

Asia Pacific Mosquito Traps Market Forecast to 2030 - Regional Analysis - by Product Type (Electric Shock Mosquito Killer, Photocatalytic Mosquito Killer, and Sticky Trap Mosquito Killer), Category (Outdoor and Indoor), and Distribution Channel [Direct Sales (Direct Offline Sales and Direct Online Sales) and Retail Sales (Supermarkets & Hypermarkets, Specialty Stores, Online Retail, and Others)]

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Abstracts

The Asia Pacific mosquito traps market is expected to grow from US\$ 136.18 million in 2022 to US\$ 238.42 million by 2030. It is estimated to grow at a CAGR of 7.3% from 2022 to 2030.

Strategic Product Launches and Innovations in Mosquito Traps Market Drives Asia Pacific Mosquito Traps Market

Manufacturers and researchers across the globe strive to develop effective, eco-friendly, user-friendly, and efficient mosquito control solutions. The innovations in the mosquito trap market aim to improve performance, increase mosquito capture rate, and enhance user experience. In 2021, Rentokil PCI launched Mosclean IG1, an eco-friendly mosquito trap based on LED light. Mosclean IG1 is water resistant mosquito control solution for outdoor applications with a coverage area of up to one acre. The product is a nontoxic mosquito control solution and works on a photocatalytic reaction that releases carbon dioxide, thereby killing mosquitoes particularly responsible for Zika virus transmission. In 2022, researchers from TATI University College, Malaysia, developed a solar-powered mosquito trap with an air-quality monitor. The solar-powered

mosquito trap mechanism is designed to capture mosquitoes by sucking them in with a fan and luring them in with an integrated LED. The product was equipped with an air quality monitor to detect variations in temperature and carbon dioxide in the surroundings. Thus, constant strategic product launches and innovations are expected to boost the Asia Pacific mosquito traps market .

Asia Pacific Mosquito Traps Market Overview

The Asia Pacific mosquito traps market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. The Asia Pacific mosquito traps market is driven by factors such as the rising number of mosquito-borne diseases and growing concern among people regarding their health. A study on the prevalence of dengue conducted by the WHO estimates that 3.9 billion people are at risk of infection with dengue viruses, with 70% residing in Asia. According to the data released by ReliefWeb, a humanitarian information portal, in July 2023, children are at high risk due to increased dengue fever across Asia Pacific. The situation is expected to worsen in the coming weeks as floods, heatwaves, and potential impacts of the El Niño weather event create perfect breeding grounds for mosquitoes. Countries such as Malaysia and Cambodia are also witnessing a surge in dengue cases and reporting much higher case numbers than in 2022. According to the data presented by the Minister of State for the Ministry of Health and family welfare, nearly 233,251 dengue cases were reported in India in 2022. According to data compiled by the National Center for Vector Borne Diseases Control (NCVBDC), 303 dengue patients died in India in 2022. An important aspect of controlling and preventing mosquito-borne diseases is to reduce mosquitoes that carry viruses. Mosquito traps help reduce the density of mosquito vectors and the spread of mosquito-borne diseases. Thus, the rising number of mosquito-borne diseases in the region drives the demand for mosquito traps. Key Players such as INZECTO and Woodstream Corporation operating in the Asia Pacific mosquito traps market are adopting various strategies, such as investment in research and development activities and new product launches. In August 2021, Rentokil PCI, a pest control service provider in India, unveiled an innovative product-based solution—Mosclean IG1—to address the rising threat of mosquito-borne illnesses. This solution is environment-friendly, with the potential to cover a wide area. In addition, Mosclean IG1 is an eco-friendly mosquito trap that attracts mosquitoes using LED lights. The trap is scientifically proven to catch and kill mosquitoes, particularly those transmitting the Zika virus.

Asia Pacific Mosquito Traps Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Mosquito Traps Market Segmentation

The Asia Pacific mosquito traps market is segmented into product type, category, distribution channel, and country.

Based on product type, the Asia Pacific mosquito traps market is segmented into electric shock mosquito killer, photocatalytic mosquito killer, and sticky trap mosquito killer. In 2022, the electric shock mosquito killer segment registered the largest share in the Asia Pacific mosquito traps market.

Based on category, the Asia Pacific mosquito traps market is bifurcated into outdoor and indoor. In 2022, the indoor segment registered a larger share in the Asia Pacific mosquito traps market.

Based on distribution channel, the Asia Pacific mosquito traps market is bifurcated into direct sales and retail sales. In 2022, the retail sales segment registered a larger share in the Asia Pacific mosquito traps market. The direct sales segment is further segmented into direct offline sales and direct online sales. The retail sales segment is further segmented into supermarkets & hypermarkets, specialty stores, online retail, and others.

Based on country, the Asia Pacific mosquito traps market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. In 2022, the Rest of Asia Pacific registered the largest share in the Asia Pacific mosquito traps market.

Biogents AG, Inzecto Corp, Shenzhen Tesenni Industrial Co Ltd, Woodstream Corp are some of the leading companies operating in the Asia Pacific mosquito traps market.

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