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Asia Pacific Medical Scheduling Software Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Software (Installed Software and Web-Based Software) and End User (Hospitals, Clinics, and Others)

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Abstracts

The Asia Pacific medical scheduling software market is expected to grow from US$ 96.75 million in 2022 to US$ 213.11 million by 2028; it is estimated to grow at a CAGR of 14.1% from 2022 to 2028.

Rising Adoption of Patient-Centric Approach by Healthcare Providers Fuels Asia Pacific Medical Scheduling Software Market

A patient-centric approach is an idea in healthcare systems that can establish a partnership among patients & their families and healthcare practitioners to align decisions with patients' needs, preferences, and wants. It also includes providing specific education and support to patients to make healthcare choices, leading to enhanced care and reduced levels of illness. Increased engagement with all stakeholders, including providers, patients, and others, leads to reduced overall expenses. This access to knowledge can also improve care after discharge, hospital visits, reduced readmissions, and secondary consults. By engaging and collaborating with patients in decision-making, health providers can make more suitable decisions regarding a patient's health. In recent years, the patient-centric approach has been predominant in the healthcare industry. Technological innovations and software development are crucial to the revolution of the healthcare industry. These technological developments support medical and administrative services that dramatically enhance and ease healthcare processes, communications, and workflow. Patient-centric healthcare raises patient satisfaction levels, which creates benefits for healthcare

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providers and practices. Thus, the rising adoption of a patient-centric approach by healthcare providers is driving the growth of the Asia Pacific medical scheduling software market .

Asia Pacific Medical Scheduling Software Market Overview

The Asia Pacific medical scheduling software market is segmented into China, Japan, India, South Korea, Australia, and the Rest of Asia Pacific. China held the largest market share in 2022. The Chinese government is also promoting the use of digital health solutions to improve the quality and accessibility of healthcare services. Under the Healthy China 2030 plan, China plans to invest significantly in advancing its healthcare technology innovation further in the coming years. This expenditure is intended to ensure health equity within China through technological advancement and improvements to the healthcare system. The prevalence of stroke, cancer, Alzheimer's, and diabetes is high in China. The rising number of patients and the increasing demand for better healthcare services are also expected to boost the market growth. Furthermore, according to data from Future Health Index, 94% of Chinese healthcare professionals used either digital health technology or mobile health apps. Also, 15 other countries in the data averaged only 78% usage of digital health technologies. The growing presence of local key players is boosting the medical scheduling software market growth in China. Manufacturers are focusing on expanding their strategic global presence and specialized expertise with exclusive technological capabilities, leading to the growth of the medical scheduling software market in China.

Asia Pacific Medical Scheduling Software Market Revenue and Forecast to 2028 (US$ Million)

Asia Pacific Medical Scheduling Software Market Segmentation

The Asia Pacific medical scheduling software market is segmented on the basis of software, end user, and country.

Based on software, the Asia Pacific medical scheduling software market is bifurcated into installed software and web-based software. The web-based software segment held a larger Asia Pacific medical scheduling software market share in 2022.

Based on end user, the Asia Pacific medical scheduling software market is segmented into hospitals, clinics, and others. The hospitals segment held the largest Asia Pacific medical scheduling software market share in 2022.

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Based on country, the Asia Pacific medical scheduling software market is segmented into China, India, Japan, South Korea, Australia, and the Rest of Asia Pacific. China dominated the Asia Pacific medical scheduling software market in 2022.

Daw Systems, Inc.; TimeTrade; Voicent Communications Inc.; and WellSkyare are a few of the leading companies operating in the Asia Pacific medical scheduling software market.

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