

Asia Pacific Maritime Analytics Market Forecast to 2028 - COVID-19 Impact and Regional Analysis by Application (Optimal Route Mapping, Predictive and Prescriptive Analytics, Pricing Insights, Vessel Safety and Security, and Others) and End User (Commercial and Military)

<https://marketpublishers.com/r/A3212A85096BEN.html>

Date: May 2023

Pages: 128

Price: US\$ 3,000.00 (Single User License)

ID: A3212A85096BEN

Abstracts

The Asia Pacific maritime analytics market was valued at US\$ 177.03 million in 2023 and is projected to reach US\$ 375.68 million by 2028; it is expected to grow at a CAGR of 16.2% from 2023 to 2028.

Growing Shipping Market and Use of Advanced Technologies in Developing Region is Driving the Asia Pacific Maritime analytics Market

The Asia Pacific region is characterized by the presence of some major countries that contribute substantial fleet value to the global shipping market. China, Japan, Singapore, and South Korea are among the top ten ship-owning countries worldwide. For instance, as of January 2021, China's total fleet asset value reached US\$ 191 billion, whereas Japan's total fleet asset value reached US\$ 187 billion, Singapore's total fleet asset value was US\$ 78 billion, and South Korea's total fleet asset value reached US\$ 58 billion. In addition to these markets, there are several other potential developing markets for the adoption of maritime analytics, such as India, Indonesia, Vietnam, Malaysia, the Philippines, and Thailand. As per the internal Monetary Fund (IMF), in December 2023, the top 10 sea trading countries included China, South Korea, Malaysia, Taiwan. Growth of maritime, transportation, container ports, shipbuilding, and tourism sectors in mentioned economies is projected to fuel the growth of advanced technologies such as analytics in the maritime industry.

Furthermore, in these countries, the emerging trend of Industry 4.0 is encouraging the use of new technologies such as the internet of things (IoT), artificial intelligence (AI), and big data. For instance, China is the largest contributor to the overall internet of things (IoT) spending in Asia Pacific. Hence, expanding automation trend, growing shipping industry, and use of advanced technologies in developing region are expected to fuel the demand for maritime analytics solutions and thereby fueling the Asia Pacific maritime analytics market growth.

Asia Pacific Maritime Analytics Market Overview

India, China, Japan, Australia, and South Korea are significant contributors to the ongoing technological innovations in APAC. Rapid technological advancements, government initiatives, economic digitization, and rise in middle-class discretionary income are among the factors propelling the region's overall economic growth, which is gradually driving it from a developing to a developed stage. In 2021, among the 10 leading countries, China registered the largest increase in the value of ship-owning. The country owns the largest number of container ships, and consequently, the recent surge in international trade has pushed it up among the top spots in terms of fleet value; Japan maintained its second place in this list. Companies in Japan witness the highest adoption of marine transportation from LPG carriers, a segment wherein many other countries are experiencing value reduction.

Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)

Asia Pacific Maritime analytics Market Segmentation

The Asia Pacific maritime analytics market is segmented into application, end user, and country.

Based on application, the maritime analytics market is divided into optimal route mapping, predictive & prescriptive analytics, pricing insights, vessel safety & security, and others. The predictive & prescriptive analytics segment held the largest market share in 2023.

Based on end user, the market is bifurcated into commercial and defense. The commercial segment held the largest market share in 2023.

Based on country, the Asia Pacific maritime analytics market is segmented into

Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the market in 2023.

Maritech Holdings Limited; RightShip Pty Limited; ShipNet; Kpler; Kayrros; OrbitMI, Inc.; Q88 LLC; Veson Nautical; Pole Star Space Applications; SEDNA Communications Ltd; Nordic IT; and LgMAR are the leading companies operating in the Asia Pacific maritime analytics market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. ASIA PACIFIC MARITIME ANALYTICS MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Asia Pacific PEST Analysis
- 4.3 Ecosystem Analysis

5. ASIA PACIFIC MARITIME ANALYTICS –MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Rising Trend of Digitalization in Global Maritime Industry
 - 5.1.2 Increasing Demand for Enhanced Maritime Operations Through Data Analytics
- 5.2 Market Restraints
 - 5.2.1 Concerns Related to Cyber Security and Lack of Skilled Workforce
- 5.3 Market Opportunities
 - 5.3.1 Growing Shipping Market and Use of Advanced Technologies in Developing Region
- 5.4 Future Trends
 - 5.4.1 Use of Advanced Technologies in Maritime Industry
- 5.5 Impact Analysis of Drivers and Restraints

6. MARITIME ANALYTICS MARKET – GLOBAL ANALYSIS

6.1 Asia Pacific: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)

7. ASIA PACIFIC MARITIME ANALYTICS MARKET ANALYSIS – BY APPLICATION

7.1 Overview

7.2 Asia Pacific Maritime Analytics Market Breakdown, by Application, 2022 and 2028

7.3 Optimal Route Mapping

7.3.1 Overview

7.3.2 Optimal Route Mapping: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)

7.4 Predictive and Prescriptive Analytics

7.4.1 Overview

7.4.2 Predictive and Prescriptive Analytics: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)

7.5 Pricing Insights

7.5.1 Overview

7.5.2 Pricing Insights: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)

7.6 Vessel Safety and Security

7.6.1 Overview

7.6.2 Vessel Safety and Security: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)

7.7 Others

7.7.1 Overview

7.7.2 Others: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)

8. ASIA PACIFIC MARITIME ANALYTICS MARKET ANALYSIS – BY END USER

8.1 Overview

8.2 Asia Pacific Maritime Analytics Market Breakdown, by End User, 2022 and 2028

8.3 Commercial

8.3.1 Overview

8.3.2 Commercial: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)

8.4 Military

8.4.1 Overview

8.4.2 Military: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028

(US\$ Million)

9. ASIA PACIFIC MARITIME ANALYTICS MARKET – COUNTRY ANALYSIS

9.1 Overview

9.1.1 APAC: Maritime Analytics Market, by Key Country

9.1.1.1 Australia: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)

9.1.1.1.1 Australia: Maritime Analytics Market, by Application

9.1.1.1.2 Australia: Maritime Analytics Market, by End User

9.1.1.2 China: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)

9.1.1.2.1 China: Maritime Analytics Market, by Application

9.1.1.2.2 China: Maritime Analytics Market, by End User

9.1.1.3 India: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)

9.1.1.3.1 India: Maritime Analytics Market, by Application

9.1.1.3.2 India: Maritime Analytics Market, by End User

9.1.1.4 Japan: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)

9.1.1.4.1 Japan: Maritime Analytics Market, by Application

9.1.1.4.2 Japan: Maritime Analytics Market, by End User

9.1.1.5 South Korea: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)

9.1.1.5.1 South Korea: Maritime Analytics Market, by Application

9.1.1.5.2 South Korea: Maritime Analytics Market, by End User

9.1.1.6 Rest of APAC: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)

9.1.1.6.1 Rest of APAC: Maritime Analytics Market, by Application

9.1.1.6.2 Rest of APAC: Maritime Analytics Market, by End User

10. INDUSTRY LANDSCAPE

10.1 Overview

10.2 Market Initiative

10.3 Product Development

10.4 Mergers & Acquisitions

11. COMPANY PROFILES

11.1 Maritech Holdings Limited

11.1.1 Key Facts

- 11.1.2 Business Description
- 11.1.3 Products and Services
- 11.1.4 Financial Overview
- 11.1.5 SWOT Analysis
- 11.1.6 Key Developments
- 11.2 RightShip Pty Limited
- 11.2.1 Key Facts
- 11.2.2 Business Description
- 11.2.3 Products and Services
- 11.2.4 Financial Overview
- 11.2.5 SWOT Analysis
- 11.2.6 Key Developments
- 11.3 ShipNet
- 11.3.1 Key Facts
- 11.3.2 Business Description
- 11.3.3 Products and Services
- 11.3.4 Financial Overview
- 11.3.5 SWOT Analysis
- 11.3.6 Key Developments
- 11.4 Kpler
- 11.4.1 Key Facts
- 11.4.2 Business Description
- 11.4.3 Products and Services
- 11.4.4 Financial Overview
- 11.4.5 SWOT Analysis
- 11.4.6 Key Developments
- 11.5 Kayrros
- 11.5.1 Key Facts
- 11.5.2 Business Description
- 11.5.3 Products and Services
- 11.5.4 Financial Overview
- 11.5.5 SWOT Analysis
- 11.5.6 Key Developments
- 11.6 OrbitMI, Inc.
- 11.6.1 Key Facts
- 11.6.2 Business Description
- 11.6.3 Products and Services
- 11.6.4 Financial Overview
- 11.6.5 SWOT Analysis

- 11.6.6 Key Developments
- 11.7 Q88 LLC
 - 11.7.1 Key Facts
 - 11.7.2 Business Description
 - 11.7.3 Products and Services
 - 11.7.4 Financial Overview
 - 11.7.5 SWOT Analysis
 - 11.7.6 Key Developments
- 11.8 Veson Nautical
 - 11.8.1 Key Facts
 - 11.8.2 Business Description
 - 11.8.3 Products and Services
 - 11.8.4 Financial Overview
 - 11.8.5 SWOT Analysis
 - 11.8.6 Key Developments
- 11.9 Pole Star Space Applications
 - 11.9.1 Key Facts
 - 11.9.2 Business Description
 - 11.9.3 Products and Services
 - 11.9.4 Financial Overview
 - 11.9.5 SWOT Analysis
 - 11.9.6 Key Developments
- 11.10 SEDNA Communications Ltd
 - 11.10.1 Key Facts
 - 11.10.2 Business Description
 - 11.10.3 Products and Services
 - 11.10.4 Financial Overview
 - 11.10.5 SWOT Analysis
 - 11.10.6 Key Developments
- 11.11 Nordic IT
 - 11.11.1 Key Facts
 - 11.11.2 Business Description
 - 11.11.3 Products and Services
 - 11.11.4 Financial Overview
 - 11.11.5 SWOT Analysis
 - 11.11.6 Key Developments
- 11.12 LgMAR
 - 11.12.1 Key Facts
 - 11.12.2 Business Description

- 11.12.3 Products and Services
- 11.12.4 Financial Overview
- 11.12.5 SWOT Analysis
- 11.12.6 Key Developments

12. APPENDIX

- 12.1 About The Insight Partners
- 12.2 Word Index

List Of Tables

LIST OF TABLES

- Table 1. Asia Pacific Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)
- Table 2. Australia: Maritime Analytics Market, by Application –Revenue and Forecast to 2028(US\$ Million)
- Table 3. Australia: Maritime Analytics Market, by End User –Revenue and Forecast to 2028 (US\$ Million)
- Table 4. China: Maritime Analytics Market, by Application –Revenue and Forecast to 2028 (US\$ Million)
- Table 5. China: Maritime Analytics Market, by End User –Revenue and Forecast to 2028 (US\$ Million)
- Table 6. India: Maritime Analytics Market, by Application –Revenue and Forecast to 2028 (US\$ Million)
- Table 7. India: Maritime Analytics Market, by End User –Revenue and Forecast to 2028 (US\$ Million)
- Table 8. Japan: Maritime Analytics Market, by Application –Revenue and Forecast to 2028 (US\$ Million)
- Table 9. Japan: Maritime Analytics Market, by End User –Revenue and Forecast to 2028 (US\$ Million)
- Table 10. South Korea: Maritime Analytics Market, by Application –Revenue and Forecast to 2028 (US\$ Million)
- Table 11. South Korea: Maritime Analytics Market, by End User –Revenue and Forecast to 2028 (US\$ Million)
- Table 12. Rest of APAC: Maritime Analytics Market, by Application –Revenue and Forecast to 2028 (US\$ Million)
- Table 13. Rest of APAC: Maritime Analytics Market, by End User –Revenue and Forecast to 2028 (US\$ Million)
- Table 14. List of Abbreviation

List Of Figures

LIST OF FIGURES

- Figure 1. Asia Pacific Maritime Analytics Market Segmentation
- Figure 2. Asia Pacific Maritime Analytics Market Segmentation – By Country
- Figure 3. Asia Pacific Maritime Analytics Market Overview
- Figure 4. Asia Pacific Maritime Analytics Market, By Country
- Figure 5. Asia Pacific Maritime Analytics Market, By End User
- Figure 6. Asia Pacific: PEST Analysis
- Figure 7. Asia Pacific Maritime Analytics Market– Ecosystem Analysis
- Figure 8. Asia Pacific Maritime Analytics Market Impact Analysis of Drivers and Restraints
- Figure 9. Asia Pacific: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 10. Asia Pacific Maritime Analytics Market Breakdown, by Application (2022 and 2028)
- Figure 11. Optimal Route Mapping: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 12. Predictive and Prescriptive Analytics: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 13. Pricing Insights: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 14. Vessel Safety and Security: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 15. Others: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 16. Asia Pacific Maritime Analytics Market Breakdown, by End User (2022 and 2028)
- Figure 17. Commercial: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 18. Military: Asia Pacific Maritime Analytics Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 19. Asia Pacific: Maritime Analytics Market – Revenue (2022) (US\$ Million)
- Figure 20. APAC: Maritime Analytics Market Revenue Share, By Key Country (2022 and 2028)
- Figure 21. Australia: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 22. China: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$

Million)

Figure 23. India: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 24. Japan: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 25. South Korea: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 26. Rest of APAC: Maritime Analytics Market – Revenue and Forecast to 2028 (US\$ Million)

I would like to order

Product name: Asia Pacific Maritime Analytics Market Forecast to 2028 - COVID-19 Impact and Regional Analysis by Application (Optimal Route Mapping, Predictive and Prescriptive Analytics, Pricing Insights, Vessel Safety and Security, and Others) and End User (Commercial and Military)

Product link: <https://marketpublishers.com/r/A3212A85096BEN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3212A85096BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970