

# Asia Pacific Organic Selenium Yeast for Feed Market Forecast to 2031 – Regional Analysis – by Livestock (Poultry, Ruminants, Swine, Aquaculture, Pets, and Others)

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## Abstracts

The Asia Pacific organic selenium yeast for feed market was valued at US\$ 1,609.53 thousand in 2023 and is expected to reach US\$ 2,576.45 thousand by 2031; it is estimated to register a CAGR of 6.1% from 2023 to 2031 .

### Preference for Natural Ingredients Over Synthetic Boosts Asia Pacific Organic Selenium Yeast for Feed Market

Livestock farmers and pet owners seek proper nutrition for their animals to enhance their performance and productivity and fulfill their nutritional requirements. With rising awareness about clean-label animal nutrition products, livestock farmers and pet owners check the nutrients and ingredients included in supplements to ensure that the animals receive the most appropriate and beneficial nutrients. They search for products free of artificial additives, preservatives, and fillers. The increasing inclination toward healthy diet and growing awareness regarding the benefits of natural ingredients in animals have upsurged the demand for animal feed infused with natural and organic nutrients.

The livestock animals who consume organically made food offer meat that has high nutritional value. Organic milk and meat are rich in various nutrients such as enzymes, bioflavonoids, and antioxidants. Hence, health-conscious consumers prefer organic meat over conventional as it does not contain pesticides. Due to the rising demand for organic meat and dairy products, the poultry sector, livestock farms, and animal husbandry have focused on purchasing high-quality organic feed products to supply

organic meat to consumers. Thus, animal feed manufacturers are fortifying feed with organic nutrients to cater to the growing demand. Therefore, the preference for natural and organic ingredients over synthetic in animal feed is expected to create huge opportunity for market growth.

### Asia Pacific Organic Selenium Yeast for Feed Market Overview

China has a developed animal feed and livestock industry. According to the Alltech Global Feed Survey 2021 report, China ranked first in feed production worldwide. In recent years, due to the increasing awareness of animal's health and their nutritional intake, there has been a growing demand for nutrient-enriched feed in the country.

Deficiency of various nutrients among animals can lead to diseases. Selenium deficiency in cattle is associated with several problems, including muscular degenerative disease in calves, delayed conception, myocardial necrosis, heart failure, immune dysfunction, abortion and perinatal mortality, increased risk of mastitis, and growth retardation in young animals. Thus, to overcome such health issues, livestock owners prefer animal feed enriched with organic selenium yeast. Brands such as Angel Yeast in China are recognized as manufacturers of naturally sourced organic selenium yeast due to its high organic selenium content in form of selenomethionine with high bioavailability form for improved nutrient utilization. These are the major factors driving the organic selenium yeast for animal feed market growth in the country.

### Asia Pacific Organic Selenium Yeast for Feed Market Revenue and Forecast to 2031 (US\$ Thousand)

### Asia Pacific Organic Selenium Yeast for Feed Market Segmentation

The Asia Pacific organic selenium yeast for feed market is categorized into livestock and country.

By livestock, the Asia Pacific organic selenium yeast for feed market is segmented into poultry, ruminants, swine, aquaculture, pets, and others. The poultry segment held the largest share of the Asia Pacific organic selenium yeast for feed market share in 2023.

Based on country, the Asia Pacific organic selenium yeast for feed market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. China held the largest share of Asia Pacific organic selenium yeast for feed market in 2023.

Adisseo; Alltech Inc; AngelYeast Co., Ltd.; Cargill, Incorporated; LALLEMAND, INC.; Phileo by Lesaffre; and Shanghai Debon Xinsheng Bio-Tech Co., Ltd. are some of the leading companies operating in the Asia Pacific organic selenium yeast for feed market.

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