

Asia Pacific Procedure Trays Market Forecast to 2030 - Regional Analysis - By Application (Operating Room, Angiography, Ophthalmology, and Others) and End User (Hospitals & Clinics, Ambulatory Surgical Centers, and Others)

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Abstracts

The Asia Pacific procedure trays market was valued at US\$ 4,006.00 million in 2022 and is expected to reach US\$ 8,868.48 million by 2030; it is estimated to grow at a CAGR of 10.4% from 2022 to 2030.

Integration of Procedure Trays with Cloud Platform and Data Analytics Fuels the Asia Pacific Procedure Trays Market

With rapid developments in the healthcare IT sector, companies manufacturing procedure trays are focusing on harnessing advanced technologies to enhance the experience of using procedure trays. Procedure trays carry various number instruments used in surgical procedures; however, a few instruments may not be used during the procedure. As each procedure tray can typically cost more than US\$ 350,000 and having every type of set on the shelf at each surgical facility is not feasible, owing to which manufacturers generally loan them to hospitals. Once a procedure is executed, the hospital returns the instrument tray to the manufacturer for storage and redistribution to other hospitals. Each time a hospital returns a tray, the manufacturer needs to check for missing instruments, along with ensuring that they are correctly placed, cleaned, and fit for use in the next procedure. As this checking may become hectic for manufacturers, they are focused on using data analytics tools and cloud-based platforms to maintain the record of the instruments used during a surgery. For instance, companies such as BD and Johnson & Johnson MedTech are collaborating with cloud-based companies to engineer a scalable solution to improve the tracking and checking of instruments in procedure trays. These solutions or platforms can be used to share the surgery case and procedure-specific information and can also be associated

with vendor tray requirements so that the hospital and manufacturer can receive schedule of the surgical procedure such as set images, instruction for use (IFU) documentation, and expected delivery time of the equipment. Thus, the use of cloud-based platforms and data analytics to maintain and streamline the data collected when procedure trays are in use is creating opportunities for the Asia Pacific procedure trays market players.

Asia Pacific Procedure Trays Market Overview

The Asia Pacific procedure trays market is segmented into China, Japan, India, South Korea, Australia, and the Rest of Asia Pacific. The market in Asia Pacific is expected to witness significant growth during the forecast period owing to increasing hospital admissions due to cardiovascular diseases, neurological disorders, traumatic injuries, as well as due to the introduction of advanced surgical technologies. Market participants are exploring growth opportunities in the region. For example, Johnson & Johnson MedTech has 60,000 treatment trays across Asia Pacific and lends those trays nearly 100,000 times a month. The manufacturer turned to Max Kelsen, an analytics and software agency specializing in machine learning, to help design and develop a solution that would make the supply chain more efficient and provide more insight into asset movements in the region. The sharp rise in obesity in China has recently increased the demand for cosmetic surgery. In addition, a significant proportion of working women undergo aesthetic manipulations. According to the International Society of Aesthetic Plastic Surgery, the number of cosmetic surgeries in Japan is increasing. The most common procedures performed in the country are eyelid surgery, botulinum toxin, and skin fillings. Cosmetic surgery is also common in Japan for children who undergo procedures to improve their appearance. In addition, rapid urbanization and population growth across APAC will increase the number of patients requiring surgical intervention. The medical tourism industry in Asia Pacific is gaining significant traction. Emerging markets in the region place emphasis on developing advanced healthcare infrastructure while minimizing costs. For example, Japan is considered the preferred location for cancer treatments due to its specialization in heavy particle radiation therapy, regenerative medicine, and robotic surgery. According to the World Health Organization, Singapore has one of the best healthcare systems in Asia and ranks sixth in the world due to its efficient socialist healthcare model. Over half a million medical tourists visit Malaysia every year due to the country's well-developed infrastructure and easy availability of services such as in vitro fertilization and sophisticated treatment for burn victims. In addition, many countries in the region have set up agencies to attract medical tourists for health treatments and raise patient awareness of medical tourism. Therefore, the growing number of surgical procedures and rising medical tourism in Asia Pacific is expected to boost the Asia Pacific procedure trays market in future.

Asia Pacific Procedure Trays Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Procedure Trays Market Segmentation

The Asia Pacific procedure trays market is segmented based on application, end user, and country.

Based on application, the Asia Pacific procedure trays market is segmented into operating room, angiography, ophthalmology, and others. The operating room segment held the largest share in 2022.

By end user, the Asia Pacific procedure trays market is segmented into hospitals & clinics, ambulatory surgical centers, and others. The hospitals & clinics segment held the largest share in 2022.

Based on country, the Asia Pacific procedure trays market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. The Rest of Asia Pacific dominated the Asia Pacific procedure trays market in 2022.

3M Co, BD, Biometrix, Cardinal Health Inc, ICU Medical Inc, Molnlycke Health Care AB, Nelipak Corporation, Owens & Minor Inc, and Teleflex Incorporated are some of the leading companies operating in the Asia Pacific procedure trays market.

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