

Asia Pacific Mancozeb Market Forecast to 2030 - Regional Analysis - by Form (Dry and Liquid), Mode of Application (Foliar Spray, Soil Treatment, and Seed Treatment), and Crop Type (Fruits & Vegetables, Cereals & Grains, Oilseeds & Pulses, Turf & Ornamentals, and Others)

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Abstracts

The Asia Pacific mancozeb market is expected to grow from US\$ 569.10 million in 2022 to US\$ 804.58 million by 2030. It is estimated to record a CAGR of 4.4% from 2022 to 2030.

Growing Demand for Fruits & Vegetables Fuels Asia Pacific Mancozeb Market

Poor diet is one of the major causes of malnutrition and diseases across the world. Micronutrients and dietary fibres are essential for health, and fruits & vegetables are essential components of a healthy lifestyle. Thus, their demand is growing with the rising awareness about healthy diets. The World Health Organization (WHO) and the Food and Agriculture Organization (FAO) recommend a minimum consumption of 400 g of fruits & vegetables per person per day. This diet would be beneficial in preventing chronic diseases such as heart disease, diabetes, cancer, and obesity. It is likely to prevent and alleviate several micronutrient deficiencies. An inadequate intake of fruits & vegetables is estimated to lead to 14% of the deaths from gastrointestinal cancer worldwide, 11% of those from ischemic heart disease, and 9% of those caused by stroke. In 2021, the United Nations (UN) announced the International Year of Fruits & Vegetables. The United Nations General Assembly aims to raise awareness of the nutritional and health benefits of fruits & vegetables and their contribution to a balanced and healthy diet and improved lifestyle. Many countries and international organizations

have implemented various action plans to increase the production and consumption of fruits & vegetables and make them more economically accessible to consumers. For instance, in 2014, FAO and WHO announced the Rome Declaration on Nutrition and the Framework for Action. This action plan mainly focuses on promoting healthy dietary patterns by providing year-round access to safe and nutritious fruits & vegetables, pulses, whole grains, and animal-source foods such as fish while limiting the consumption of processed foods that negatively affect nutrition and health. In addition, global fruit production went up by 54% (i.e., 342.8 million metric kilo tons) from 2000 to 2019 to reach 973.3 million metric kilo tons by 2019. Countries such as China and India are among the largest producers of fruits & vegetables. According to the Agricultural & Processed Food Products Export Development Authority (APEDA), during 2022-2023, India exported fresh fruits & vegetables worth US\$ 1,635.95 million, comprising fruits worth US\$ 770.70 million and vegetables worth US\$ 865.24 million. Thus, the growing fruit & vegetable consumption due to consumers' shift toward healthy diets is bolstering demand for chemicals applied for the protection of crops from pests. Mancozeb is a non-systemic fungicide used to control a wide range of fungal diseases in various crops, including fruits & vegetables. It is a broad-spectrum fungicide, meaning that it is effective against a wide range of fungal pathogens. Consumers are becoming more aware of the importance of eating a healthy diet, and fruits & vegetables are a key component of a healthy diet. Thus, the growing demand for fruits & vegetables is putting a strain on agricultural production systems. Farmers are under pressure to produce more food with fewer resources. Mancozeb helps farmers increase their crop yields by protecting them from fungal disease. Mancozeb is a relatively inexpensive and effective fungicide. These factors make mancozeb a popular choice for farmers looking to protect their crops from fungal disease.

Asia Pacific Mancozeb Market Overview

The mancozeb market in Asia Pacific is prominent due to growing awareness about crop protection chemicals among farmers, government subsidies, increasing population, and rising food demand. Surging demand for excellent agricultural products and increasing need for high productivity and yield are expected to boost the use of mancozeb in Asia Pacific, especially in China, Japan, and India. With the increasing agriculture sector, these Asia Pacific countries determine a high product consumption rate. According to the Asian Development Bank, rising incomes and urbanization are transforming food consumption. Policies introduced by many international, multilateral, and bilateral organizations on regulating pesticide distribution and promoting integrated pest management (IPM) have supported the efforts of governments in the region. The development of the Food and Agriculture Organization's (FAO's) International Code of

Conduct on the distribution and use of pesticides has dramatically helped with the process of pest management.

The growing fruits & vegetables industry has propelled the demand for mancozeb in Asia Pacific. India, China, and Japan are among the top fruit and vegetable-producing countries in Asia Pacific. According to the Ministry of Agriculture & Farmers Welfare, in 2021, India was the second-largest horticulture producer after China, producing ~12% of the global fruit and vegetable production. This increased production of fruits and vegetables in Asia Pacific is projected to boost the demand for mancozeb in the coming years.

Asia Pacific Mancozeb Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Mancozeb Market Segmentation

The Asia Pacific mancozeb market is segmented into form, mode of application, crop type, and country.

Based on form, the Asia Pacific mancozeb market is bifurcated into dry and liquid. The dry segment held a larger share of the Asia Pacific mancozeb market in 2022.

In terms of mode of application, the Asia Pacific mancozeb market is segmented into foliar spray, soil treatment, and seed treatment. The foliar spray segment held the largest share of the Asia Pacific mancozeb market in 2022.

Based on crop type, the Asia Pacific mancozeb market is segmented into fruits & vegetables, cereals & pulses, oilseeds & pulses, turf & ornamentals, and others. The fruits & vegetables segment held the largest share of the Asia Pacific mancozeb market in 2022.

By country, the Asia Pacific mancozeb market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. India dominated the Asia Pacific mancozeb market in 2022.

Hebei Enge Biotech Co Ltd, Ningbo Generic Chemical Co Ltd, Natursim Science Co Ltd, UPL Ltd, Coromandel International Ltd, Zhejiang Rayfull Chemicals Co Ltd, Indofil Industries Ltd, Limin Group Co Ltd, Sumitomo Chemical Co Ltd, and Corteva Inc are some of the leading companies operating in the Asia Pacific mancozeb market.

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