

Asia Pacific Robotic Process Automation Market Forecast to 2030 - Regional Analysis - by Component [Solution and Service (Consulting, Integration & Development, Support & Maintenance, and Training)], Deployment (On-Premise and Cloud), Organization Size (Large Enterprises and SMEs), and End-User Industry (BFSI, e-Commerce & Retail, Healthcare, IT & Telecom, Manufacturing, and Others)

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Abstracts

The Asia Pacific robotic process automation market was valued at US\$ 716.88 million in 2022 and is expected to reach US\$ 1,546.72 million by 2030; it is estimated to register at a CAGR of 10.1% from 2022 to 2030.

Cost Benefits Offered by Robotic Process Automation Boost Asia Pacific Robotic Process Automation Market

RPA provides its users with the ability to in-source and offshore RPA-managed services, which further enables them to regain governance over the process without any surplus cost. The cost incurred might even be lesser than the offshore process without RPA. Furthermore, the buyers are attracted to the robust return on investments offered through robotic process automation deployments.

The implementation of robotic process automation has proven to provide its buyers with enhanced predictability of costs and refine overall management of cost, subsequently allowing them to recognize the opportunity to deploy the staff on higher and strategic value roles. Further, as robotic process automation gradually shifts to the mainstream,

several client organizations globally are expected to find it more comfortable transitioning from traditional incumbent service providers to modern robotic process automation capabilities.

Another factor influencing buyers to invest in RPA-driven deals is the rising pressure on them to sustain profitability, regulatory issues, and management of the increasing cost of offshoring. Thus, all the above cost benefits of robotic process automation are fueling the growth of the Asia Pacific robotic process automation market.

Asia Pacific Robotic Process Automation Market Overview

Asia Pacific has significantly contributed to the adoption and utilization of robotic process automation in recent years. Robotic process automation has gained substantial traction across various industries in the region. The growth of robotic process automation in Asia Pacific can be accredited to the rising demand for efficiency and cost reduction in business processes. Organizations in countries such as China, Japan, India, and Australia have acknowledged the potential of robotic process automation in streamlining operations and enhancing productivity. Consequently, there has been a notable increase in the implementation of robotic process automation in sectors such as banking & finance, manufacturing, healthcare, and logistics.

Asia Pacific also benefits from advancements in artificial intelligence (AI) and machine learning (ML) technologies, which are integral components of robotic process automation. These technologies enable the bots to learn and adapt to changing circumstances, making them more intelligent and capable of handling complex tasks. Both global and regional robotic process automation vendors have established a strong presence in Asia Pacific. Companies such as UiPath, Automation Anywhere, and Blue Prism have expanded their operations and formed strategic partnerships with local organizations to meet the growing demand for robotic process automation solutions.

Asia Pacific Robotic Process Automation Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Robotic Process Automation Market Segmentation

The Asia Pacific robotic process automation market is segmented based on component, deployment, organization size, end-user industry, and country.

Based on component, the Asia Pacific robotic process automation market is bifurcated

into solution and service. The service segment held a larger share in 2022. The service segment is sub-categorized into consulting, integration & development, support & maintenance, and training.

In terms of deployment, the Asia Pacific robotic process automation market is bifurcated into on-premise and cloud. The on-premise segment held a larger share in 2022.

Based on organization size, the Asia Pacific robotic process automation market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger share in 2022.

By end-user industry, the Asia Pacific robotic process automation market is segmented into BFSI, e-commerce & retail, healthcare, IT & Telecom, manufacturing, and others. The BFSI segment held the largest share in 2022.

Based on country, the Asia Pacific robotic process automation market is categorized into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. Japan dominated the Asia Pacific robotic process automation market in 2022.

Appian Corp, Automation Anywhere Inc, Blue Prism Ltd, Cyclone Robotics, Datamatics Global Services Ltd, International Business Machines Corp, Microsoft Corp, NICE Ltd, Pegasystems Inc, Salesforce Inc, SAP SE, and UiPath Inc are some of the leading companies operating in the Asia Pacific robotic process automation market.

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