7.4 Financial Overview
  - 13.7.5 SWOT Analysis
  - 13.7.6 Key Developments
- 13.8 NICE Ltd
  - 13.8.1 Key Facts
  - 13.8.2 Business Description
  - 13.8.3 Products and Services
  - 13.8.4 Financial Overview
  - 13.8.5 SWOT Analysis
  - 13.8.6 Key Developments
- 13.9 Pegasystems Inc
  - 13.9.1 Key Facts
  - 13.9.2 Business Description
  - 13.9.3 Products and Services
  - 13.9.4 Financial Overview
  - 13.9.5 SWOT Analysis
  - 13.9.6 Key Developments
- 13.10 Salesforce Inc
  - 13.10.1 Key Facts
  - 13.10.2 Business Description
  - 13.10.3 Products and Services
  - 13.10.4 Financial Overview
  - 13.10.5 SWOT Analysis
  - 13.10.6 Key Developments
- 13.11 SAP SE
  - 13.11.1 Key Facts
  - 13.11.2 Business Description
  - 13.11.3 Products and Services
  - 13.11.4 Financial Overview
  - 13.11.5 SWOT Analysis
  - 13.11.6 Key Developments
- 13.12 UiPath Inc

- 13.12.1 Key Facts
- 13.12.2 Business Description
- 13.12.3 Products and Services
- 13.12.4 Financial Overview
- 13.12.5 SWOT Analysis
- 13.12.6 Key Developments

## **14. APPENDIX**

- 14.1 Word Index

## I would like to order

Product name: Asia Pacific Robotic Process Automation Market Forecast to 2030 - Regional Analysis - by Component [Solution and Service (Consulting, Integration & Development, Support & Maintenance, and Training)], Deployment (On-Premise and Cloud), Organization Size (Large Enterprises and SMEs), and End-User Industry (BFSI, e-Commerce & Retail, Healthcare, IT & Telecom, Manufacturing, and Others)

Product link: <https://marketpublishers.com/r/A3AC993DFD39EN.html>

Price: US\$ 2,485.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3AC993DFD39EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970