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Asia Pacific Resistant Starch Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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Abstracts

The Asia Pacific resistant starch market is projected to grow significantly, reaching approximately US$ 7,404.56 million by 2031, up from US$ 4,390.18 million in 2023, with an estimated compound annual growth rate (CAGR) of 6.8% from 2023 to 2031.

Executive Summary and Market Analysis

Key contributors to the growth of the resistant starch market in the Asia Pacific region include countries such as China, India, Japan, and Australia. The market is experiencing robust expansion, primarily due to increasing consumer awareness of the health benefits associated with resistant starch and a rising demand for functional foods. In China, the health-conscious middle class is driving the demand for fiber-rich products, while in India, the growing food processing sector and the prevalence of chronic conditions like diabetes—affecting over 100 million people—are significant factors boosting the demand for resistant starch. In Japan, the aging population is increasingly consuming functional foods, including resistant starch, to support digestive and metabolic health.

Food manufacturers across the Asia Pacific are integrating resistant starch into various products, including bread, cereals, pasta, and dairy alternatives. Innovations in food processing technologies are enhancing the incorporation of resistant starch into products without compromising taste or texture. Additionally, the trend towards clean-label and plant-based products is promoting the use of naturally sourced resistant starch from ingredients like corn, potatoes, and bananas.

Market Segmentation Analysis

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The Asia Pacific resistant starch market can be segmented based on form, type, and application:
- Form: The market is divided into dry and liquid forms, with dry resistant starch holding a larger market share in 2023.
- Type: The market is categorized into type1, type2, type3, and type4, with type2 accounting for the largest share in 2023.
- Application: The market is segmented into food and beverages, dietary supplements, and animal nutrition, with the food and beverages segment dominating in 2023. This segment further includes subcategories such as bakery and confectionery, dairy and frozen desserts, beverages, and snacks.

Market Outlook

As hectic lifestyles lead to neglect of proper diets, health issues like obesity, diabetes, and digestive problems are becoming more prevalent. Consequently, there is a growing focus on preventive health and dietary supplements that provide health benefits without adverse effects. Prebiotics, including resistant starch, are gaining attention for their ability to nourish gut flora, enhance metabolic activity, and improve digestion and nutrient absorption. Resistant starch has been shown to help manage insulin response, thereby reducing the risk of type 2 diabetes, Alzheimer's disease, and heart disease.

The COVID-19 pandemic has further accelerated the popularity of functional foods and dietary supplements, as consumers prioritize health and seek healthier alternatives. Dietary supplements containing resistant starch are known to improve digestion, nutrient absorption, and lower the risk of digestive diseases. Regular intake of prebiotics can also reduce the risk of cardiovascular diseases by lowering LDL cholesterol levels, thus driving the growth of the resistant starch market.

Country Insights

The Asia Pacific resistant starch market includes countries such as Australia, China, India, Japan, South Korea, and others. In 2023, China held the largest market share. As a major producer of agricultural products, particularly corn, China has effectively utilized its agricultural resources to manufacture resistant starch on a large scale. The country is witnessing increased awareness regarding digestive health and obesity management, with obesity rates reported at approximately 10% for men and 8% for women in 2023. The Chinese government is promoting healthier dietary habits, which is further boosting the demand for resistant starch. The use of resistant starch in bakery products and snacks is particularly high among urban consumers seeking healthier options. The trend towards clean-label ingredients and dietary fibers is also driving market growth, with companies investing in research and development to expand their offerings. Additionally, imports of resistant starch into China are increasing, indicating a growing reliance on this ingredient in various food applications.

Company Profiles

Key players in the resistant starch market include Tate & Lyle Plc, Archer-Daniels-Midland Co, Cargill Inc, Ingredion Inc, Arcadia Biosciences Inc, Roquette Freres SA, MGP Ingredients Inc, American International Foods Inc, Crespel & Deiters GmbH & Co KG, Agrana Beteiligungs AG, Lehmann Food Ingredients Ltd, KMC Amba, Emsland-St?rke GmbH, Kono Chem Co Ltd, and BS Starch Chemical Co Ltd. These companies are employing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative products to consumers.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Asia Pacific resistant starch market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in Asia Pacific resistant starch market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Asia Pacific market trends and outlook coupled with the factors driving the resistant starch market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing, and distribution.

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Companies

Tate & Lyle Plc

Archer-Daniels-Midland Co

Cargill Inc

Ingredion Inc

Arcadia Biosciences Inc

Roquette Freres SA

MGP Ingredients Inc

American International Foods Inc

Crespel & Deiters GmbH & Co KG

Agrana Beteiligungs AG

Lehmann Food Ingredients Ltd

KMC Amba

Emsland-St?rke GmbH

Kono Chem Co Ltd

BS Starch Chemical Co Ltd

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