

# Asia Pacific Microbiology CRO Services Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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## Abstracts

The Asia Pacific microbiology Contract Research Organization (CRO) services market is projected to grow significantly, reaching approximately USD 2,662.81 million by 2031, up from USD 1,161.18 million in 2023. This growth represents a compound annual growth rate (CAGR) of 10.9% from 2023 to 2031.

### Executive Summary and Market Analysis

The microbiology CRO services market in the Asia Pacific region is divided into several key countries, including China, Japan, India, Australia, South Korea, and other regions within Asia Pacific. Countries like Australia, India, and South Korea are expected to experience substantial growth opportunities, driven by advancements in their healthcare sectors. Additionally, these governments are enhancing their support for clinical trials, which is further fueled by the rising prevalence of chronic diseases, creating more opportunities for market participants.

### Market Segmentation Analysis

The Asia Pacific microbiology CRO services market can be segmented based on application, service type, microorganisms, and end users:

- Application: The market is categorized into clinical, medical device, and other applications, with the clinical segment holding the largest market share in 2023.
- Service Type: This market is divided into assay development, custom viral stock production, microbial testing, and others, where microbial testing also accounted for the largest share in 2023.
- Microorganisms: The segmentation includes bacteria, fungi, viruses, and parasites,

with bacteria dominating the market share in 2023.

- End Users: The end-user categories include biotech and pharmaceutical companies, medical device companies, and others, with biotech and pharmaceutical companies leading the market in 2023.

## **Market Outlook**

Research and development (R&D) play a crucial role in the pharmaceutical, biopharmaceutical, and medical device industries, enabling the creation of new therapeutic solutions with significant medical and commercial potential. The pharmaceutical sector is particularly R&D-intensive, focusing on improving patient outcomes while managing the costs of drug development. Over the past decade, there has been an increase in the number of new drug approvals each year.

Investment in R&D is vital for companies aiming to discover and develop new products, enhance existing ones, and ensure regulatory compliance. According to a report by PhRMA Member Companies in 2021, the top 15 pharmaceutical companies collectively invested USD 133 billion in R&D, with approximately 44% of this investment directed towards clinical trials. This trend highlights the significant financial commitment pharmaceutical companies are making to develop new antibiotics, vaccines, and treatments for infectious diseases, all of which require extensive microbial testing and validation.

Medical device companies are also innovating with products such as implantable devices and surgical instruments, necessitating rigorous microbial testing to ensure safety and sterility. Microbial testing CROs provide essential services, including bacterial identification, antimicrobial susceptibility testing, sterility testing, and molecular testing, to support these R&D efforts. The growing demand for personalized medicine and targeted therapies is further driving the need for customized testing services from microbial testing CROs, thereby propelling market growth.

## **Country Insights**

The Asia Pacific microbiology CRO services market is comprised of several key countries, with China holding the largest market share in 2023. China is actively enhancing its support for clinical trials, which is accelerating drug development. The Annual Report on Clinical Trials for New Drug Registration in China indicates a steady increase in registered clinical trials, from 3,358 in 2021 to 4,300 in 2023. Furthermore, the approval of 500 biological products, particularly in oncology, dermatology, and

endocrinology, underscores the country's growing role in the R&D landscape.

China has become an attractive outsourcing destination for international pharmaceutical companies looking to reduce development timelines and costs. The number of Western companies participating in clinical trials in China has risen significantly, from about 100 trials per year in 2010 to approximately 350 in 2021. This increasing demand for clinical trials is driving the need for advanced microbial testing services, with Chinese CROs collaborating with international firms to enhance their capabilities and offer global testing services.

## **Company Profiles**

Key players in the microbiology CRO services market include Microbiologics, Melbec Microbiology, Emery Pharma, TheraInDx Lifesciences Pvt. Ltd., AVERIN BIOTECH, Statens Serum Institut, ImQuest BioSciences, PACIFIC BIOLABS, Innovotech Inc., and BluTest Laboratories Ltd. These companies are pursuing various strategies, including expansion, product innovation, and mergers and acquisitions, to enhance their market presence and deliver innovative solutions to their clients.

## **Reason to buy**

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Asia Pacific microbiology CRO services market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in Asia Pacific microbiology CRO services market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Asia Pacific market trends and outlook coupled with the factors driving the microbiology CRO services market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing, and distribution.

## **Companies**

Microbiologics

Melbec Microbiology

Emery Pharma

TheraIndx Lifesciences Pvt. Ltd.

AVERIN BIOTECH

Statens Serum Institut

ImQuest BioSciences

PACIFIC BIOLABS

Innovotech Inc.

BluTest Laboratories Ltd

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