

# **Asia Pacific Male Condom Market Forecast to 2028 - Regional Analysis by Material (Latex and Non-Latex), Product Type (Flavored Condom, Studded, Warming, Pleasured, and Others), and Distribution Channels (Drug Stores/Pharmacies, Supermarkets/Hypermarkets, Online Pharmacies, and Others)**

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## **Abstracts**

The Asia Pacific male condom market is expected to grow from US\$ 3,672.13 million in 2022 to US\$ 5,983.94 million by 2028. It is estimated to grow at a CAGR of 8.5% from 2022 to 2028.

### **Innovations in Male Condoms in Asia Pacific Male Condom Market**

In recent years, male condoms have attained a major product revolution. Recent advancements in male condoms will help the market players to pave the way for better and more effective products offered to customers. Some of them are as follows:

In October 2021, A Malaysian gynecologist introduced the world's first unisex condom that can be used by females or males and is made from a medical-grade material usually used as a dressing for injuries and wounds. It is basically a regular condom with an adhesive covering. The Wondaleaf Unisex Condom will empower people to take better control of their sexual health regardless of their sex or sexual orientation.

Customization of male condoms is another factor that will eventually lead to increased product demand. The company has the most unique condom styles on the market, including glow-in-the-dark, hyper-thin, and even ribbed with tattoo designs. In February

2022, ONE brand condoms received FDA approval for the three different types of ONE Condoms: standard, thin, and myONE custom-fit condoms, which come in 54 different sizes. Such advancements and innovations in Asia Pacific male condoms are likely to introduce new trends in the male condoms market during the forecast period.

### Asia Pacific Male Condom Market Overview

Asia Pacific includes China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. This was the fastest-growing region of the global male condoms market in 2022, owing to the rising awareness about contraceptives to avoid unwanted pregnancies, increasing prevalence of STIs, and rapidly rising population in the region. Also, favorable government initiatives for sex education and reproductive health are expected to boost the male condoms market growth in the region over the forecast period.

### Asia Pacific Male Condom Market Revenue and Forecast to 2028 (US\$ Million)

### Asia Pacific Male Condom Market Segmentation

The Asia Pacific male condom market is segmented into product type, material, and distribution channels, and country.

Based on product type, the Asia Pacific male condom market is segmented into flavored condom, studded, warming, pleased, and others. The flavored segment held the largest share of the Asia Pacific male condom market in 2022. Based on material, the Asia Pacific male condom market is segmented into latex and non-latex. The latex segment held a larger share of the Asia Pacific male condom market in 2022. Based on distribution channel, the Asia Pacific male condom market is segmented into drug stores/ pharmacies, supermarkets/ hypermarkets, online pharmacies, and others. The drug stores/ pharmacies segment held the largest share of the Asia Pacific male condom market in 2022. Based on country, the Asia Pacific male condom market is segmented into the Australia, Japan, South Korea, India, China, and the Rest of Asia Pacific. Japan dominated the Asia Pacific male condom market in 2022. Reckitt Benckiser Group Plc, Okamoto Industries Inc, Karex Bhd, Church & Dwight Co Inc, Mankind Pharma Ltd., Cupid Ltd, Fuji Latex Co Ltd, Humanwell Healthcare Group Co Ltd., and Thai Nippon Rubber Industry Pcl are some of the leading companies operating in the Asia Pacific male condom market.

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