

Asia Pacific Racing Gasoline Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Application (Circuit Racing, Drag Racing, Rally Racing, Off-Road Racing, and Other Applications)

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Abstracts

The Asia Pacific Racing Gasoline Market is poised for significant growth, with projections indicating an increase from US\$ 91.9 million in 2024 to US\$ 128.0 million by 2031, reflecting a compound annual growth rate (CAGR) of 4.8% from 2025 to 2031. This growth is primarily fueled by the rising popularity of motorsports and the increasing demand for high-performance racing vehicles across the region.

Key players in the market are actively working on developing blends of biofuels and unleaded fuel formulations to meet stringent environmental regulations and reduce emissions. Despite the shift towards unleaded fuels, leaded fuels still maintain a niche market for specific high-performance applications. The expansion of motorsports infrastructure and events in the Asia Pacific region is further driving the demand for specialized racing gasoline.

Countries such as India, China, Japan, and Australia are witnessing a surge in motorsport activities, with both professional and amateur racers participating in various events. The growing disposable incomes, urbanization, and an increasing interest in performance-oriented leisure activities are expected to further boost participation in motorsports, leading to higher consumption of high-performance racing fuels.

The types of racing fuels prevalent in the Asia Pacific motorsport scene include unleaded racing fuels, high-octane racing fuels (110+), and specialized branded racing fuels, such as Petronas' Primax, known for its high-performance capabilities. Significant advancements in racetrack infrastructure have been made, with an increase in the number of racing events, which has subsequently heightened the demand for racing gasoline. For example, the Queensland Raceway in Australia has undergone

substantial upgrades and is set to return to the Supercars Championship calendar in 2025, indicating a trend towards modernized racing facilities. Additionally, plans for a new street circuit in Perth's CBD, scheduled for 2026, highlight the ongoing expansion of urban motorsport venues in Australia.

Strategic collaborations between fuel manufacturers and professional racing teams present a promising opportunity within the racing gasoline market. These partnerships enable fuel companies to create customized fuel blends that cater to the specific requirements of high-performance engines used in competitive motorsports. Such collaborations not only enhance fuel efficiency and engine performance but also yield valuable data for future fuel innovations. A notable example is Shell's partnership with Scuderia Ferrari in Formula 1, where Shell engineers collaborate closely with Ferrari's technical team to develop racing fuels that optimize combustion and comply with evolving FIA regulations. The insights gained from these high-stakes collaborations often lead to improvements in consumer-grade fuels, enhancing overall fuel quality. In the Asia Pacific region, there is significant potential for growth through strategic partnerships between local fuel suppliers and racing teams. A recent example is IndianOil's designation as the "Official Fuel Partner" for the FIM Asia Road Racing Championship (ARRC) from 2024 to 2026, where it will supply its "STORM - Ultimate Racing Fuel." This partnership will allow IndianOil to engage directly with high-performance two-wheeler racing across various circuits in the region, providing a platform for testing and refining its specialized racing fuel under competitive conditions. As the ARRC grows, the demand for STORM fuel is expected to rise, further contributing to the expansion of the regional racing gasoline market and enhancing IndianOil's brand presence in motorsport.

The Asia Pacific Racing Gasoline Market is segmented by country, with Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific being the key regions. China currently holds the largest market share, driven by a pivotal shift in energy trends and evolving automotive dynamics. The motorsport racing scene in China is rapidly expanding, supported by increasing public interest and economic growth. The country hosts over 100 motorsport events annually, including the Formula 1 Chinese Grand Prix, which has resumed in Shanghai post-pandemic, underscoring the sport's resilience and popularity.

The demand for racing gasoline in China has surged, as evidenced by sold-out events and significant infrastructure investments. The overwhelming response to the 2024 F1 Chinese Grand Prix ticket sales, which caused website crashes, exemplifies this trend. To accommodate the growing interest, China has extended its contract with Formula 1 through 2030, ensuring the Shanghai International Circuit remains a key venue. Additionally, the announcement of the new Beijing Street Circuit for the 2025 GT World Challenge Asia further highlights the country's commitment to expanding its motorsport

infrastructure.

Key players in the Asia Pacific Racing Gasoline Market include TotalEnergies SE, Shell Plc, Gulf Oil International Ltd, Sunoco LP, VP Racing Fuels, and several others. These companies are employing various strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative products to consumers.

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