

Asia Pacific Neurotoxins Market Forecast to 2028 -Regional Analysis - by Product Type (Botox, Dysport, Xenomin, and Others), Application (Therapeutic and Aesthetic), and End User (Hospitals, Specialty Clinics, Dermatology Clinics, and Others)

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Abstracts

The Asia Pacific neurotoxins market is expected to grow from US\$ 925.29 million in 2023 to US\$ 1,858.41 million by 2028. It is estimated to register a CAGR of 15.0% from 2023 to 2028.

Surge in Cosmetic Procedures to Improve Appearance Fuels Asia Pacific Neurotoxins Market

Structural changes affecting the skin, muscles, ligaments, fat, and bone get noticeable on an individual's face due to decrease in cellular functions with aging. The inevitable physiological process of aging is generally not conceived positively by many, which, in turn, urges them to indulge in cosmetic rejuvenation procedures to remain youthful visually. Botulinum toxin (BOTA)—which is naturally produced by *Clostridium botulinum*—is the most popular neurotoxin used in cosmetic procedures. Therefore, the rising popularity of cosmetic procedures involving neurotoxins to reduce facial wrinkles while ensuring safety, effectivity, and efficiency is catalyzing the market for neurotoxins.

Asia Pacific Neurotoxins Market Overview

The Asia Pacific neurotoxin market is segmented into China, India, Japan, South Korea, Australia, and the Rest of Asia Pacific. The increasing product developments and launches, growing numbers of aesthetic procedures, rising distribution by companies for neurotoxin products, and increasing demand for non-surgical aesthetic procedures

among the young population are driving the growth of the market in the region. The Australian neurotoxin market is expected to have growth opportunities due to growing developments in the pharmaceutical industry. The country has several facilities, such as manufacturing, research and development, and a good distribution network. Also, the country is among the region's top countries performing aesthetic procedures. However, the market for neurotoxins is highly regulated in the country. The botulinum toxin products are classified as S4 pharmaceuticals; hence they are only administered by a doctor or a nurse. Also, the regulatory bodies strictly regulate the products in the country, and the brands approved by Therapeutic Goods Administration (TGA) in Australia are Botox, Dysport, and Xeomin.

Asia Pacific Neurotoxins Market Revenue and Forecast to 2028 (US\$ Million)

Asia Pacific Neurotoxins Market Segmentation

The Asia Pacific neurotoxins market is segmented into product type, application, end user, and country.

Based on product type, the Asia Pacific neurotoxins market is subsegmented into botox, dysport, xenomin, and others. The botox segment registered the largest market share in 2023.

Based on application, the Asia Pacific neurotoxins market is segmented into therapeutic and aesthetic. The therapeutic segment held a larger market share in 2023.

Based on end user, the market is segmented into hospitals, specialty clinics, dermatology clinics, and others. The hospitals segment held the largest market share in 2023.

Based on country, the market is segmented into China, India, Japan, South Korea, Australia, and the Rest of Asia Pacific. Japan dominated the market share in 2023.

AbbVie Inc, Gufic, Hugel Inc, Ipsen SA, Lanzhou Institute of Biological Products Co Ltd, Medytox Inc, and Merz Pharma GmbH & Co KGaA are among the leading companies operating in the Asia Pacific neurotoxins market.

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