

# **Asia Pacific Portable Evaporative Cooler Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Direct Evaporative Cooling and Indirect Evaporative Cooling) and Application (Residential, Commercial, and Industrial)**

<https://marketpublishers.com/r/AACD992AE1AAEN.html>

Date: March 2023

Pages: 94

Price: US\$ 3,000.00 (Single User License)

ID: AACD992AE1AAEN

## **Abstracts**

The Asia Pacific portable evaporative cooler market is expected to grow from US\$ 1,278.73 million in 2022 to US\$ 2,251.99 million by 2028; it is estimated to grow at a CAGR of 9.9% from 2022 to 2028 .

### **Increasing Adoption of Evaporative Cooling in Residential Sector**

Portable evaporative coolers are gaining popularity in residential spaces due to their various advantages such as portability, convenience, and easy and quick maintenance. Moreover, the adoption of portable evaporative cooling is increasing in hotels, warehouses, shopping complexes, regional sites (churches), kitchens, garages, gyms, porches/decks, events venues, and workshops to handle the concerns regarding warm air. Thus, the rising demand for portable evaporative coolers in commercial and residential spaces drives the growth of the portable evaporative cooler market. In April 2021, Portacool, LLC extended its product line by adding an expansive Portacool evaporative cooler. The newly introduced Portacool 510 is a powerful and portable cooling solution developed to make open spaces comfortably cool through a natural evaporation process. Similarly, in September 2022, Indwell announced the launch of two in one air conditioner and cooler that uses evaporative technology for residential and commercial applications. Also, the compact cooler provides ultimate versatility for on-the-go and spot cooling to meet the requirements of outdoor living, home, and small workspaces. Such developments in portable evaporative coolers are also contributing to the portable evaporative cooler market growth for the residential segment.

## Asia Pacific Portable Evaporative Cooler Market Overview

The Asia Pacific portable evaporative cooler market is growing due to surging industrialization, increasing disposable income of consumers, rising demand for luxury products, and stringent government norms focusing on global warming. China and India have a potential to look for development strategies for controlling the increasing global warming scenario. Moreover, the southwestern part of Asia has a dry climate. Countries such as Vietnam have a dry and hot climate in their territory. Since portable evaporative coolers are ideal for dry climates, their adoption in southwestern parts of Asia is high. This factor will contribute to the APAC portable evaporative cooler market during the forecast period.

## Asia Pacific Portable Evaporative Cooler Market Revenue and Forecast to 2028 (US\$ Million)

### Asia Pacific Portable Evaporative Cooler Market Segmentation

The Asia Pacific portable evaporative cooler market is segmented based on type, application, and country. Based on type, the Asia Pacific portable evaporative cooler market is bifurcated into direct evaporative cooling and indirect evaporative cooling. The direct evaporative cooling segment held a larger market share in 2022.

Based on application, the Asia Pacific portable evaporative cooler market is segmented into residential, commercial, and industrial. The residential segment held the largest market share in 2022.

Based on country, the Asia Pacific portable evaporative cooler market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific portable evaporative cooler market share in 2022.

Delta T LLC, Evapoler Eco Cooling Solutions, Portacool LLC, Vankool Technology Co. Ltd, Honeywell International Inc., and Symphony Ltd are the leading companies operating in the Asia Pacific portable evaporative cooler market.

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